

# COMPARE FEATURES

	OPENER	MARQUEE	HEADLINER
<b>Inbound</b>	<b>Collect, evaluate, and track booking requests</b> <ul style="list-style-type: none"> <li>• Embed or link form to collect artist submissions</li> <li>• Syncs with streaming services and social platforms</li> <li>• Integrated into Opendate's database of 1.7 million artists</li> <li>• Tag, filter, and sort your Inbound submissions to find the right artist</li> </ul>	<b>Collect, evaluate, and track booking requests</b> <ul style="list-style-type: none"> <li>• Syncs with streaming services and social platforms</li> <li>• Integrated into Opendate's database of 1.7 million artists</li> <li>• Tag, filter, and sort your Inbound submissions to find the right artist</li> </ul>	<b>Collect, evaluate, and track booking requests</b> <ul style="list-style-type: none"> <li>• Syncs with streaming services and social platforms</li> <li>• Integrated into Opendate's database of 1.7 million artists</li> <li>• Tag, filter, and sort your Inbound submissions to find the right artist</li> </ul>
<b>Calendar Management</b>	<b>Manage all of your holds and confirms across multiple venues in a single calendar.</b> <ul style="list-style-type: none"> <li>• Quick hold creation</li> <li>• Simple promotion to confirm</li> <li>• Fast &amp; flexible availability check</li> <li>• Filter view by event status</li> <li>• Import from any source</li> </ul>	<b>Manage all of your holds and confirms across multiple venues in a single calendar.</b> <ul style="list-style-type: none"> <li>• Quick hold creation</li> <li>• Simple promotion to confirm</li> <li>• Fast &amp; flexible availability check</li> <li>• Filter view by event status</li> <li>• Import from any source</li> </ul>	<b>Manage all of your holds and confirms across multiple venues in a single calendar.</b> <ul style="list-style-type: none"> <li>• Quick hold creation</li> <li>• Simple promotion to confirm</li> <li>• Fast &amp; flexible availability check</li> <li>• Filter view by event status</li> <li>• Import from any source</li> </ul>
<b>Event Management</b>	- -	<b>All the tools your venue needs for sourcing talent, advancing shows with performers, managing holds, and promoting shows.</b> <ul style="list-style-type: none"> <li>• Advance shows</li> <li>• Manage event assets</li> <li>• Take &amp; share notes</li> <li>• Manage offers &amp; settlements</li> <li>• Track event finances</li> <li>• Schedule social media posts</li> </ul>	<b>All the tools your venue needs for sourcing talent, advancing shows with performers, managing holds, and promoting shows.</b> <ul style="list-style-type: none"> <li>• Advance shows</li> <li>• Manage event assets</li> <li>• Take &amp; share notes</li> <li>• Manage offers &amp; settlements</li> <li>• Track event finances</li> <li>• Schedule social media posts</li> </ul>

<b>Artist Discovery</b>	- -	<p><b>Discover artists through our database of over 1.7 million performers, powered by sources from all over the world.</b></p> <ul style="list-style-type: none"> <li>• Search artists</li> <li>• Multiple filter controls</li> <li>• Connect with artist team</li> </ul>	<p><b>Discover artists through our database of over 1.7 million performers, powered by sources from all over the world.</b></p> <ul style="list-style-type: none"> <li>• Search artists</li> <li>• Multiple filter controls</li> <li>• Connect with artist team</li> </ul>
<b>Pipeline Management</b>	- -	<p><b>Build and send offers directly within Opendate and track responses from each artist. Opendate then automatically calculates the settlement based on the offer and ticket sales data</b></p> <ul style="list-style-type: none"> <li>• Schedule outreach &amp; follow-up</li> <li>• Create &amp; send offers</li> <li>• Automatic settlements</li> </ul>	<p><b>Build and send offers directly within Opendate and track responses from each artist. Opendate then automatically calculates the settlement based on the offer and ticket sales data</b></p> <ul style="list-style-type: none"> <li>• Schedule outreach &amp; follow-up</li> <li>• Create &amp; send offers</li> <li>• Automatic settlements</li> </ul>
<b>Profit &amp; Loss</b>	- -	<p><b>Accurately forecast event income and expense to ensure profitability</b></p> <ul style="list-style-type: none"> <li>• Build event templates</li> <li>• Estimate income &amp; expense</li> <li>• Forecast event profitability</li> </ul>	<p><b>Accurately forecast event income and expense to ensure profitability</b></p> <ul style="list-style-type: none"> <li>• Build event templates</li> <li>• Estimate income &amp; expense</li> <li>• Forecast event profitability</li> </ul>
<b>Ticketing</b>	- -	- -	<p><b>Opendate Ticketing streamlines the ticket creation, publication, and scanning process, providing the fastest path in the industry from a calendar hold to a ticketed event.</b></p> <ul style="list-style-type: none"> <li>• Tickets &amp; add-ons</li> <li>• Promo codes</li> <li>• Mobile ticket scanning</li> </ul>

<b>Venue Mobile App</b>	- -	- -	<p><b>Unlock an entirely new sales channel with your own branded mobile app. Published to both Apple and Android app stores, your app gives you a direct line to your fans.</b></p> <ul style="list-style-type: none"> <li>• Full venue calendar</li> <li>• Buy &amp; manage tickets</li> <li>• Engage with fans</li> </ul>
<b>Custom Venue Website</b>	- -	- -	<p><b>A fully custom website, built with your venue's branding that automatically updates when your shows go on sale.</b></p> <ul style="list-style-type: none"> <li>• Venue calendar that automatically updates</li> <li>• Fans can buy tickets right from your website</li> <li>• Fully editable website and CMS</li> </ul>
<b>Fan Management</b>	- -	- -	<p><b>Get actionable data and insights about your fans to sell more tickets via targeted communication.</b></p> <ul style="list-style-type: none"> <li>• Discover top fans</li> <li>• Create fan segments</li> <li>• See fan activity</li> </ul>
<b>Marketing Suite</b>	- -	- -	<p><b>Drive venue loyalty and create new revenue channels</b></p> <ul style="list-style-type: none"> <li>• Target fans via SMS/ Push</li> <li>• Create fan segments</li> </ul>

<b>API Access</b>	- -	- -	<b>Full developer API access to all your Opendate data. Build custom features for your team or customers to add additional benefits specific to your venue.</b>  <ul style="list-style-type: none"><li>• Enhance your internal tools</li><li>• Build custom apps</li><li>• Integrate with Zapier</li></ul>
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