



SACRAMENTO AREA
MUSEUMS

Local Museums Encourage Community to Shop with a Purpose on *Museum Store Sunday* on November 27

SACRAMENTO, Calif. (November 18, 2022) – Complete with a variety of holiday specials and plenty of in-stock inventory on-hand, a number of Sacramento area museums are proud to participate in *Museum Store Sunday* on November 27, 2022. In partnership with the Museum Store Association (MSA), more than 1,800 museum stores representing all fifty states, 24 countries and five continents will offer relaxing, inspired shopping inside favorite museum stores. *Museum Store Sunday* offers an opportunity for the community to shop with a purpose while supporting the missions and programs of each participating museum and cultural institution.

A sampling of the unique products and specials available on *Museum Store Sunday* at local museum stores include the following:

- **Aerospace Museum of California** – Looking for the perfect holiday gift for the aviation enthusiast on your list? At the Aerospace Museum, shoppers will find the perfect gift while supporting a great cause as every dollar earned in the gift shop goes right back to the Museum. Plus, the expanded Gift Shop is full of great gifts like apparel, books, vintage model kits, aviation toys, and more. Open from 9 a.m. to 4 p.m. on *Museum Store Sunday*, the Aerospace Museum is offering a special 25 percent off all gift shop merchandise. For more information, please call 916-643-3192 or email info@aerospacemuseum.org.
- **The California Museum** – Shoppers are encouraged to get a jump start on holiday shopping with the Museum Store's wide range of unique items, including books, games & puzzles, children's products, jewelry, exhibit items and more. The Museum will offer 10 percent off store purchases for non-members and 20 percent off for Museum members, excluding food & beverage, and clearance items (discount may not be combined with other offers or discounts; if multiple discounts are available, the largest discount will apply). Open 12 to 5 p.m., more information is available at www.californiamuseum.org/event/museum-store-sunday.
- **California State Railroad Museum** – For the first time, the California State Railroad Museum Store is offering 20 percent off the exclusive "Prairie Mountain Wildflowers" reproduction dinnerware. Recreated exclusively for the local store, this pattern was used on Southern Pacific Railroad dining cars from the 1930s to the 1950s. Shoppers can choose from dinner plates, side plates, and a cup & saucer, all beautifully presented in colorful gift boxes. All are dishwasher safe and microwaveable. The limited-time offer is available in-store and online (www.californiarailroadmuseum.org) all weekend, November 26-27.

- **Folsom History** – The museum store is offering 10 percent off all purchases on Small Business Saturday and Museum Store Sunday. This also includes 10 percent off Folsom History membership. Folsom History members will receive an additional 10 percent off purchases (for 20 percent off total). In addition, Cheryl Anne Stapp (author of *Sacramento Chronicles*, *The Stagecoach in Northern California*, and four more nonfiction California history titles) will be available that Sunday from 2 to 3 p.m. to sign copies of her books (available for purchase at the museum store). For more, visit www.FolsomHistory.org.
- **Sacramento History Museum** – Shoppers are encouraged to share the history of the Gold Rush region while enjoying 20 percent off all books. From Lake Tahoe to Land Park, from Donner Summit to Downtown Sacramento, the Museum offers books that are filled with photos and stories of the towns and neighborhoods in our region. Open from 10 a.m. to 5 p.m., shoppers will also find classic games and toys, holiday ornaments, and beautiful minerals and rocks. For more information, please call 916-808-7059 or visit www.sachistorymuseum.org.
- **Sutter's Fort State Historic Park** – For one day only, shoppers can enjoy 10 percent off total in-store purchases on *Museum Store Sunday*. Items found in the Sutter's Fort Museum Store are carefully curated, resulting in distinctive and unique offerings that include books, collectibles, replicas, craft kits, supplies, toys/games and more. Plus, returning for the third year due to their popularity, Holiday Mystery bags will be available that include a \$40 worth of gift cards for just \$25. For more, visit <https://suttersfort.org/event/museum-store-sunday-6th-annual/>.

For more information about the 6th Annual *Museum Store Sunday* happening on November 27, please visit <https://museumstoresunday.org>. For more information about Sacramento area museums, "like" them on Facebook at www.Facebook.com/SacMuseums, follow them on Instagram and Twitter @SacMuseums or visit the user-friendly website at www.SacMuseums.org.

About Sacramento Area Museums

Comprised of approximately 25 greater Sacramento area museums, SAM's mission is to raise awareness of local museums by giving the community the opportunity to discover the region's fine art, history, science, and wildlife treasures achieves its mission through implementing cooperative promotions and developing strategic marketing alliances, by encouraging sharing of knowledge and resources among its partner institutions. For more information, visit www.SacMuseums.org.

Social media tags: @SacMuseums, #SacMuseums, #MuseumStoreSunday, #BeAPatron

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