

CTO

Techstars backed startup Westcott Multimedia is an automated advertising platform that dynamically launches campaigns for catalog music based on real-world events such as holidays, concerts, and viral Tik-Tok video and is looking for a CTO. This person will build, design, and implement new features and extend existing functionality for our Python-based backend services and APIs, in addition to leading the Product development team. The ideal candidate has experience with advertising technology, fin-tech, or the music industry and experience with data science and machine learning.

What The Candidate Will Do

- Ideate and create new ways to target audiences using cohort analysis in-order to build out Westcott's Audience Identification Engine
- Identify and test new data signals in-order to build out Westcott's signals identification engine
- Build, design, and implement new features and extend existing functionality for our Python-based backend services and APIs
- Analyze and run tests to drive insight into how our advertisements impact customers ROI
- Develop the technical strategy and direction for the company as part of the leadership team
- Hands-on architecture and coding to create a platform merging music, fin-tech and ad-tech
- Hire the right engineers to advance the engineering organization

Your Skills

- Experience with advertising technology and/or fin-tech and/or music industry (must have experience)
- Experience with data science and/or machine learning (must have experience)
- You have at least 5 years of experience building and leading agile, cross-functional product teams
- You have a deep understanding of the full software engineering lifecycle
- Lead and work as part of the engineering team in an agile environment
- You can communicate technical problems and solutions not only to developers, but also to product managers, designers and other stakeholders
- You like to take ownership and thrive off of learning new skills and state of the art technologies
- Data security minded

Our offer

- Full-time position with a competitive salary (equity included)
- This role has an opportunity to grow into a C-level position as the company grows
- Highly motivating working environment within a remote team of experts who are changing the global music industry
- Opportunity to guide all technical decisions and develop technical roadmap for the company
- Techstack: Service based architecture hosted at AWS (S3, Lambda, Ec2, Athena data lake), Python (Pandas, Flask, SQLAlchemy), Postgres, Javascript web app (React/vue.js), Facebook Business Manager.

Please send an email to kg@westcottmultimedia.com with andre@westcottmultimedia.com on cc'd including your resume and a link to something cool you built (doesn't have to be tech-related). Put in Subject line: Westcott Job Opportunity - Head of Engineering Application - Name. We look forward to hearing from you!

Brand Values

1. **People First** – Create and sustain kind and authentic connections that foster a culture in which our employees, customers, and partners can collectively benefit and thrive.
2. **Accessible Learning** – Support different learning styles by making information available and expressed through gamification, animation, written word, audio, and video.
3. **Communicate Through Story** – Improve marketing decisions through data that clearly communicates the cultural drivers behind why people connect with music.
4. **Human Integration** – Design transparent data systems that incorporate relevant human analysis to ensure insights and patterns are free of bias and rooted in reality.

Website

<https://www.westcottmultimedia.com/>