

## OCTAL DEVELOPS FUTURE-READY NATIONAL TALENT

**Muscat, September 2018** – As part of its strategy to support the government’s Omanization efforts, OCTAL, Oman’s manufacturing powerhouse, recently created a Talent Development Manager position and appointed Mohammed Al Mashani for the role. The role is designed to nurture the next generation of manufacturing leaders through a number of on the job training programs to significantly accelerate the skillsets required by those entering the employment market and increase their success rate. The step emphasizes OCTAL’s vision of building a world-class manufacturing industry in Oman that is dedicated to systematically hiring and developing home-grown talent across all departments.

“Talent acquisition and development is a translation of OCTAL’s forward-thinking strategy to build its local human capital,” said Nicholas Barakat, CEO of OCTAL. “This is important as our manufacturing technology delivers performance attributes second to none from complex manufacturing steps. Effective planning and management to develop and most importantly, retain Omani talent that is vital for long-term success in the rapidly evolving and fast-growing manufacturing sector. We are determined to ensure that our staff enjoys a rewarding career by developing the skillsets required to manage the technology platform.”

The company’s Omanization strategy is not exclusive to employment, but also includes various training and leadership development initiatives. Focused on equipping employees with job knowledge and skills to hold for future leadership roles within the company, OCTAL is offering employees a combination of on-the-job training opportunities (OJTs) and English Language courses. To date, 22 staff members have successfully completed the in-house language course, while the initial OJT program extends to Lab Technicians and Extruder Operators. Plans are also underway to cover other job areas in the company.

Mohammed Al Mashani added, “Training and development continues to be a high priority for OCTAL in 2018, and we intend to continue building on this success, by providing our employees with specialized technical training courses to facilitate their career progression.”

OCTAL is leading the growth of manufacturing industry in Oman, which presents its team of professionals with rewarding and challenging career opportunities. The company remains committed to



developing training initiatives to enhance skillsets and create capable Omani business leaders across its operations.

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### **About OCTAL**

Oman-based OCTAL has emerged as the largest PET sheet producer and integrated packaging company in the world. Operating from the Salalah Free Zone, the company has successfully harnessed its strategic location with access to East-West shipping lanes and favorable trading regulations coupled with its unique-to-the-world manufacturing capabilities to meet the breadth and depth of customer demand.

Manufacturing PET resin and the first and only direct-to-sheet polyester sheet in the world, DPET™, the company's state-of-the-art plant was purposely designed and built to yield superior quality products with waste and cost reduction benefits, increased productivity for thermoformers and unmatched environmental advantages.

Today, OCTAL is the world's largest PET resin and sheet producer on a single site.

For more information, please visit: [www.octal.com](http://www.octal.com)

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