

Head of Marketing

📍 Portland, OR - 📶 Remote OK 📅 Full-Time 🏢 Marketing

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Online events aren't the future, they're the present. Stellar helps live entertainment professionals deliver premium, online event experiences.

Stellar, having just raised an initial round of funding, is looking to hire a Head of Marketing to help us grow from start up to scale up. As head of marketing, you will work collaboratively with the exec team, product team and sales team to define strategies to reach out to the world of live entertainment organizations (venues, performing arts organizations, producers and creators) that are excited about the new world of hybrid live events.

As the Head of Marketing and as the first marketing leadership hire in our startup, we're looking for someone that is ready to put in place a nimble strategy and process, hire a team, and also roll up their sleeves and contribute as well. This shouldn't be your first role as a marketing organization leader nor your first startup environment. We can provide a strong vision, a great product, a unique and new industry, a rewarding work atmosphere and we value someone who is driven and creative and who can take where we're at and

An ideal candidate would have experience in:

- Marketing SaaS software products to small businesses
- Account Based Marketing
- Product Marketing for B2B products
- Managing high-performing teams and hiring talented contributors
- Outcomes driven thinking, goal setting and strategy development

More about Stellar:

Digital live entertainment has limitless potential and we're here to help venues, producers and creators achieve that potential. We're setting the standard for what people in the live entertainment industry expect and deserve when it comes to live, online events. Spun out of Goldstar during covid, Stellar has the best of both worlds. We're an experienced team with a great product, but we're also new (and newly funded) and part of an industry with major growth ahead.

We strive to empower our employees and create an exciting and inclusive workplace. We believe that a diverse team is key to creating a strong culture, a great company and a better product. Everyone is welcome at Stellar.

Why you should join us:

Join us if you want to help live entertainment creators get the financial and creative breakthroughs they deserve. We're in the very early days of a new medium and the potential for growth, creativity and fun is unlimited.

Stellar is a remote-first company optimized for *new work*. We have created a flexible work environment and strive to give all employees the autonomy to excel in their role and the support they need to achieve results. As an early stage startup, we can offer equity in the company as well as the opportunity to shape our company, culture, and vision for our product.

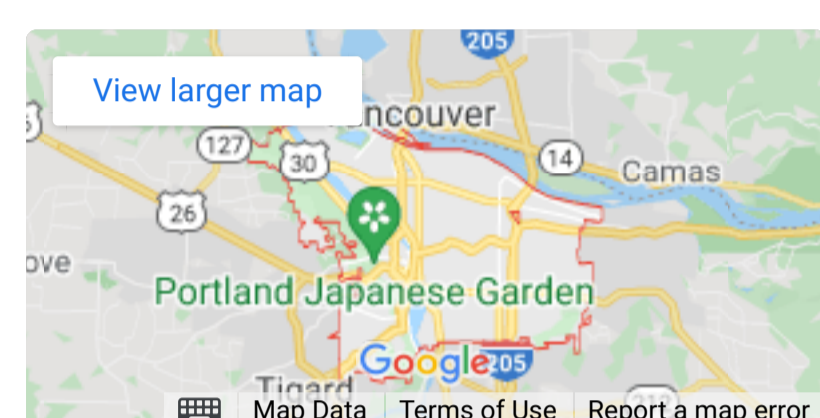
The team behind Stellar has already proven to be capable and our early customers love our product. We quickly became the leaders in a nascent industry and are continuing to invest in shaping the future of online live events.

We offer an exciting benefits package that gives you plenty of flexibility as well as 14 company holidays a year, 3 weeks of paid vacation to start and fully paid benefits for everyone. We encourage our team to work hard and take care of themselves.

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