



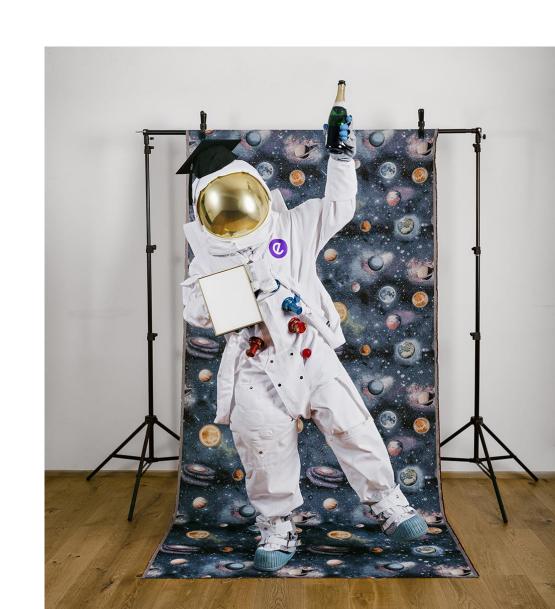
3 Secrets of Remote Recruiting Far more than a Zoom link!

Rita Müllner Recruiting Partner @ epunkt



Agenda

- Intro to epunkt / Fact Sheet
- The 3-step model for successful remote recruiting
- 8 touchpoints you need to improve if you want to stay competitive in the candidate marketplace
- Hacks for better digital interviews
- Digital Onboarding
- The #1 mistake most companies still make with remote recruiting
- Q&A



2020 in Numbers



240

external employees



> 1,000

Placements

Since 2015



Market Leader in **Austria**

Days in short-time work



> 190

Employees



50,000

Active applications





Sourcing specialists



7,000

Interviews conducted



In 30 countries with **Talentor International**







Top Company



32,8 Mio

Turnover





Rita MüllnerRecruiting Partner

Joined epunkt in July 2019 as a Recruiting Partner with a focus on Software Engineering and IT Management. Prior to that, she gained several years of recruiting experience in HR consulting and with a group in the automotive industry.

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3-Step-Model for Remote Recruiting





Digital Employer
Branding 8 Touchpoints,
you need to
improve





Digital Interview – Advantages

- Opportunity to meet "more" candidates in a shorter period
- 2 Location-independent candidates who live further away do not have to travel
- Candidates are less nervous



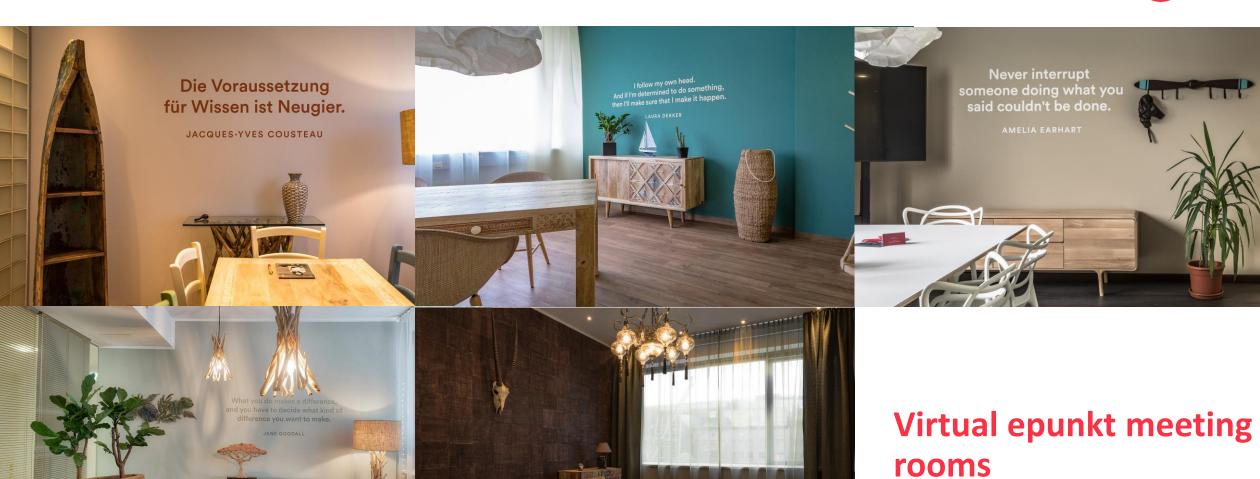


Hacks for better digital Interviews

- → Remote recruiting always with video support
- → Address the individual candidate in advance (digital native vs. digital immigrant)
- → Patience and composure when the technology does not work
- → Pay attention to the video background
- → Keep order in the interview
- → Compensate for missing impressions on site
- → Create personal closeness











Digital Onboarding

- → Digitize the onboarding process
- → Digital welcome day
- → Set goals and expectations
- → Obtain regular feedback
- → Give time



#1 Mistake: Giving old processes a digital veneer

Digitalization is also finding its way into recruiting

The better you have adapted to the new circumstances, the more successful recruiting will be

Digital recruiting from personnel marketing to onboarding - yes, it's possible ©

Rethink the process

– do not simply
digitize the old one

