



HI. MY NAME IS KYLE BARBOUR —

# I'm an Experience Designer, UX Leader & Creative Soul.

If you're in need of some help creating, defining and growing your brand, product and UX team in the digital space, I can certainly help you do that.

FIGMA PORTFOLIO

TRADITIOINAL PORTFOLIO

## EXPERIENCE

JUNE 2020 - PRESENT —

### SimpleTire

Sr. User Experience Design Manager

OCT. 2018 - APRIL 2020 —

### Virgin Voyages

Sr. User Experience Designer

AUG. 2017 - AUG 2018 —

### Fantasy Interactive

Sr. User Experience Designer

OCT. 2014 - AUG 2017 —

### SapientRazorfish

Sr. User Experience Designer

JAN. 2014 - SEPT. 2014 —

### SportsLabs

UX/UI Designer & Analyst

## LEADERSHIP SKILLS

MENTORSHIP 100%

PROCESS IMPLEMENTATION 100%

TEAM BUILDER 100%

FUTURE THINKING CONTRIBUTOR 100%

## EXPERIENCE DESIGN SKILLS

FIGMA 100%

MIDJOURNEY 100%

CHATGPT 100%

ELEVEN LABS 100%

USER TESTING 100%

HIGH FIDELITY PROTOTYPING 100%

PRINCIPLE 90%

COPYWRITING 85%

ADOBE CS 80%

JIRA & CONFLUENCE 70%

AUTOMATION 70%

100+

PROJECTS COMPLETED

30+

HAPPY CLIENTS

16+

YEARS

100M+

DELIGHTED USERS

## — NOTABLE PROJECTS —



### SimpleTire

We've disrupted the traditional model of buying and installing tires by bringing the entire journey online. As we've continued to grow, we've become a platform for tire e-commerce and tire industry data.



### Virgin Voyages

Joining Virgin Voyages in October 2018 gave me the opportunity to be the first UX internal hire, lay the foundation for the UX process and deliver some awesome features to the experience.



### Royal Caribbean

Digitally transform the sailor experience with innovative features like smart staterooms, frictionless arrival, drinks anywhere and planning you cruise on day by day.



### Universal Studios

Empowering team members with digital tools to be unequalled guest ambassadors through a set of contextual and collaborative tools that could support unequalled guest service.

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If I had an hour to solve a problem and my life depended on the solution, I would spend the first 55 minutes determining the proper question to ask, for once I know the proper question, I could solve the problem in less than five minutes.

@Albert Einstein

## CONTACT

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## PORTFOLIO

Traditional case studies

www.thebulbcreative.com

Case study password

HireKyle

Figma portfolio

Figma