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SOUTH TEXAS YOUTH SOCCER ASSOCIATION AND ETRAINU ANNOUNCE PARTNERSHIP

ROUND ROCK, TEXAS – etrainu, alongside US Youth Soccer welcome South Texas Youth Soccer, who have joined the USYS University.

The US Youth Soccer University is the first-ever gathering of educational resources designed to educate members on a multitude of subjects so they can perform better on and off the field of play.

South Texas Youth Soccer are currently implementing their own version of the University and will make it available for members over the coming months.

South Texas Youth Soccer's vision is to be the recognized leader of youth soccer at all levels for their diverse membership. Representing more than 225 clubs and 100,000 members, South Texas Youth Soccer will impact a significant community through this implementation.

The University will bring together content from partners like TrueSport, Hospital for Special Surgery, Soccer Parenting, US Center for Safe Sport, Mojo and US Center for Mental Health and Sport. Alongside that, there will be a number of unique courses designed and developed by US Youth Soccer.

Alongside the national curriculum, South Texas Youth Soccer will utilize the University to begin developing State specific courses, initially focused on club administration. The combination of the national and State curriculum will create a lasting impact for players, parents, coaches, officials and administrators.

The University has two subscription tiers, freemium which contains introductory courses and access to the platform, and premium, which also includes exclusive course content for \$5 per year. Learners will be able to sign up to the University and select the subscription model that best suits their needs.

South Texas Youth Soccer, through their commitment to their membership base have sponsored a number of premium licenses for the first 1000 users. Members will receive an email with a discount code to unlock premium content for free.

VP Sales & Revenue at etrainu, Cameron O’Riordan said “South Texas Youth Soccer have been amazing to partner with. Their commitment to their members is reflected in their investment into education pathways within the USYS University.”

“We are excited and honored to work with etrainu in offering our members quality educational courses that help them run the best clubs they can and offer the best programs for youth soccer players,” said Jennifer Davis, South Texas Youth Soccer Executive Director.

South Texas Youth Soccer will first onboard coaches and administrators to the University before expanding to players, parents and officials. Each member will be able to use the unique sign up page to create a free account on the platform.

About etrainu

etrainu are global leaders in community education solutions. Through a sophisticated learning management system and engaging online courses, etrainu is building exceptional communities through education. With a number of industry leading integrations, etrainu has created an end-to-end solution for sports organizations.

etrainu’s education solutions are made easy through creativity, innovation and technology, and their commitment to their sports partners is reflected in the long-term relationships they have with them. etrainu have partnered with some of the largest sports organizations in the world, including US Youth Soccer, American Youth Soccer Organization, PGA Tour, National Lacrosse League, Surf Life Saving Australia, Gymnastics Australia, AusCycling and other national governing bodies.

About South Texas Youth Soccer

South Texas Youth Soccer, an affiliate of US Youth Soccer and US Soccer, offers club-based programs designed to meet the needs of kids at every level, from recreational players who play for fun to accomplished athletes playing at a National level. Through 29 member associations, South Texas represents more than 225 clubs and 100,000 members across the region, from El Paso to Beaumont and Temple to Brownsville.
