

Condensing your message



Clear, concise, and impactful language is critical in capturing people's attention and ensuring they understand you and your initiative. The below canvas is a short tool to guide you from a full paragraph, to a 50 word summary, to a 25 word summary, to a haiku.

For more information on how to use this canvas, visit wearespur.com/123/resources.

	Topic of idea #1	Topic of idea #2	Topic of idea #3
Paragraph			
50 word summary			
25 word summary			
Haiku (5-7-5 syllables)			

