



February 27, 2021

VIA EMAIL: JBergera@iteris.com

Iteris, Inc.
1700 Carnegie Avenue
Santa Ana, California 92705-5551

Attention: Joe Bergera, President & Chief Executive Officer

Dear Joe,

Your letter was received with great disappointment. These are extraordinary times where old meets new and those companies who are receptive to change by avoiding maintenance of the status quo are rewarded by their stakeholders for leading the way. Rekor, through the swift adoption of its technology in over 80 countries with marquee customers, are proven agents of this change and we were excited for an opportunity to assist Iteris to similar direction and vision.

We find it curious that your board was able to summarily reject our proposal in less than a week's time. There appears to be limited understanding by Iteris of the technology which is overtaking your industry. Intelligent Roadways and true smart mobility come at the nexus of both government and commercial entities alongside a well-defined technology stack which is truly 21st century.

Your response was unequivocal and needs to be taken at face value that there is nothing to speak about.

Sincerely,

A handwritten signature in black ink, appearing to read 'Robert A. Berman', written over a light blue horizontal line.

Robert A. Berman
Chief Executive Officer
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