United Nations Global Compact Network USA

2024 - 2025 Strategy

BUILDING THE FOUNDATION FOR GROWTH AND ACCELERATION

As the US chapter of the largest corporate sustainability initiative in the world, the UN Global Compact Network USA (Network USA) is a powerful network of companies and stakeholders dedicated to advancing the Sustainable Development Goals.

By connecting our partners with the resources of the greater UN, Network USA supports companies that are committed to fully integrating its principles of human rights, labor, environment, and anti-corruption into their business strategies and operations.

With a membership exceeding 1,000 companies and non-business entities across 46 states in the US, Network USA serves as a platform to showcase American private sector leadership, innovation, and solutions within the broader UN framework.

VISION FOR IMPACT

Globally, the United Nations Global Compact's ambition is to accelerate and scale the global collective impact of business by upholding the Ten Principles and delivering the SDGs through accountable companies and ecosystems that enable change.

As the US office of the broader UN Global Compact, we are dedicated to supporting businesses operating in the US as they navigate the dynamic world of corporate sustainability and the SDGs.

We strive to bring together our network across the United States to enable peer-to-peer learning, ensure they can find and access high quality resources and partnerships, and have an avenue to contribute to national and global dialogues on the future of the space.

GROWTH JOURNEY TO DELIVER

As we look towards the future, we are investing in our organization and programming to become the center of the ecosystem for our participants, while amplifying US private sector leadership along the way.

**Accelerate our collective impact**

Broaden and scale our activity by exploring new opportunities

**Sharpening our offer and growing our network**

Deepen and grow our community by advancing our support and reach

**Laying our foundations**

Set our network and organization up for long term success

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Members | Sectors | Fortune 500 Members |
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STRATEGIC PRIORITIES FOR 2024-2025

To advance our ambition and growth journey, we are focused on four strategic priorities for the next three years.

1. Build a strong organization
   Focus on internal processes and structures to set the organization up for long-term success.

2. Establish a strong community
   Increase member engagement, leveraging strong positioning as a convener and a flourishing US government relationship, to establish a globally interconnected community driving collective impact.

3. Scale for collective impact
   Invest in building the network brand and scale to become the premier network in the US; leverage growing brand and scale to develop influential voice on issues nationally, globally and within the UN.

4. Become the navigator
   Develop capabilities and resources to establish Network USA as the foundational commitment and "gateway" to ESG, the SDGs and the UN.

PATHWAY FOR SUCCESS

To ensure we can execute and deliver on this strategy, we have structured these priorities into seven workstreams aligned to our organization and capabilities to enable successful delivery of our goals.

TO BUILD A STRONG ORGANIZATION
1. Invest in the internal processes and capabilities of our US organization to enable successful delivery of our goals.
2. Collaborate and coordinate with UNGC Global Office & Local Networks.

TO ESTABLISH A STRONG COMMUNITY
3. Increase and tailor member base engagement opportunities.

TO SCALE FOR COLLECTIVE IMPACT
4. Refresh and redesign our network branding and communication methods.
5. Update and tailor our recruiting activities to reach likeminded businesses.

TO BE THE NAVIGATOR
6. Advance ecosystem knowledge and programmatic offerings to support our members.
7. Develop new partnerships to increase awareness and access for our network.