



The New Orleans Council on Aging is a private, non-profit corporation which serves as the Area Agency on Aging for Orleans Parish. The agency is responsible for ensuring that a comprehensive and coordinated assortment of social, recreational, educational, and nutritional services are provided to persons aged 60 and over in the City of New Orleans, which over 70,000 individuals in Orleans Parish make up this population.

The New Orleans Council on Aging exists to protect the rights, promote the well-being, and enhance the self-esteem of New Orleans elderly by generating opportunities for self-reliance and independence.

New Orleans Council on Aging's Senior Centers and Meal Sites

12th Ward S.O.C.	Kinship Center
Arthur Monday	Lakeview Shepherd
Carrollton Hollygrove	Lower Algiers
Central City E.O.C.	Lower Ninth Ward
Christopher Inn (Meal Site)	Mater Dolorosa (Meal Site)
Gentilly	Mercy Endeavors
Gert Town (Meal Site)	Pontchartrain Park
Holy Angels (Meal Site)	RAI Ministries Senior Center
Kingsley House	East
	Treme/Harmony House



*Generating opportunities for self-reliance and
independance for the older adults of Orleans
Parish since 1974*



New Orleans Council On Aging 2017-18 Annual Report



**New Orleans
Council on Aging**

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**A Message from the
Executive Director,**

Thank you to the Donors, Volunteers, Staff, and Supporters of the New Orleans Council on Aging that gave their time, talents, and resources to make our 2017-18 Fiscal Year a success. It's because of your contributions we were able to serve over 26,000 seniors in Orleans Parish.

Unfortunately, the New Orleans Council on Aging's capacity currently is not able to meet the demands of the senior population. As you can see from the infographics on the opposite page, we have waiting lists for three of our most requested programs. The number of people on the waiting lists for two of the programs highlighted exceeds the number of people served. Currently residents 55 years of age and older make up over 25% of the population of Orleans Parish. While most of our programs serve those who are 60 years or older, this statistic shows the need for our services is increasing yearly. The situation will become more prevalent by 2025 when it is predicted those 55 and over will make up 30% of the population.

In order to complete our mission "to promote the well-being and enhance the self-esteem of New Orleans elderly by generating opportunities for self-reliance and independence," we must find ways to create new and innovative resources. Whether these are created through social entrepreneurship, partnerships with other agencies, or other creative and innovative opportunities, there will still be a need for an increase in public support so we can meet the oncoming demand.

Throughout this Annual Report, you will see our mission enacted in the City of New Orleans. Despite our capacity issues, your support and contributions enabled our programs to provide over \$65 Million in services to the older adults of Orleans Parish. Not only are the older adults we serve "self-reliant and independent," but they are also contributing to their neighborhoods through art, and acts of service. If the New Orleans Council on Aging could increase its capacity, think of how many of our older adults could live independently and contribute to their communities.

With your further support we hope to grow and be better able to serve our elders.

Sincerely,

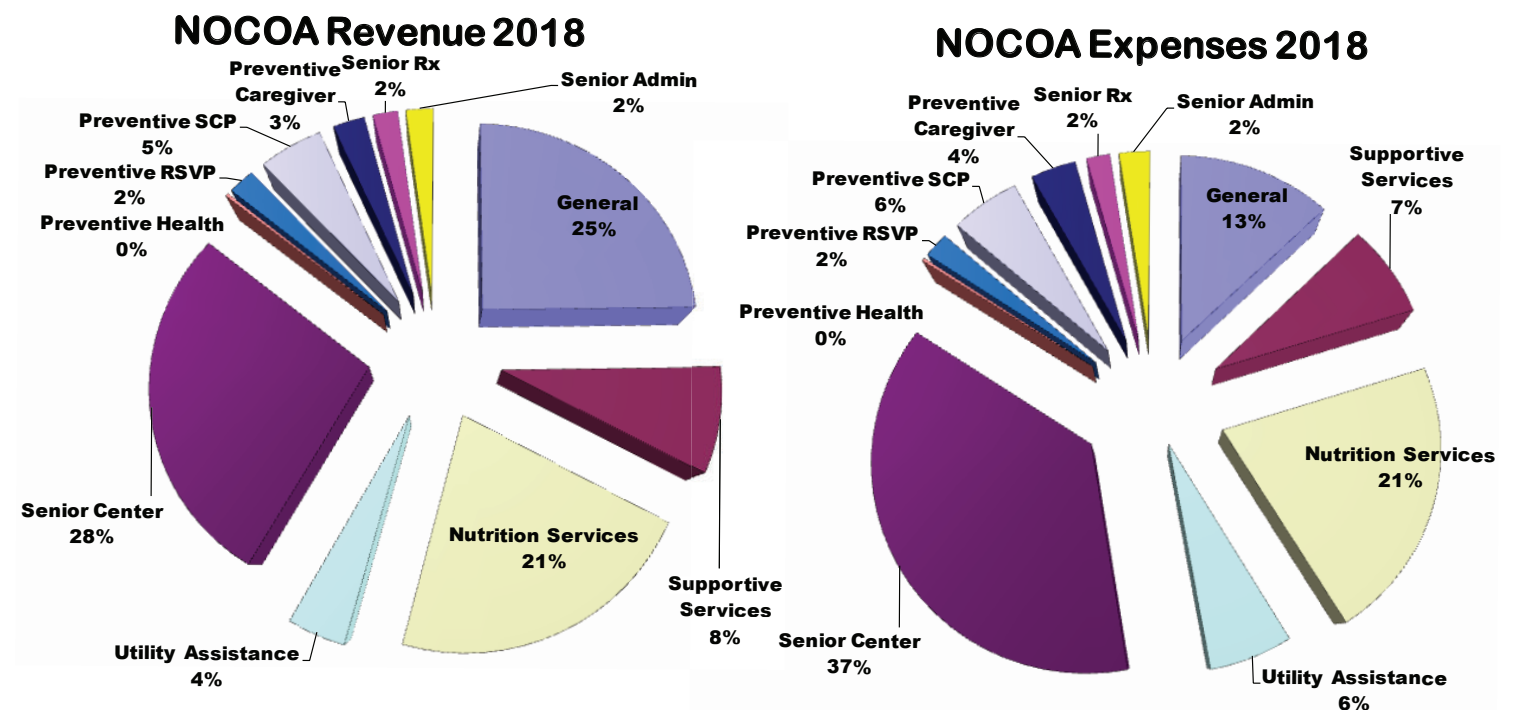
Howard L. Rodgers, III
Executive Director

Thank you to those of you who have assisted us in keeping seniors independant and self reliant through your gifts, time and talent.

Govenor's Office of Elderly Affairs
City of New Orleans
Corporation for National and Communnity Service
Entergy New Orleans

AARP New Orleans	Greater New Orleans Foundation	RosaMary Foundation
AT&T Employee Giving Program	Humana Louisiana	Senior Companion Program New Orleans SCP / Advisory Council / Volunteers
Bell Reve	Junior League of New Orleans	Senior Resource Guide Publishing
Edgar J. and Leah Chase Foundation	LA Hospice and Palliative Care	Southeast Louisiana Veterans Health Care
Court Watch NOLA	Meals on Wheels New Orleans Fund, Inc.	Touro Infirmary
Covenant Nursing Home	The National WWII Museum	University Medical Center
Crescent City American Legions Post 125	New Orleans Council on Aging Staff, Advisory Council, and Volunteers	University of New Orleans Upward Bound Program
The Domain Companies, LLC	New Orleans Hash House Harriers	Volunteers of America Veterans Transitional Housing Program
Dryades YMCA	New Orleans Museum of Art	United Way of Southeast Louisiana
Elder Action Coalition Network	New Orleans People Program Eastbank and Westbank	Edward Wisner Fund
ElderCare Support Services	Peoples Health	
Franklin Avenue Baptist Church Senior Solders and Share the Harvest Programs	PhRMA	
Goldring Family Foundation	Retired and Senior Volunteer Program RSVP / Advisory Council / Volunteers	

New Orleans Council on Aging's 2017-2018 Buisness Year Financials Continued



New Orleans Council on Aging’s 2017-2018 Buisness Year Financials

NEW ORLEANS COUNCIL ON AGING, INC.

STATEMENT OF ACTIVITIES

For the year ended June 30, 2018

FUNCTIONS/PROGRAMS	EXPENSES	PROGRAM REVENUES		NET (EXPENSE) REVENUE AND CHANGES IN NET POSITION PRIMARY GOVERNMENT GOVERNMENTAL ACTIVITIES	SUMMARIZED COMPARATIVE INFORMATION For the Year ended June 30, 2017
		CHARGES FOR SERVICES	OPERATING GRANTS AND CONTRIBUTIONS		
Primary Government					
Governmental Activities					
General	\$ 643,789	\$ -	\$ 1,187,006	\$ 543,217	\$ 811,673
Supportive services	384,076	-	386,398	2,322	(287)
Nutrition services	1,089,637	14,422	1,027,337	(47,878)	(18,001)
Utility assistance	297,839	-	190,878	(106,961)	(38,381)
Multipurpose senior centers	1,894,368	-	1,320,896	(573,472)	(725,779)
Preventive Health	11,856	-	11,856	-	-
Retired senior volunteers	104,230	-	103,383	(847)	1,201
Senior companion	287,388	-	251,625	(35,763)	559
Caregiver	188,889	-	125,452	(63,437)	(73,609)
Senior Rx	97,737	-	97,737	-	-
Administration	129,044	-	107,544	(21,500)	(18,001)
Total Governmental Activities	\$ 5,128,853	\$ 14,422	\$ 4,810,112	(304,319)	(60,625)
General Revenues:					
Special revenue taxes				176,156	37,194
Unrestricted interest				4,103	14,931
Transfers in (out)				-	-
Total general revenues				190,259	52,125
Change in net position				(114,060)	(8,500)
Special Item					
Donation of building				288,000	-
Net Position:					
Beginning of year				192,871	201,371
End of year				\$ 366,811	\$ 192,871

NEW ORLEANS COUNCIL ON AGING, INC.

STATEMENT OF NET POSITION

June 30, 2018

	Governmental Activities	Summarized Comparative Information June 30, 2017 Governmental Activities
ASSETS		
Cash and cash equivalents	\$ 302,860	\$ 391,935
Receivables		
Grant	136,052	127,045
Other	-	-
Capital assets, net of accumulated depreciation	288,000	-
Total assets	726,912	518,980
LIABILITIES		
Accounts payable and accrued liabilities	360,101	326,109
Total liabilities	360,101	326,109
NET POSITION		
Invested in capital assets	288,000	-
Restricted		
Nutrition services	44,945	72,722
Other	22,490	78,856
Unrestricted	11,376	41,293
Total net position	\$ 366,811	\$ 192,871

New Orleans Council on Aging’s Largest Programs at a glance

Nutrition Program

606 People Served with the Home Delivered Meal Program (Meals On Wheels)



753 People Served by Congregate Meal Program that delivers food to senior centers and other meals sites.



HomeMakers Program



The HomeMakers Program assists homebound seniors by providing a service twice a month to assist in chores that the client may not be able to perform. This allows the client to stay in his / her home longer. The graphic shows how the demand for the service, (the Greyscale section) out paces the current funding capacity. The color section is the number of seniors served by this program.

1239 People on the Waiting List for the Home Delivered Meals Program, which serves homebound older adults who can’t leave their home.

Senior Centers



The Number of Seniors who are served by the 11 Senior Centers sub-contracted with the New Orleans Council on Aging (662)



The number of Seniors served by the 3 Senior Centers run by the New Orleans Council on Aging (202)



The number of Seniors waiting to join a Senior Center (300)



Aging and Disability Resource Center (ADRC)

A vital part of the Aging and Disability Resource Center is to provide information to seniors at health fairs and other community events. After participating in a presentation on the benefits of Medicare Parts A, B, and D, a client approached the Aging and Disability Resource Center Program Coordinator. The client had just turned 65, and Medicare wanted to take the premium for Part B out of her Social Security Check. Because the client could not afford to have the

premium taken out, the client told Medicare that she did not want Part B. After hearing this, the Coordinator explained to the client that without Part B it would be very hard for the client to obtain x-rays, schedule appointments with her doctor, and other medical services. The staff member realized the client may qualify for the Medicare Savings Program (MSP), which would pay for the Medicare Part B Premium through Medicaid. The Coordinator took the time to sign the client up for the MSP and help them get the Medicare Part B benefits reinstated. From July 1, 2017 to June 30, 2018, the ADRC Program served over 7700 older adults living in Orleans, St. Bernard and Plaquemines Parishes.

Senior Companion Program

One of the most touching stories of the year occurred at the Senior Companion Program Pre-Service Training & Orientation class. The training class was held in late January 2018. The staff of the Senior Companion Program welcomed back Bernice Long. While going through orientation Ms. Long, who took a leave of absence from the program due to health reasons, expressed while away from the program she missed the joy of helping others. She stated she longed for the chance to return to the program where she could continue to make a difference in the lives of other seniors. After training and orientation, she was placed at University Medical Center at New Orleans where she contributed 90 hours of helping others by June 30, 2018.



New Orleans Council on Aging Fiscal Year 2017-18 Impact

- 26206 Seniors served
- \$35,000 in Prescription Drug Costs saved
- 169,630 Meals served
- \$3,306,618.32 in Services provided by our volunteers
- 864 Older Adults attended a senior center
- \$500,000.00 in Electric Bills paid for seniors at risk of having their power shut off
- \$65,167,594.32 in Services provided to the older adults of Orleans Parish during the 2017-18 Fiscal Year.

New Orleans Council on Aging Community Choir

Through the vision of Howard L. Rodgers III, the Executive Director of the New Orleans Council on Aging, the Choir came into existence in 2010. With the assistance of Rhea Dokes, Wendell J. Bloodworth, Sr., Gloria Stewart, Gwendolyn Guice, Donnisha Dawson, Elise Hamilton and the Senior Center Directors, the choir has grown to more than 70 members ranging in age from 60 to 98. The NOCOA Community Choir consists of older adults from the 12th Ward Save Our Community, Carrollton Hollygrove Senior Center, Kinship Center, Lower 9th



Ward Senior Center, Mercy Endeavors Senior Center, Pontchartrain Park Community Center, and Tremé Community Education Program. The NOCOA Community Choir proves you are never too old to 'Rock and Roll.

The NOCOA Community Choir performed at Gospel Is Alive on Monday, April 30, 2018 at 10 am at the Franklin Avenue Baptist Church. The Community Choir shared the stage with Grammy Award winning gospel music artist Bishop Hezekiah Walker.



Retired & Senior Volunteer Program

The Retired & Senior Volunteer Program has many great volunteers; however, Mr. Willie Brice is a volunteer that just stands out. Mr. Brice is a veteran who fought in the Korean War and a member of VFW Post 8290 in Lacombe, Louisiana. Although Mr. Brice lives between 42 to 48 miles from New Orleans, he would drive into New Orleans about two to three times a week to transport people to doctor appointments, to grocery stores, and other places. He served 832 hours.

In 2014 Mr. Brice made it his mission to seek out as many veterans as possible that served in the Korean War. He was instrumental in getting them awarded the Korean Ambassador for Peace Medal.

A MATTER OF BALANCE

The Social Services Director and the Retired & Senior Volunteer Program Coordinator are Master Trainers with A Matter of Balance: Managing Concerns About Falls Program. A Matter of Balance is based upon the research conducted by the Roybal Center for Enhancement of Late-Life Function at Boston University. The program is designed to reduce the fear of falling and increase the activity levels of older adults who have concerns about falls. The Master Trainers provide training to volunteer coaches who teach classes to older adults. Classes are taught for two hours, twice a week for a total of 16 hours. Between July 1, 2017 and June 30, 2018, volunteers taught classes at the Pontchartrain Park Community Center, New Orleans People Program, and Kinship Senior Center. As a result, 49 people completed 481 units of service.

