



A screenshot of the SVB Startup Banking landing page. The top half has a blue background with the text 'SVB STARTUP BANKING' in large white letters. Below it, a tagline reads 'The banking, tools and access to reach your next round faster'. A yellow 'Get Started' button is on the left. The right side of the top half shows a blurred image of people in a modern office setting. The bottom half is a white section with five columns: 'Bank' (interest rate and business card), 'Build' (tools and discounts), 'Connect' (investors and talent), 'Grow' (market insights), and 'Give' (community support). At the bottom, it says 'Our Community:' followed by logos for techstars, orrick, Y Combinator, and atrium.

## Bank

SVB Startup Banking is designed for founders. Access our curated suite of products and digital offerings for no monthly fees for the first three years on included services. It's everything you need to jump-start your business from day one.

### SVB Innovators Card (subject to qualification)

Our newest business card with no personal guarantee

Cash, travel and other rewards

Sync with QuickBooks, Expensify, Xero and more

Venture-friendly credit approval process

Credit that scales as you grow

### Premium Money Market Account (optional)

Up to 1.50% interest rate on your Premium Money Market Account

- 1.35% for clients with \$0-\$4.99M in deposits
- 1.50% for clients with \$5M-\$14.99M in deposits

## Easy Day-to-Day Banking

Online and mobile banking

Checking account with an optional debit card

Monthly wires (limitations apply)

Unlimited incoming ACH payments and more

Multiple banking solutions as you scale

## Build

Save on handpicked tools from our providers at the center of the tech ecosystem.

## Accounting and HR



20% Off Pilot Core for 6 Months

SCALE **FACTOR**

\$800-\$1.4K Savings in Bookkeeping Services



3 Free Months of Payroll, Benefits, and HR



3 Free Months of a Full-Service 401(k)



First 100 Payments or Invoices Free



\$10K in AWS Credits



Google Cloud

Up to \$100K in Google Cloud Credits



\$25K in Heroku Credits

Ops and Compliance



25% Off First Year Subscription



\$1000 Off 409A Valuation



25% Off Diligence Subscription

Sales and Service



zendesk

Zendesk Suite Free for 1 Year



essentials

50% off Salesforce Essentials

Work and Meet

**Ooma** Office

10% Off Ooma Phone Systems



10-20% off Co-Working Space Consultation

**zoom**

20% Off All Zoom Services

Terms and conditions apply. Offers subject to change without notice. All companies above are independent third parties and not affiliated with SVB Financial Group.

## **Connect**

We know that connecting to investors and other founders can mean more to your idea than any banking app. Shake hands with the people that matter to you.

## **Curated Events**

Meet investors and other founders at small group events.

## **VC Corner**

[Connect with VCs](#) and learn about the latest in startup fundraising through our partnership with Startup Grind.

## **SVB Early Stage Job Board**

Find your next hire through [SVB's exclusive job board](#) for early stage technology and life science startups.

## **Service Providers**

Get introduced to specialized service providers, including lawyers and finance experts.

## **SVB Founder Success Team**

Our team of startup experts provides advice on pitching and fundraising, as well as the right introductions to help you close your next round faster.

## **Grow**

Get guidance from startup experts, not a robot.

## **Financial Advice**

Access [SVB's 24-month startup curriculum](#) with practical lessons on everything from fundraising to venture debt

## **Proprietary Insights**

[Special market reports](#) on tech, life science, venture capital and startup issues, including:

State of the Markets

Venture Monitor Report with NVCA/Pitchbook

Healthcare Investments & Exits

Women in Tech Report

## **Peer Insights**

Curated content from key leaders in our community, including VCs, founders, and CFOs across the innovation economy