

## CTO- Bay Area

We are an innovative tech startup, who building a disruptive product, transforming a \$15B industry. We are a technology-first eCommerce & Data company, looking for a CTO , who is hands-on, to help build a next generation platform, and build an engineering team!

Our founders bring a background in technology investing and consulting, have grown the company from \$0 to \$8M in sales in under 5 months. They have raised \$10M+ in capital to date, back by top investors.

Our engineering team will be an integral part of the business as we build the suite of software tools that will enable faster growth and higher-quality brand management. These tools will empower internal stakeholders (optimize brand management, supply chain, M&A, etc.) to make better decisions, and eventually be packaged into an external solution to help any eCommerce business owner help run their business & use data to be more successful.

We have exceptional technology advisors that have helped shape our vision for an industry-leading suite of eCommerce tools. We're looking for the CTO to continue building on this vision, build a team of exceptionally strong engineers, and help to massively accelerate our growth.

As CTO, you will help define and build our vision of a world-class eCommerce platform that will manage brands across numerous channels and geographies. You will have ownership of the technology vision, architecture, and execution, and you will hire and lead high-performing engineering and data science teams. You will wear many hats and effectively communicate with all parts of the organization, both on the business side and technology side. While you must be a deep technologist at heart, we need a CTO who is also entrepreneurial and product-minded to ensure our technology delivers significant value. Reporting directly to the CEO, you will have considerable autonomy and budget to build the technology platform and team.

### Responsibilities:

- ` Work with other members of the leadership team to help define the vision and strategy of the company
- ` Define and own the technology vision and roadmap
- ` Architect the technology platform with high-efficiency and clean abstractions and interfaces, enabling long-term growth and effectiveness of your entire team
- ` Recruit, develop, and lead a team of high-performing engineers and data scientists
- ` Establish and evolve the technical culture, to attract and retain top-tier talent
- ` Work closely with our brand managers build solutions that allow them to manage thousands of products across dozens of marketplaces, channels, ad platforms and geographies
- ` Build internally and externally facing SaaS platforms, APIs, scrapers, and other infrastructure
- ` Communicate with both technical and non-technical team members to ensure your team is working on the right priorities and remaining culturally connected
- ` Establish engineering and data quality best practices for your team
- ` Roll up your sleeves to write and review code, deal with outages, and do other hands-on work, especially when the team is small

- Build an excellent customer experience for internal and external users of your tools and infrastructure
- Choose robust, extensible, and pragmatic technologies to meet both current and long-term needs (Note: you and your team will choose the stack, but examples of tech we may use include: Python, golang, Node.js, postgresSQL, GraphQL, AWS, Terraform, etc. for backend/infrastructure and data pipelines and Python, Ruby, React, Typescript, Next.js, etc. for the web stack)
- Lead your data science team in building machine-learning models that use internal and external data to help improve operational efficiency, optimize marketing and supply chain, and help guide strategic acquisition decisions

#### Qualifications

- B.S., M.S. or Ph.D. in Computer Science or related field, or equivalent work experience
- At least 8 years of relevant technical experience within a high-performance engineering team, with 3+ years of hands-on leadership experience
- Experience with and comfort in building the stack for web applications and data pipelines / machine learning models
- Built large-scale, full-stack production systems used by a significant number of users

#### Additional nice-to-haves:

- Knowledge of eCommerce marketplaces, especially Amazon and/or Shopify
- Previous experience solving problems in supply chain, marketing or finance

#### Compensation expectations

- Competitive cash compensation for a seed / Series A startup
- Meaningful equity with significant upside potential
- Benefits include healthcare, dental, vision, 401(k)