



Tribal Credit Takes Juniper Research’s Best B2B Payment Platform Gold Award

SAN FRANCISCO, Oct. 1 2020 — US-based fintech [Tribal Credit](#) has won Juniper Research’s Best B2B Payment Platform Gold Award, recognizing its efforts in helping startups and SMEs in emerging markets gain access to modern payment tools that power their growth and scale efforts.

[The Future Digital Awards 2020 for Fintech & Payments](#) recognizes “challengers and disruptors” who have made “outstanding contributions to their industry and are positioned to make a significant impact in the future.”

“Advancing B2B payments and making them more accessible for startups and SMEs in emerging markets is at the heart of our mission. This important recognition is testament to the efforts we’re making so far in providing businesses with a better, easier, and faster way to make payments and control their expenses,” says Amr Shady, CEO of Tribal Credit.

Entries are vetted by a panel of analysts at Juniper Research, which shortlists potential winners based on product innovation, features and benefits, product partnerships, certification and compliance, and future business prospects. Candidates are further scored against rigorous criteria and verified by a team of experts.

Notable winners in this year’s awards include Marqeta for Best Virtual Card, WeLab Bank for Digital Bank of the Year, Microsoft Dynamics 365 Fraud Protection for AI in Cybersecurity Innovation, and Paypal for Best QR Code Payment Offering. Previous notable winners of Juniper Research’s awards include Mastercard and IBM Blockchain World Wire among others.

Fast-growing fintech Tribal Credit, which raised more than \$9 million in a series of seed rounds since its launch early this year, has seen accelerated growth during COVID-19.

“Seeing how our product is helping our customers grow and scale across emerging markets is very rewarding. We’re happy to be recognized by such an esteemed



panel of judges among top entries in the fintech space," says Duane Good, President of Tribal Credit.

"Companies who want to have a global impact need something like Tribal because banks in Mexico are not prepared for the globalized market," said Nestor de Haro, CEO of RIGS, a marketplace for auto parts' buyers and retailers in Latin America.

About Tribal Credit

[Tribal Credit](#) is built for startups and SMEs looking for a better way to pay business expenses and optimize their financial management.

We provide modern payment methods like multi-currency physical and [virtual business Visa cards](#) and a powerful [spend management platform](#) to track and control expenses — all in one seamless interface.

Based in Silicon Valley, Tribal was founded by serial entrepreneurs who have launched startups both in emerging markets and the U.S. We're backed by leading international investors, including 500 Startups, BECO Capital, Global Ventures, Endure Capital, Rising Tide Fund, and Tribe Capital. We're also part of the Visa Fintech Fast Track program among an elite group of fintechs.

Inspired by fellow founders building amazing things all over the world, we're on a mission to power startup growth in emerging markets to bridge the business financial inclusion gap in payments and financing.

Download Tribal Credit's [media kit](#)

For any questions about Tribal Credit, please reach out to sara@tribal.credit
