



SACRAMENTO AREA MUSEUMS

March is Museum Membership Month When the Community Can Enjoy Special Offers & Discounts

SACRAMENTO, Calif. (March 14, 2022) – Sacramento area museums are proud to present a variety of special membership opportunities during Museum Membership Month in March 2022. The benefits of museum membership often extend well beyond a financial savings and include exclusive experiences only available to members. Plus, there's something for everyone – fine art, science, history and culture – as the local museum community offers memberships at virtually every museum and/or destination.

To highlight Museum Membership Month in March, many of the local museums are offering special incentives and discounts for enthusiasts who choose to become members of their favorite museums and destinations. A number of limited-time offers (during the month of March) include the following:

- **Aerospace Museum of California** – A proud Smithsonian Affiliate, the Aerospace Museum is offering special Family Memberships for just \$100 a year (for 2 adults and up to 4 children, ages 17 & younger) that include free annual admission, 10 percent discount in the Gift Shop, invitation to members-only events, and additional membership to 1,100 other museums worldwide (in partnership with NARM – North American Reciprocal Museum Association). For more, please visit www.aerospaceca.org/membership.
- **California State Railroad Museum Foundation** – A proud Smithsonian Affiliate, the California State Railroad Museum offers a variety of membership levels that include free annual admission to the museum, as well as free coach tickets on the excursion train ride during the regular season, 10 percent discount in the Museum Store, invitation to members-only events, and additional membership to 1,100 other museums worldwide (in partnership with NARM – North American Reciprocal Museum Association). For more, please visit www.californiarailroad.museum/get-involved
- **Crocker Art Museum** – New members during March will receive an additional three free months with purchase of an annual membership when using promo code SAM2022. The Crocker relies heavily on member support help make art experiences accessible to everyone in our community. Member benefits include free and discounted programs, lectures, concerts, and classes; free general admission; members-only events and exhibition previews; ArtLetter magazine; plus discounts at the Museum Store. For more, visit www.CrockerArt.org/membership.

- **Maidu Museum & Historic Site** – With exhibits inside the museum that feature California Indian traditional practices plus an outdoor trail with bedrock mortars, ancient petroglyphs, native plants and animals, the Maidu Museum & Historic Site in Roseville is offering a free Maidu Museum mug with every membership purchased or renewed this March. Plus, they have updated membership levels and started a yearlong membership drive for 2022. For more, please visit www.roseville.ca.us/museum (follow the “Get Involved” and “Become A Member” links).
- **Sacramento History Museum** – New members who join during the month of March will receive an extra two months of membership that include free admission to the Sacramento History Museum, discounts in the Museum Store, tours, and special events. Plus, because the Museum participates with the Time Travelers reciprocal program, basic memberships receive free admission or discount benefits at more than 300 museums across the country. Those who become Premium members also enjoy NARM (North American Reciprocal Museum) benefits at more than 1,100 museums nationwide, including free admission. For more information, please visit www.sachistorymuseum.org/get-involved/become-a-member.
- **SMUD Museum of Science & Curiosity** – The region’s newest museum to open is currently offering 10 percent off all membership during the month of March using the code MARCH22. With several levels from which to choose, annual memberships provide unlimited admission to the Science Center, exclusive member discounts and many VIP perks. For more information, visit www.visitmosac.org/support/membership/

In addition to these special incentives offered during March, membership has special privileges (which vary by museum) and can include benefits such as the following: free museum entrance all year long, special invitations to member-only events and receptions, preview and/or “behind-the-scenes” opportunities for new exhibits and offerings, free guest admission passes (to share with friends and family), discounts and/or advance purchase opportunities on special programs and events, reciprocal admission at museums across the nation, and more.

For more information about upcoming activities offered by Sacramento area museums, “like” them on Facebook at www.Facebook.com/SacMuseums, follow them on Instagram and Twitter @SacMuseums or visit the user-friendly website at www.SacMuseums.org. Those interested can also sign up for emails to learn more about your Sacramento Area Museums via the website at www.sacmuseums.org.

About Sacramento Area Museums (SAM)

Comprised approximately 25 greater Sacramento area museums working in partnership with Visit Sacramento, SAM's mission is to raise awareness of local museums by giving the community the opportunity to discover the region's fine art, history, and science treasures. SAM achieves its mission through implementing cooperative promotions and developing strategic marketing alliances, by encouraging sharing of knowledge and resources among its partner institutions. For more information, visit www.SacMuseums.org.

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