

# Financial Strategy and Your Business

## Why Outsource Your CFO?

A weak financial strategy is one of the top reasons why 90% of small businesses fail.



Strategy Development

Reduced Costs

Improved Margins

Sustainable Benefits

Increased Profits

Let's compare the different paths:

### Do it Yourself

Hiring your own team can lead to expenses racking up.

### Expenses:

CFO	\$190K
Controller	\$120K
Financial Analyst, Senior	\$85K
Project Coordinator	\$50K
Bookkeeper	\$48K
HR Assistant	\$46K
AR/AP Clerk	\$44K
Marketing Assistant	\$40K
CPA Firm	\$10K
Total:	

\$633,000

VS

### Financial Strategy Plan

Our multiple service lines help maximize the value of your business.

### BluePrint CPAs

One Call  
One Total



Financial Forecasting



Tax Minimization



M&A Services

### Average Cost of a CFO

Internal CFO  
\$155,000  
to  
\$322,000



Outsourced CFO  
\$50,000  
to  
\$75,000

## Your Growth Partner.

BluePrint CPAs provides your business with valuable talent, growth, and financial solutions all in one place.

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