



20+ Local Museums to Participate in 25th Annual Free Museum Weekend – March 4-5

Advance Registration is Required to Receive Free Admission to Special Event that Coincides with the Launch of Museum Membership Month

SACRAMENTO, Calif. (February 21, 2023) – 2023 marks the 25th consecutive year that Sacramento Area Museums have collaborated to present a free museum experience. Proudly sponsored by Sutter Health, 20+ local museums are collaborating to present a two-day Free Museum Weekend on March 4-5, 2023. Similar to last year, the popular community event is free but requires advance registration and capacity will be limited for each museum. Ticket availability may fluctuate by museum and/or by day, and advance registration is required to participate in the 2023 Free Museum Weekend. Guests are able to choose in advance which museum(s) they wish to visit and reserve their tickets via this user-friendly webpage: www.sacmuseums.org/free-museum-weekend.

Local museums participating in the 2023 FREE Museum Weekend include:

California Agriculture Museum – California Automobile Museum – California Museum – California Pharmacy Museum – California State Library – California State Railroad Museum – Crocker Art Museum – Leland Stanford Mansion State Historic Park – Locke Boarding House Museum – Maidu Museum & Historic Site – Museum of Medical History – Roseville Utility Exploration Center – Sacramento Children's Museum – Sacramento Historic City Cemetery – Sacramento History Museum – Sacramento Regional Fire Museum – State Capitol Museum – Sojourner Truth African Heritage Museum – State Indian Museum – Sutter's Fort State Historic Park – Verge Center for the Arts

To make visiting local museums accessible to everyone on Free Museum Weekend, SacRT is offering free rides those two days (March 4-5) from 6 a.m. to 7 p.m. each day. Riders can visit www.sacrt.com/freerideflyer to print or screenshot a flyer to present the day of their ride.

The two-day special event also coincides with the launch of Museum Membership Month that takes place annually during March and is designed to raise awareness for the importance of supporting the museum community while encouraging year-long membership. During Museum Membership Month, many of the local museums are offering special incentives and discounts for enthusiasts who choose to become members and support their favorite museums and destinations. The benefits of museum membership often extend well beyond a financial savings and include exclusive experiences only available to members.

FREE Museum Weekend and Museum Membership Month are generously supported by involved partners that include FOX40/Studio40 Live, Outword Media, Sacramento365.com,

Sacramento Public Library and SacRT. For more information about the 2023 Free Museum Weekend, Museum Membership Month and other upcoming activities offered by Sacramento Area Museums, “like” them on Facebook at www.Facebook.com/SacMuseums, follow them on Instagram and Twitter @SacMuseums or visit www.SacMuseums.org.

About Sacramento Area Museums (SAM)

Comprised of approximately 25 greater Sacramento area museums, SAM’s mission is to raise awareness of local museums by giving the community the opportunity to discover the region’s fine art, history, science, and wildlife treasures. SAM achieves its mission through implementing cooperative promotions and developing strategic marketing alliances, by encouraging sharing of knowledge and resources among its partner institutions. For more information, visit www.SacMuseums.org.

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