

VP, Product

at TeePublic <https://www.teepublic.com>

TeePublic is looking for a VP of Product who will be responsible for providing direction and delivery of the TeePublic product, with the ultimate result of revenue growth. This includes driving products which serve TeePublic's customers, artists and internal customers, creating leverage for strategic goals that include customer retention, artist retention and growth, native search relevancy and SEO.

The VP of Product will responsible for

- Leading the product, business and engineering teams through a product development process that leads to clear decision making, action and impact with the early identification of technical constraints, opportunities and impact.
- Developing and driving a collaborative, agile process that bridges product with engineering, creating consistent on-ramps and off-ramps between product and eng.
- Closely collaborating with CTO to drive process and operations as well as product roadmaps.
- Overseeing product specs that provide engineering with the appropriate context and detail required for successful product delivery and the creation of action.
- Defining business goals and OKR's as well as KPI's that will further our understanding of the products and services we build and maintain.
- Developing forecasts which project impact and importance of product work on revenue and key business goals.
- Overseeing the project management and communication among stakeholders and exec team.
- Communicating effectively through simply, structured communication and distills complex ideas.
- Team Management: Developing talent of Product team through coaching plans and radically candid feedback.

Job Requirements

- Expertise in product management, business intelligence, and data analytics functions.
- Experience working at a fast paced e-commerce start up is ideal.
- A bias toward action and can break down complex problems into steps that drive product development.
- Excellent organizational skills; capacity to manage multiple priorities and tasks simultaneously and communicate with all levels of management.
- Proven ability to instill trust and influence cross-functional teams.
- Exceptionally self-motivated and directed.

- A strong perspective on how to cultivate a product culture including the tools and process that help people do their best work while accomplishing business imperatives, including a track record hiring, leading and managing productive product teams.