

## CASE STUDY: IMPRESSIONS REPORTING

# Save time with easy reporting



### Challenge

The team at Locked On Sports Podcast Network sends out weekly DAI campaign reports to their sales partners. Pulling reports can be a manual and time consuming process, so Locked On was looking for a solution to cut down on time spent each week.

### Solution

Megaphone's Impressions Reporting capabilities offer detailed reporting within an easy-to-use interface. Sharing reports is a breeze with exportable data. Locked On, who was once spending hours pulling reports, can send out what they need in less than 5 minutes.

“ Being able to pull impressions reports has made it easier to track campaigns as well as build simple reports for clients. I can easily select what I need, download the file and send it off in **less than 5 minutes**.

**I used to spend hours building reports** and now I can easily pull something without taking half my day.

**Kylee Young**

Director of Operations,  
Locked On Podcast Network

