

Media Release
[FOR IMMEDIATE RELEASE]



For More Information Contact:

Bjorn Freudenthal, CAPS
VP - Business Development
612.205.0485
bjorn@newspace.com

NEW SPACES TO PRESENT SEMINARS AND REAL LIFE PROJECT EXAMPLES OF POPULAR REMODELING SOLUTIONS TO MN HOMEOWNERS AT CONSUMER HOME SHOWS

JAN 28-30 AT HYATT REGENCY HOTEL AND FEB 4-6 AT US BANK STADIUM

[Jan 24, 2022- Edina, MN] New Spaces, a leading 2nd generation remodeling contractor serving the Twin Cities since the 1980's, is presenting on 3 popular topics at major Minneapolis Consumer Home Shows this winter.

JANUARY 28-30 – HYATT REGENCY Minneapolis Home Building & Remodeling Expo
www.homeshowcenter.com/seminars/minneapolis/home2

Saturday Jan. 29th @ 1pm - How to Create a Master Plan for Your Home

Sunday Jan. 30th @ 1pm - How to Renovate a Classic Minneapolis Period Home

FEBRUARY 4-6 – U.S. BANK STADIUM - MINNEAPOLIS HOME + REMODELING SHOW
www.minneapolishomeandremodelingshow.com/show-features/speakers-celebrities

Friday Feb. 4th @ 2pm - How to Renovate your 1980's-2000's Traditional 2-Story Home

Saturday Feb. 5th @ 1pm - How to Create a Master Plan for Your Home

Sunday Feb. 6th @ 2pm - How to Renovate a Classic Minneapolis Period Home



“WE ARE THRILLED TO BE ASKED TO COME SHARE OUR UNIQUE DESIGN PROCESS, OUR POPULAR REAL LIFE PROJECT EXAMPLES AND OUR 3D DESIGN CAPABILITIES THAT HELP HOMEOWNERS SEE THEIR DESIGNS/PLANS AND SELECTIONS DURING THE DESIGN PROCESS,” said Bjorn Freudenthal, VP and Homeowner Advisor of New Spaces.

“AS WE HAVE SEEN OUR PROJECT INQUIRIES INCREASE AND OUR CLIENT BASE GROW STEADILY IN MINNEAPOLIS AND THROUGHOUT THE METRO AREA, WE SEE THESE EDUCATIONAL PRESENTATIONS AS AN IMPORTANT PART OF OUR OVERALL SERVICE OFFERING,” said Shawn Nelson, President of New Spaces.

1/2



www.NewSpaces.com

Design Office & Showroom – 2105 West 143rd Street, Burnsville MN 55306

Design Office At Lifetime Work – 200 Southdale Center, Edina MN 55435

952-715-6972

DESIGN BUILD REMODEL

About New Spaces:

New Spaces was founded by Doug and Carol Nelson in 1980. Today, the family tradition continues with the second-generation Nelson – President Shawn Nelson. New Spaces is as a leading full-service design build firm serving the entire metro area. New Spaces is the 2006 Better Business Bureau Integrity Award Winner, with the president serving our Twin Cities remodeling and building industry spanning two decades, as the Builders Association of the Twin Cities (BATC) President in 2014, and as a Life Director for The National Association of Home Builders (NAHB). Shawn currently serves as a city council member for the City of Bloomington and as a board member for the Burnsville and Bloomington Chambers of Commerce and Housing First Minnesota.



Featured Speaker – Bjorn Freudenthal

HOMEOWNER ADVISOR / VP – NEW SPACES DESIGN/BUILD/REMODEL

Bjorn is a dual citizen who grew up in Helsinki, Finland and will always feel at home in the Scandinavian countries. He has an appreciation for cultural differences and loves spending time fishing and boating with his wife and 2 grown children at the family Cabin in Finland, on The Gulf of Finland/Baltic Sea.

Professional Profile: Bjorn is a Qualifying Builder and Certified Aging in Place Specialist who loves good design.

He has been building and remodeling design-award winning projects all over the Twin Cities for over 20 years. Bjorn served on the National Association of the Remodeling Industry (NARI MN) Board of Directors between 2006-2011, as President of NARI MN in 2007, and as Vice-Chair for the Strategic Planning Committee for NARI National 2011-2013.

Bjorn speaks frequently on topics like remodeling design for all project types and ages of housing stock, the remodeling process, and the importance of creating a Master Plan for your forever home. He has been quoted in national and local industry publications and has had many media appearances relating to topics such as remodeling industry trends, sales leadership and growth, management strategies and business development, strategic vendor relations, market positioning and sales and marketing.

Björn Freudenthal – CAPS (Certified Aging in Place Specialist)

Vice President- Business Development, New Spaces

2007 Past President, National Association of the Remodeling Industry MN Chapter (NARI MN)

Cell: 612-205-0485

2/2



www.NewSpaces.com

Design Office & Showroom – 2105 West 143rd Street, Burnsville MN 55306

Design Office At Lifetime Work – 200 Southdale Center, Edina MN 55435

952-715-6972

DESIGN BUILD REMODEL