



Official
Grassroots
Coaching
Partner of



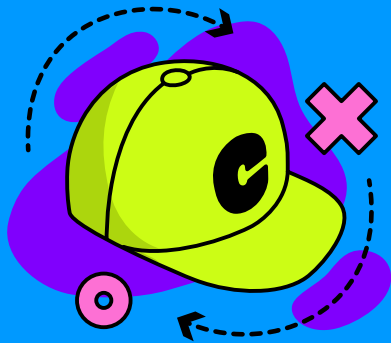
March 2021



WELCOME TO MOJO, YOUR ONE-STOP COACH-IN-A-BOX

(OR IN THIS CASE, APP)

MOJO MAKES:



PARENTS BETTER COACHES



KIDS BETTER PLAYERS



SPORTS MORE FUN

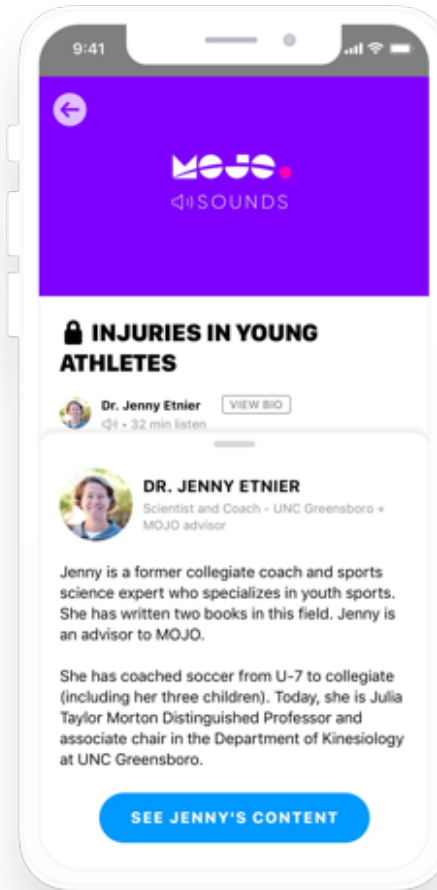
WHAT IS MOJO?

A mobile-first platform serving grassroots soccer for young players and their families beginning the soccer journey.



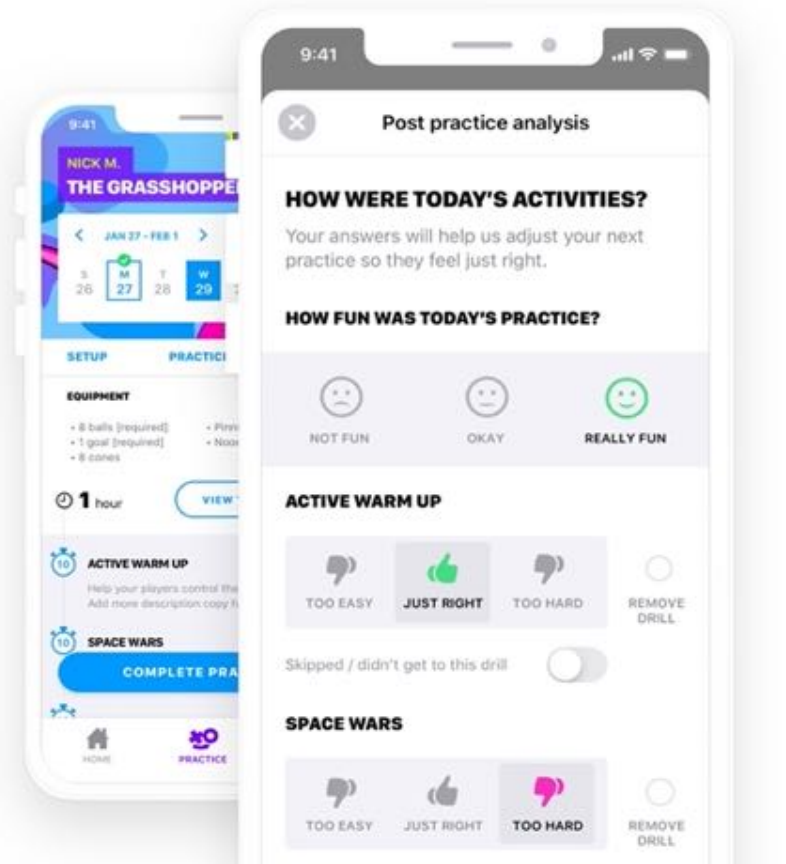
World-class coaching content

Movie-quality production value resets the bar for quality



Science-backed parenting resources

Top experts in childhood psychology and development oversee all content



Groundbreaking technology and feedback

Personalized user experience based on input from players and coaches



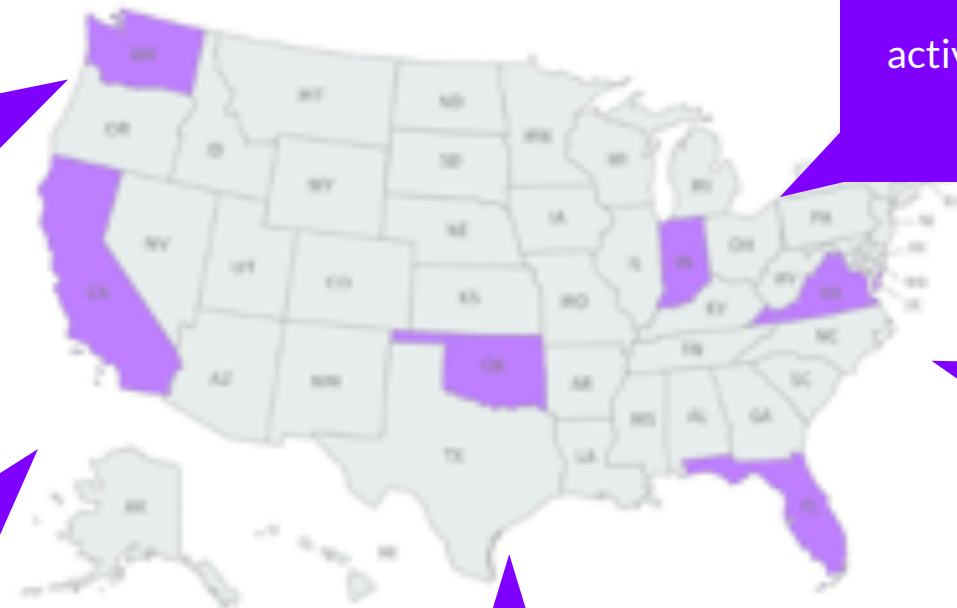
NOW AVAILABLE on iPhone & Android



WHAT COACHES ARE SAYING ABOUT MOJO...

"Wow. It's so good. You are killing it with that video... I tell you as a coach who is more like a Dad faking it as a coach, this is the very tool I need to simplify my day"

SHAWN L., SEATTLE, WA



"I really like how I can make the activities harder or easier depending on how my team is doing"

EVAN S., BLOOMINGTON, IN

"You have made an incredible contribution to improving youth sports coaching"

MICK M., LOS ANGELES, CA

"These activities help me keep this really exciting for the kids"

KAREN W., RESTON, VA

"Very easy to get a quick grasp of the activities"

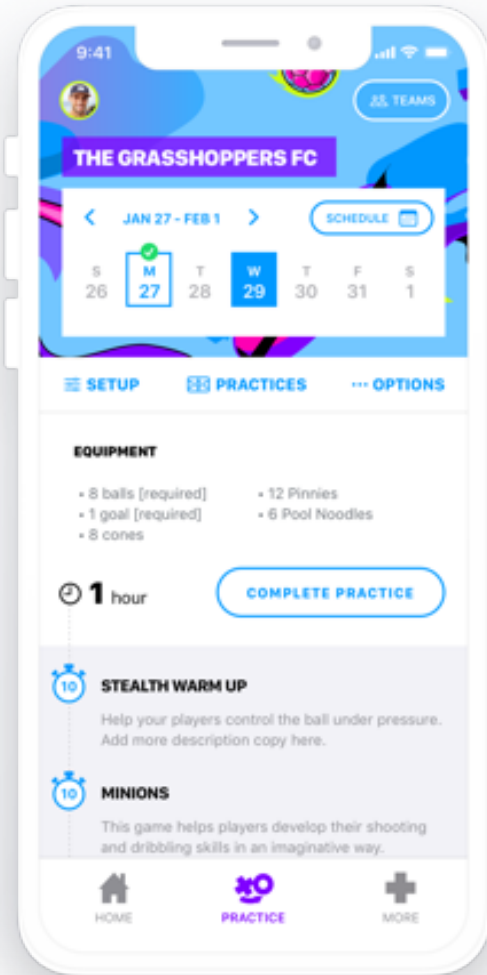
JAMES S., OKLAHOMA CITY, OK

"Awesome to have the ability to adjust my practice on the fly when things change at the last minute"

HARRY P., TAMPA, FL

**HOW DO WE GET KIDS AND PARENTS BACK OUT TO PLAY
IN THE MOST CHALLENGING AND EXCITING YEAR
YOUTH SPORTS WILL EVER FACE?**

MOJO IS FREE FOR EVERYONE, WITH UPGRADES AVAILABLE



BASIC

FREE

GET THE APP

Basic content and practices

Generate 1 practice per week

Manage 1 team

MOJO PLUS

\$19.99/year

GET THE APP

Premium content and practices

Unlimited teams

Unlimited practice generation

Printable practice guides

Ask-a-Coach support

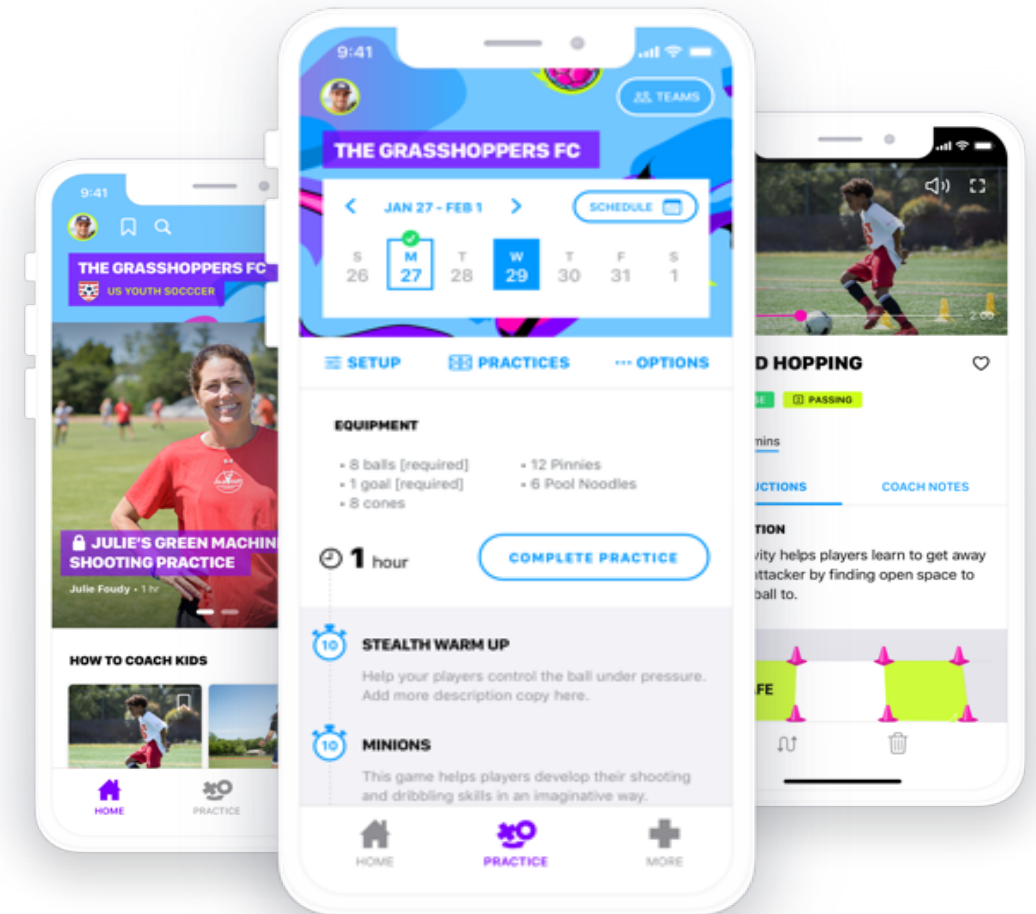
MOJO CAN SUPERCHARGE GRASSROOTS CLUBS

MOJO'S CO-MARKETING AGREEMENT

- Email list for registered Parents and Coaches
- Introductory Zoom call to Coaches
- Event and social promotion

IF 65% OF COACHES COMPLETE 2 PRACTICES, CLUB UNLOCKS

- Custom media publishing for clubs
- Club-designed practice plans
- Club analytics & churn prediction
- Customized coach onboarding



LEARN MORE ABOUT **MOJO**



CONTACT

clubs@mojo.sport
to speak with our team

VISIT

<https://mojo.sport/preview>
to view videos and more

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and Facebook

MOJO is an official grassroots education partner of

