

Education

ArtCenter College of Design

Pasadena, California

B.S. Product Design with honors
minor in designmatters social innovation, 2017-2022

INSEAD

Study away program

Product management and design coach 2021

Work Experience

IDEO

Shanghai, China

Design internship, Nov 2020 - Feb 2021
Contract product designer, Feb 2021 - Sep 2021

Design research

Work within project teams to participate in research, synthesis, concept development and ideation. Facilitate and prepare materials for consumer co-creation workshop and client co-creation workshop.

Branding&Product Design

Participate project from 0 to 1, offer actionable brand guideline based on brand objectives and consumer insights.
Collaborate with other designers to provide art direction and creative direction to the brand.

Business Design

Design pilot product e-commerce launch strategy.
Coordinate with T-mall launch product test runs.

ArtCenter Product Design

Pasadena, CA

Jan 2018 - Now

Teaching assistant | Peer coaching | Branding Atelier president | Student speaker

Bosch

Shanghai, China

Design intern, Jan 2020 - Sep 2020

Product design

3D design power tool product, work along side with purpose team product manager and engineer.
Map HMI/App function and participate in standardizing the graphic guideline.

User research

Qualitative research - Lead two focus group in-depth research projects from drafting research proposal, user screener, to gather insights .
Quantitative research - Draft market research survey and analysis user data to understand user needs.

Le Wagon

Shanghai, China

UX design coach, Sep 2020 - Oct 2020

Instruct team to develop Wechat mini app demo with Figma in design hackathon.

Recognition & Publication

Recognition

IDSA Sliver 2021 - Remote funeral service for COVID-19
Spark Finalist 2019 - B&O sensory experience
ArtCenter College of Design Dean's list
Williamson gallery x6

Publication

SHOUTOUT LA 2022
Wanted Design workshop 2022
Innovation magazine 2021

Skills

Software

Adobe suite, blender, Fusion 360, solidworks, keyshot, VR gravity sketch, Figma, sketch, webflow

Design

Design research, strategy, system design, UX, product design, CAD modeling, visual communication, rendering

Language

Mandarin (native)
English (professional)

Interest

Cross pollinator, climber, street photographer, wilderness explorer, dog lover