POAC National Board of Directors Meeting February 25, 2016 - 9:00am CST

Roll Call-The following directors were present: Scott Shingleton, IN: Ken Tearman In: Diana Peaton AZ: Kathy McKenzie OK: Dawn Walther IL: Judy Katzenberger WI: Beverly Tabor MD: Kristen Fears TX: Karen Meyer MN: Janette Arends CO: David Brewer TN: (Director Carol Davidson was not present during roll call)

Approval of September 2015 Board Minutes: Director Tearman made a motion to approve the minutes as presented Director Tabor second the motion. Unanimous MOTION PASSED.

Approval of January 17, 2016 Conference Call Minutes: Director Arends made a motion to approve the minuets as presented Director McKenzie second the motion. Unanimous MOTION PASSED.

Approval of January 24, 2016 Conference Call Minutes: Director Arends made a motion to approve the minuets as presented Director Shingleton second the motion. Unanimous MOTION PASSED.

Approval of January 31, 2016 Conference Call Minuets: Director Fears made a motion to approve the minuets as presented Director Arends second the motion. Unanimous MOTION PASSED.

(Director Davidson entered the meeting at this time)

Treasurer's Report-was given by Treasure Beverly Tabor: The board reviewed the financial statements prepared by Kelly, Hardesty and Smith Accounting Firm. Following items were discussed: Ways to make magazine more profitable, Ways to cut cost on sale catalog postage and sale expense, Attorney hourly rates and information on website.

Staff Reports-Given by Stacey Stewart: The office is overwhelmed with the absence of our CEO Joyse Banister; however things are still running as always. Bookkeeping department has completed our work with the accountants and is current. A bulk mailing of 2016 membership cards has gone out, a few still need to be corrected due to some issues with new program and will be taken care of after Convention. All departments are working closely with the computer programmers. The office is in need of some part time help with things such as filling and data entry, the office will be looking into a college internship.

Convention Report: Karen Meyer and Eva Dahl reported on the upcoming Convention weekend. Everything is ready and the Friday night Breeders & Trainers Reception has been well received.

Central Classic: Karen Meyer and Eva Dahl reported that judges and officials have been hired for this show, and awards/high points have also been ordered. Joyse has mailed out contracts to judges and Officials. Sponsorships are being collected at this time. Kim Eigenberger has is also co-chair and is doing a great job with sponsorships.

Eastern Classic: David Brewer reported that contracts are signed for the Herriman facility and all judges have been signed. Joyse mailed out all of the contracts for judges. Awards are being planned according to budget and some really nice awards will be offered.

West World: Janette Arends reported that all of the judges and officials have been secured...Joyse mailed out contracts to judges. Awards are being researched and will be ordered soon. Looking for food vendors.

OLD BUSINESS:

Points Software Update: The software for the show department is about 75% completed at this point. They continue to work on the lifetime points to group them for Kelly to be able to pull lifetime points and eventually to be able to pull letters for eligible POAs earning ROMs and Supreme Awards. They continue to do cosmetic fixes on the registration software as needed, and also on club show software. They have done an amazing job with the

programming and support to the office in making the transition of software easier for all. The executive committee is will be taking over the direction of the software programmers.

Rule 52A. Show Approval (in time to meet publication/magazine/website:-Director Shingleton presented that there were conflicting deadlines for show approvals in the magazine, on the website and show approval form. The rule book & show approval form do not match concerning the date of the 5th of the month. Director McKenzie made a motion to have the Rule Chairman clarify Rule 52A., to make the show approval form match what is stated in the rule book. That the show bill must accompany the show approval. Director Walther second the motion. Voting in favor Shingleton, Brewer, McKenzie, Arends, Davidson, Fears, Tearman, Meyer, Walther, Katzenberger, Tabor Obtained. Motion Passed.

Rule 98D. Pg 94, Size of Pony 51" and Under and over 511" (both must be offered): Brought by John Burger/Director Tabor Breaking pleasure classes down into 51" & under and 51" & over in order for smaller ponies to get their supreme awards. The rule has not been used because old program could not accommodate, the new program is unable to support as well. Director Tearman makes the motion to Remove Rule 98D. Page 94 from rule book. Director Walther seconds. Unanimous MOTION PASSED.

Any Other:

NEW BUSINESS:

Approve Budgets: Discussion. Director Tabor presented the budgets to the board, being very aggressive in 2016. Director Walther suggested that the board be given time to review the budget and revisit at Sunday's meeting.

Area Directorship/Active Membership numbers 2015: Discussion-Number of member's per director, Director Meyer questioned the numbers given from the new program vs the old program and how the membership numbers are collated. Every region has to have representation. Director McKenzie presented a statistical analysis of Members vs Directors. No Action Taken

Pony for Youth Trademark Status: Director Walther presented a packet with questions concerning Pony for Youth Trademark Status, and were we were with this. Director McKenzie presented US Government Trademark and discussed which trademarks had been and not been renewed. Director Walther made motion that logos that are trademarked could be used at state level. No action.

Ruling on Select Sire Futurity (slipped foal/rebreed):

Pony Fees: Adult/Youth – Two Different Categories: Director Walther made motion to raise the youth class fee to \$20.00 and the adult class fee to \$25.00 for 2016 Congress. Director Tabor second the motion. Voting in favor: Tabor, Shingleton, Brewer, Fears, Mckenzie, Tearman, Meyer, Walther and Katzenberger. Davidson and Arends Obtained, MOTION PASSED.

Western Riding – Rulebook vs. Score Sheet, Rule 116A: Discussion, Score sheet will have to be corrected.

Director/National Inspector – Rule 28D: Director Walther made a motion that any current director who is not a national inspector be suspended from the board. Discussion: That any/all Board of Director must compete the National Inspectors Test within a time period of being elected to the board. Motion not seconded, Director Walther dropped motion.

Clarification of leadline designation (rule 78C): Leadline is an age group and point designation is required if the same pony is ridden in non-timed or timed events by 2 or more riders as stated in rule 78c.

Hall of Fame Application Deadline – Rule 146D: Discussion: The deadline date for submitting a Hall of Fame application needs to coincide with the website and magazine.

Rule Proposal Deadline – 30 Days Prior to Meeting: Discussion: Rule proposal deadline on Form needs to state that the proposal must be received at least 30 days prior to the start of convention, not just 30 days prior, so that the rules committee will have time to prepare. Clarification needed.

Central Classic Show Bill – Rule 62G: Discussion Clarification of classes on show bill.

High Point Clarification Requirements – Rule 86A: Discussion: Clarification of High Points, per rule book, 6 and under riders mush also point designate, they are treated like every other age group.

Approval of MO State Show during MA Regional: Discussion of State shows during Mid America Regional/Saturday only. Will let Kelly in the office know.

Bylaw Changes (proposed changes): Discussion: Reviewed proposed bylaw changes from attorney sent to President Peaton to discuss with the board. Director Tearman made motion to send By Law changes from attorney to the ByLaw committee for review. Director Tabor second the motion. Unanimous. MOTION PASSED.

Any Other: Director Tearman made the motion to get bids for a new Magazine Editor and Magazine Publisher, including current editor and publisher, to be sure that POAC is being cost efficient in these areas. Director Fears second the motion. Unanimous. MOTION PASSED.

Director Brewer will be attending the FFA Convention in Indianapolis Indiana for 4 days to represent POAC.

(The meeting will reconvene at 8:00am, February 28, 2016 for Committee Reports at Convention and any other Board business that needs to be conducted)

POAC Scholarship Meeting: The Scholarship Meeting was conducted by chairperson Kristen Fears to determine the monetary value of scholarships and the number given out in 2016. Kristen will notify the POA National Office as to the number and amount of scholarships for 2016 next week. Three \$500.00 scholarships will be given.

POAC General Membership Meeting Saturday, February 27, 2016 9:30 AM Bloomington, MN

Call to order by President Diana Peaton

Peggy Lough moved to approve the minuets from the 2015 membership meeting. Fears Seconds, Discussion: Eva Dahl stated that in the minuets from 2015 membership meeting stated that the financials from 2014 were not in her packet and the information was not handed out at the 2015 meeting. Director Tabor stated she would get Eva a copy. Hand count taken: Motion Passed.

President Diana Peaton addressed the membership on the following topics.

- -The youth is selling Wine Glasses and Key Chains /Support Our Youth.
- -The departure of CEO Joyse Banister and the search for a new CEO, The executive committee consisting of President Peaton, Vice President Shingleton and Treasurer Tabor is we acting as the interim CEO. Stacey Stewart in bookkeeping is acting as interim office manager.
- -The decline in Registration and Membership is not only affecting POAC, but breeds across the board over the past several years.
- -POAC needs to create Strategic plan to ensure the future for the Organization.

Interim Office Manager Stacey Stewart reported the following concerning the National Office

-The National is very busy, as always. With the absence of our CEO Joyse Banister, we are now under staffed. All departments are learning new programs. The software/program that the show department uses is not the same software/program that the state clubs are using. Registration is a part time position Vicci is in the office Monday thru Thursday from 9:30 am to 1:30pm. Additional office help is needed. We in the office are doing our best to serve the membership as always.

President Diana Peaton-Introduction of the Board Members

Treasures Report-Treasure Tabor reported the following/Financial Reports were handed out in registration packets.

2015 was not the best year for POAC, the treasures report was presented by Member Eva Dahl

- -Absence of financial information, what is our financial status? The reporting that was in the packet from Kelly, Hardesty and Smith was somewhat confusing.
- -Membership data provided Member David Morris to Member Eva Dahl show a decline of over 800 members since 1995.
- -A strategic plan need be implemented.

Old Business:

Member Kim Eigenberger makes a motion to approve the Non Pro proposal that was presented yesterday at the Rules Committee meeting. Member Sarah Gronski seconds the motion. Motion rescinded.

New Business:

It was brought to attention that there was not agenda given to the membership. President Peaton stated she had an agenda, share the copies that were available.

-Member Michelle Tauson made a motion to suspend the agenda in order to move right to new business. Member Gene Carr second the motion. Votes were taken via hand votes. Member Jackie Guthrie and President Peaton Counted. MOTION PASSED BY 2/3 majority vote.

Member Sarah Gronski assisted with Roberts Rules of order.

- -Member Kim Eigenberger made a motion to have the Non Pro proposal reexamined in the rules committee meeting. Member Jackie Pertzborn second the motion. Member Rebecca Solberg read the proposal. Discussion. Verified votes were collected and counted. MOTION PASSED.
- -Member Michelle Tauson made a motion to pass the LP motion that was present at the rules committee meeting. Member J. M. Kata second the motion. Discussion. Rebecca Solberg read the proposal. Verified votes were collected and counted. MOTION PASSED.
- -Treasurer Tabor made motion for 40ft color rule be ignored or suspended on verified ponies that carry the LP gene. Member Michelle Tauson second. Discussion. Treasure Tabor withdraws motion, no action taken.
- -Member Kim Eigenberger made the motion to set term limits for National Directors terms to be two years on the board with one year off. Member Sara Novanty second the motion. Discussion. Member Kim Eigenberger withdraws her motion. No Action Taken. Member Sarah Novanty rescinded her second.
- -Motion to adjourn the meeting was made, Motioned was second, show of hands. MOTION PASSED. **Sunday, February 28, 2016 Board Meeting Reconvenes:** February 28th, 2016 8:03am

Reconvene Present: Myere, Peaton, McKenzie, Katzenberger, Tearman, Fears, Shingleton, Tabor, Walter, Arends, Davidson Absent Brewer.

Dawn motions to increase stall fee \$25 at the National Congress Show Director Fears Seconds. Voting for: Fears, Arends, Davidson, Meyer, McKenzie, Shingleton, Tabor, Walther, Katzenberger. Opposed; Tearman. MOTION PASSES

Fears motions to rescind earlier motion to have adult classes be \$25 and all other classes \$20 at the National Congress Show. Tearman seconded. Voting For: Fears, Arends, Davidson, Meyer, Peaton, Tearman. Opposed; Walther, Katzenberger, Tabor, McKenzie and Shingleton. MOTION PASSES

McKenzie makes a motios to have National Congress class fees be raised to \$20 a class across the board. Fears seconds. Voting For: Fears, Arends, Davidson, Meyer, McKenzie, Shingleton and Tearman. Opposed; Walther and Katzenberger. Tabor Abstains. MOTION PASSES.

Katenberger makes a motion to approve budgets as presented for 2016. Walther seconds, Unanimous, MOTION PASSES.

Committee reports given, Walther makes a motion to adjourn at 9:30 am, Tabor seconds. Unanimous, MOTION PASSES **Youth Committee:**

Breeders Committee: The Committee looked over the LP Proposal that was submitted to the rules committee by Chair Guthrie. This was approved by the Breeders Committee at last year's meeting.

Base Coat Color Definitions: Carol Davidson moved to add "Brown" as a base coat color; seconded by Gene Carr. (Document attached). Discussion, Motion carried. Gene Carr moved to consider accepting all base coat color definitions as one motion; seconded by Anne Dykstra. (Document attached). Discussion, Motion carried.

Motion by Anne Dykstra, seconded by Tracy Keen to delete Rule 19 K and replace it with "Red Roan, Blue Roan, and Bay Roan" with descriptions as presented. Discussion, Unanimous.

Motion to add white as a base coat color, seconded by Carol Davidson. Discussion, Motion failed.

Anne Dykstra moved that results of genetic testing be affixed to the registration papers by the Registrar. Seconded by Charlene Astin. Discussion, Motion carried.

Much discussion was held concerning the 5 known dilute genes that can modify base coat color. The 5 are: Cream; Pearl; Champagne; Silver; and Dun. Chair Guthrie asked the committee members to educate themselves as to what these modifiers are and what the effects of each are. We need to educate ourselves, so we may educate others. Genetic tests are available for these modifiers. A sub-committee was formed to bring something forward for a vote. This committee shall consist of Tracy Keen, Jess Drish, Ken Tearman, Russ & Carol Davidson, Charlene Astin, Pam Bowman, and Jackie Guthrie.

Ken Tearman moved to accept changing Rule 16 B as presented (document attached). Seconded by Tracy Keen. Discussion. This is in regards to dual registered AQHA and APHA horses to be used as POA breeding stock. Motion failed.

Some discussion was held on the excessive white rules at the request of President Peaton. A sub-committee of Charlene Astin, Anne Dykstra, Jeanette Krueger, Jess Drish and Jackie Guthrie was formed. Ideas will be presented at a later time.

It has been clarified with the POAC Registrar that the owner of the dam at the time of foaling shall be the first owner of the foal and be responsible for registering the foal.

Discussion regarding open mares that were bred as a result of buying a Select Sire stallion service. The committee feels the Board is sending the wrong message to prospective breeders with their lack of action. The SSF should be as inclusive as possible, not exclusive because of bad luck.

No action taken on the current height limits for young POAs. Some discussion on making the smaller halter classes 52" & under Gene Carr moved to make all 4 & over classes 52" & under, instead of 51" & under. Dean Damman seconded. Discussion. Motion failed. Dean Damman moved to adjourn. Russ Davidson seconded. Unanimous.

International Sale Committee: Agenda Friday, February 26th, 2016 **National Convention, Bloomington, MN**

- Call Meeting to Order
 - o 2016 Sale Dates October 8th 10 AM
 - o 2015 Sale Review and Numbers
 - o Roll Call:
- Hired auctioneer Justin Ochs (\$1300 + expenses) with Justin Rhinehart (\$600 + expenses) through 2019
- Pedigree reader
 - o We've asked a few individuals and are waiting to hear from them.
- Ring men
 - o Come up with names of individuals interested in helping to be ring men
 - Jackie Hall and Kathy McKenzie offered to help with this.
- Sale ring
 - o Set-up for the Pavilion
- Sound System
 - O Justin Ochs will allow us to use his system for free
- DV Auction
 - o Will be returning again this year (\$2900 in 2015 and \$2450 in 2014)
 - o DV auction has been hired for 2016
 - O Motion by Jackie Hall to not hire DV Auction for 2017-2019 Sale. Second by Jackie Guthrie. Motion failed.
 - o In 2016, we will offer a couple "Sale Day Phone" numbers for individuals to call in and bid over the phone.
 - Jackie Guthrie offered to be one of the individuals
- Transit stalls
 - o \$100 each money to the sale
- Consignment Form
 - o Any changes?
 - o Add reference sires to the form.
- What type of consignment do we want to have?
 - o There is a need to do better with advertising them once the sale book goes to press
 - o Futurity consignments and late consignments need more publicity.
 - Create a flyer template for late consignments and futurity consignments.
- Starting bid
 - o \$200 last year was covered on every animal that went through the ring
- Ad for Sale Catalog
 - o Cover Grand Champion stallion \$700
 - o Back cover Grand Champion mare \$500
 - o Inside front cover Grand Champion Gelding \$300
 - o Leadline Center spread \$400 (\$200 each)
 - O Other pages \$200 Color and \$150 Black and white
 - o We discussed looking into decreasing costs related to the Sale Catalog.
 - o A Subcommittee for Marketing was formed with the following members:
 - Josie Baxter
 - Tammy Virzi

- Erin Metcalf
- o We need a volunteer to be in charge of making sure we have the photos in a timely manner.
 - LeAnn Haack volunteered to do this for us.
- Screening meeting
 - o July 31st 2016 at the Cedar Rapids show
- Sale Veterinarian
 - o We're waiting to hear back from a few veterinarians in the area.
- New Business:
- Adjournment

International Futurity Committee: Call To Order.

Roll Call.

- 1) Auction Futurity Program Front and Back Covers, inside front and back, and center spread pages.
 - a. Requesting to auction these off tonight at the Awards Banquet.
- 2) Photographer.
 - a. Bar H Photography will be returning for 2016.
- 3) Schedule:
 - a. Please see attached
 - b. Jackie Guthrie motioned to leave Ranch Pleasure Horse in the schedule as written. Seconded by Lynn Puffinbarger. ---- Motion failed
 - c. Jackie Guthrie motioned to change the name of Ranch Pleasure Horse to Ranch Riding. Seconded by Barb Hood. Motion unanimously passed.
- 4) Ponies that have been hard shipped are not allowed to participate in any POAC approved futurities.

This was deferred to us by the BOD at the Fall meeting on Sept. 29, 2014.

- a. Charlene Astin made a motion that all hard shipped ponies must be registered on or before
 March 1st of the current year to be eligible for any POAC Futurity. Seconded by Jackie Hall.
 Motion passed
- Jackie Guthrie motioned that a pony hard shipped less than 3 months prior to the National Congress is ineligible to show in a futurity offered at the Congress. Seconded by Tammy Virzi.
 Motion unanimously passed.

- 5) Youth are eligible to show a JPFC pony. Should only certain classes be offered or should there be a limit on how many classes a JPFC pony can be shown? The concern is for the higher amount of classes per day for those ponies could endure when they are also being shown in JPFC and 19& Over events.
 - a. Holly Deschenes motioned for youth to be allowed to only show JPFC ponies in junior classes.
 Seconded by Josie Baxter. Motion failed.
- 6) Review of tack swap 2015. Is this something we would like to offer again for this year?
 - a. No action taken. We will not offer a Tack Swap for 2016.
- 7) Local promotion of the Sale and Futurity (i.e. 4-H, saddle clubs, etc...)
 - a. FFA advisors
 - b. Saddle club and show sites
 - c. 4-H to each county extension office
 - d. Facebook we're looking for some help managing our social media pages.
- 8) Purchasing futurity slots instead of designating the pony/rider combination up front. Please be prepared to provide your reasoning.
 - a. No action taken.
- 9) Silent Auction:
 - a. Congress Silent Auction proceeds benefit 50% to youth and 50% to futurity.
 - b. We already have some great items that have come in for 2016.
 - c. Thank you all for your support of this event. It raised enough money last year to cover the cost of our high point awards.

New Business.

- 10) Adult Versatility
 - a. Brief discussion on offering this for aging junior ponies to showcase their abilities and to show they are ready to move on to a youth.
 - b. Ken Tearman moved for Adult Versatility to include Western Pleasure, Hunter Under Saddle, and Ranch Riding. Susie Drish seconded. Motion passed.
 - c. Motion by Jackie Guthrie to add Cloverleaf barrels to Adult Versatility. Seconded by Susie Drish. Tie- motion failed.
 - d. Charlene Shingleton moved to tablet this discussion for one year. Barb Hood seconded. Motion passed unanimously.
 - e. Adult Versatility will not be held at the 2016 Futurity.
- 11) Breeder's Challenge Futurity
 - a. Will be held this year preceding the International Futurity on Tuesday, October 4th. For more information, please see their website www.bcfuturity.com.
- 12) Select Sire Futurity
 - a. BOD already voted on this at their previous BOD meeting.

- 13) Proposals submitted to our committee from the Rules Committee:
 - a. All 3 proposals were read aloud to the committee prior to discussion.
 - b. Holly Deschenes motioned to accept Jordan Gardner's JPFC proposal regarding Rule 174 to further divide JPFC into three divisions. Division 1 comprised of 2 y/o; Division 2 comprised of 3 y/o and Division 3 comprised of four and five y/o ponies. Seconded by Charlene Astin. Motion passed. See attached for full detailed proposal.
 - c. Motion by Josie Baxter to accept Holly Deschenes proposal to add the following to Rule 51: No 2 year old POA may show in riding classes before July 1st of the current show year.
 - i. No JPFC 2 year old classes may be offered before July 1st of the current show year. Seconded by Charlene Shingleton. Motion passed.

Adjournment.

- 1. **National Congress Committee:** Facility Update POA will be utilizing the Ford Truck Arena as we did last year as well as the Mustang Arena just to the north. All stalls will be in the Ford Dealers Barn. Joyse Banister visited Expo Square in February and they are looking forward to our show.
- 2. Schedule The show bill and complete show packet are nearly complete and will be posted on the POAC website as soon as possible. It will also appear in the March POA magazine. It will be very similar to last year's schedule. New this year, will be the Rebekah Trout Memorial Open Showmanship class. Rebekah's family will be adding money to this new signature class. Our other signature classes, Maple Meadows Futurity and Leonard Lewis Futurity will again return to the show. The Patterson/Purkapile family has already committed \$1500 added money to the Maple Meadows Futurity. We continue to thank each family for their support of the show. The Daniels Hunter Under Saddle Futurity has moved their class. We thank the Daniels Family for their support of the National Congress over the years.
- 3. Show Information Show Lidz is sponsoring the Youth Carnival for all youth at the show. Bounce houses and obstacle courses as well as a dunk tank have been ordered. Hotdogs and snow cones will be provided. The Speech Contest will be opened to all youth regardless of whether they are a POA member or not. Entry details are available in the show packet. Natalie Dolan is in charge of vendors. She will be contacting vendors personally mid-March. The host hotel will be the Days Inn. This is the same hotel as last year. The name has just changed. Contact information is available in the show packet. Joyse was also able to negotiate several complimentary rooms for staff and judges. The live feed has been sponsored by Barbara's Hats. Good Ride will be sponsoring the Exhibitor Dinner at the conclusion of the week. Class fees have increased to \$20 per class and stall fees increased to \$175 per stall.
- 4. Personnel Judges, show manager, ring stewards and drug testing veterinarian have been hired.
- 5. Awards All awards have been ordered. Neck ribbons will also be given to first and second place. The additional expense of the upgraded neck ribbons is again being sponsored by Keystone Sport Horse Center-Pamela Aide and family of Florida. The POAC youth are working diligently again this year to secure sponsorships for Dale Chavez saddles, buckles, spur straps and headstalls for high point awards to one pony/one rider and multi pony divisions. Additional high point awards include Dale Chavez buckles and headstalls. Other awards have been ordered from Schneiders. Other notable sponsorships include: \$1000 to the 40-49 years of age and \$1000 to the 50+ years of age that has the most points in 19 & Over events sponsored by the Bob Vermeer family of Iowa. Also a \$500 Gift Certificate to the High Point Novice Youth from Kris' Kustoms of Oklahoma. The Sooner POA Club has committed to \$750 to the Congress Show and \$750 to the Youth Club for high points.
- 6. Sponsorship Anne Dykstra is securing class sponsorships for 2016. Classes can be sponsored for \$100 each. All families and state POA clubs are encouraged to sponsor in some fashion. Center aisle end stall location are also available for purchase for \$100. Stall fees for the end aisle stall still applies. Kristen Fears has the map to reserve stalls at Convention. The purchase of the stall does not buy the entire aisle. All stalls will be utilized. All those wanting to stall together should submit entries in the same envelope and indicate on each entry who they want to be stalled with if possible. Additional sponsorships are being provided by Visit Tulsa. Visit Tulsa has again committed to provide water, soft drinks and juice to exhibitors and their families on the first day of

- move-in. Samantha Walker and others of the show committee are working diligently to secure additional sponsors. We appreciate all our sponsors at all levels.
- 7. Volunteers/Equipment Usage Volunteers are needed for set-up of Office, Measuring, Carnival, Trail, Jumping and Timed Events. Scribes are also needed. Contact the committee chair or the POAC office if you would like to help. The Sooner POA Club and Oklahoma Club will be providing equipment for the show at no charge.
- 8. Media Press releases will be available for all exhibitors. We are working to find an intern to work with Blayne Arthur that would be available for social media, video, TV and other outlets throughout the week.
- 9. Auction of Show Program Covers Kathy McKenzie will be auctioned the covers for the show program/pattern book. Cover designs and ads must be submitted by June 1. Jennifer Horton will again be putting the show program/pattern book together.

Inspection Committee: - Submitted by David Brewer, Committee Chair

- -The inspection committee held an inspection clinic led by David Brewer, Charlene Astin and Tracy Keen. The clinic members were presented with a power point presentation covering the various color/pattern combinations, proper measurement procedure and rule book guidelines. D. Damon had color description posters available to all national inspectors and anyone who wanted to purchase one for \$5.
- -The inspectors committee is working on an "Inspectors Handbook" that can be easily carried in your pocket for quick reference of rules and regulations pertaining to measuring/inspection requirements to show/register/transfer to permanent/phc/hardship ponies. The goal is to have this ready by the Congress this year. David, Charlene and Tracy are spearheading this project.
- -The committee also would like to clarify rule 81.G "A proper measurement stick will be used" and change wording to say "The official measurement stick designated by POAC will be used". A written request will be submitted to proper committee & BOD.
- -The committee also announced that a team of inspectors will be marking the highest point of the withers with a piece of colored tape and the lottery drawn team of inspectors that will actually measure the pony will set the stick on that point and take the measurement. This action is in regards to rule 81.B "Lower the pony's head to determine the high point of the withers. Mark it.", This will give each exhibitor a fair and honest measurement. This procedure will be utilized at the National Congress and Futurity. Effective immediately. No further discussion. Meeting adjourned.

Judges Committee: Judges Committee report from 2/27/16

RATIONALE: Many of our POAC carded judges also provide clinics as a part of their business. These clinics are often provided through youth organizations, 4-H and other equestrian related clubs. According to the current Rulebook, a POAC carded judge is prohibited from judging if they have conducted a clinic in which POA exhibitors have attended within the past six months. This has caused several situations where state clubs are unable to hire some of the top judges because they are also involved with education and those educational opportunities provide a greater financial return in a shorter period of time. This rule change proposal suggests allowing POA exhibitors to attend educational group clinics and still be allowed to exhibit under the judge presenter. Often clinics occur in during the off show season and the three month timeframe enables judges to do that without affecting their judging. The three month timeline is also in alignment with other breed organizations, such as AQHA, APHA, APHC, PtHA, NSBA.

71. JUDGES B. Regulations

- **2.** No POA that has been leased from or sold by a judge or their employer within six three months prior to the show may be shown before said judge.
- **3.** Unless relationship is terminated within six three months prior to the show, a judge shall not adjudicate a class in which any of his family members, clients, or POAs are competing; in which his trainer or trainer's clients or their POAs are competing; or in which clients of a member of his family are competing.

4. No individuals or their POAs may show before a judge with whom, within six three months prior to the show, they, or their parent, guardian or instructor has had any financial transactions in connection with instruction or the sale, purchase, lease, board or training of a pony (Stud fees and broodmare board excluded).

AQHA words it this way: Judges may not judge a horse that is owned or exhibited by anyone from whom he or she has received a salary, commission or any kind of remuneration for selling or buying any horse for that individual, whether or not a horse is concerned in the transaction, has been in the employ, or has represented such individual in any capacity for remuneration, within three months from the date of the subject show.

71. JUDGES B. Regulations

- **12.** Any judge who has been contracted to judge any major POAC event (Regional, National Congress or Classic Shows) will not be allowed to judge another POAC approved event 30 days prior to or after the major event in the same region that the major event is being held.
- 15. Once a judge has judged a national event, he/she cannot judge another the same national event (National Congress, Classic Shows or International Futurity) for a period of 2 years.

We are limiting our judging pool and it is especially hard are the areas with limited choices and penalizing our judges. Also at the same pony/rider combinations are not common at these events. We should be hiring the best candidates for the job, not restricting them. Also when this rule was first in effect we did not offer the classic shows.

Marketing & Promotion Committee: Bloomington, MN

Members Present: Karen Meyer (Chair) Sara Novotny, Kim Eigenberger, Eva Dahl, Jackie Pertzborn, and Shawn Wiest **Members Absent:** Erin Metcalf, Tom Walmsley and Audrey Meyer

OLD BUSINESS: A Recap of the past three years (2013-2015) of the Marketing and Promotions Committee was presented and discussed.

RECAP OF 2015:

National Pedigreed Livestock POAC is a member of the National Pedigreed Livestock. Each year, they have a booth at the National FFA Convention and handout thousands of booklets to both the youth and the Ag Advisors around the country (12,000 last year). In 2015, POAC placed a ½page ad in this brochure for \$250. I will have a copy for everyone to see at the Convention Meeting. 12,000 are printed biennially 10,500 are mailed to High School Ag Departments, Extension Offices, libraries, publications and the remainder handed out at events such as annual NPLC meeting and FFA convention *COMPLETED*.

RECAP OF 2014:Development of a Mission Statement and Goals/Objectives for the Marketing and Promotions Committee: COMPLETED .Mission Statement: The mission of the POAC Marketing and Promotions Committee is to maintain and enhance knowledge, to provide resources, support growth and to enable members to promote the POA Breed as the Family Equine. Goals and Objectives: To generate growth of POAC membership via the marketing, promotion, advertising and publicity of the national Pony of the Americas Club. To stimulate interest and understanding of the POA Breed and its offerings. To seek corporate entities that are interested in supporting the POAC through Corporate Partnerships. To develop diverse educational materials that will position the POAC as the leading resource for information on POAs.

Educational, promotional materials for use at POAC Breed Booths at large events such as Midwest Horse Fair: COMPLETED ANDPOSTED ON THE NATIONAL POAC WEBSITE. National Corporate Sponsors: COMPLETED – FEATHERLITE NATIONAL SPONSORSHIP. Development of educational materials for use by judging seminars, judging teams, youth programs, etc.: COMPLETED BUTNEEDS TO BE ADAPTED FOR POAC NATIONAL USE. College Internship with Non-Profit Organization to assist with corporate activities such as writing, office management and fundraising: DISCUSSED WITH POAC CEO BUT NO ACTION TAKEN.

RECAP OF 2013: Three Equine Chronicle ads were designed by Impulse Photography, to promote POAC. *COMPLETED.*

NEW BUSINESS: The Marketing and Promotions Committee felt that at this point, cost containment was of utmost priority for the organization. Beverly Tabor presented the Committee with a \$2500 budget for 2016. No plans were made to spend this, other than registration for the 2017Midwest Horse Fair. **National FFA Convention:** As a part of the NPLA Marketing and Promotions Initiative, David Brewer (BOD) will coordinate a display for POA promotional

purposes. Those in attendance were in encouraged to contact David with any interest in working the booth at the convention.

Midwest Horse Fair: The committee felt that the Midwest Horse Fair was a successful way to market the POAC for the cost. Sara Novotny will pursue securing an exhibitor spot for the 2017 Midwest Horse Fair.

College Internships: Was presented at the BOD Meeting as an option for consideration to provide help in the National POAC Office. Diana Peaton will look into this further. National POAC Website: The website is in need of updating. Members are finding it frustrating that it is not current. Karen Meyer will investigate as to the cost of maintaining the current website and less costly alternatives will be considered if applicable. Kim Eigenberger volunteered to coordinate the National POAC website if changes are made. This will result in more timely updates for the site and potentially significant cost savings. Educational Materials for Members to Use for Promotional Purposes: These materials were updated and/or developed in 2014 and are currently on the National POAC Website. This should be noted in the "Spot On" Email that goes out to membership so they are aware.

MEETING ADJOURNED.

Rules Committee: Minuets: Submitted by Dawn Walther Rules Chair- Meeting called to order February 26,2016 at 1:44 pm Present: Shawn Wiest, Kathy McKenzie, Lynn Puffinbarger, Tracy Keen, Charlene Astin, Charlene Shingleton, Karen Meyer, Jeanette Krueger, Janette Arends, Holly Deschenes. Not Present: Tom Walmsley, Liz Otten, Pam Klein.

- -Equestrians with Disability (EWD). Karen Meyer made a motion to send to the BOD after clarification of points and insurance. Kathy McKenzie second. Unanimous, MOTION PASSED
- -Jeanette Krueger mad a motion to discuss the option of the boy/girl split for the non-timed and equitation classes at Regional and Classic shows. Janette Arends seconds. Vote: 9 yes; 2 No. MOTION PASSED.
- -Janette Arends made a motion to discuss the placement of back number on hip or back. Jeanette Krueger seconds motion. Vote: 3 yes; 7 no; 1 abstain. MOTION FAILED.
- -JPFC 2 and 3 year olds and 4 and 5 year old age divisions was sent to the Futurity Committee.
- -Jeanette Krueger made a motion to approve the additional western riding patterns as submitted. Shaw Wiest seconds the motion. Unanimous, MOTION PASSED.
- -Tracy Keen made a motion to accept the Adult Non Pro Program proposal. Karen Meyer seconds the motion. Vote 6 Yes; 6 No; MOTION FAILED.
- -One Pony/One Rider High point awards just needs clarification to present rule.
- -Jeanette Krueger made a motion to discuss the show class requirement. Dawn Walther seconds the motion. Vote: 2 Yes: 9 No. MOTION FAILED.
- -JPFC 2year old was sent to the futurity committee.
- -JPFC 3year old was sent to the futurity committee.
- -Shawn Wiest made a motion to discuss the Yearling and Two Year Old In-Hand Trail proposal. Tracy Keen second the motion. Unanimous, MOTION PASSED.
- -Tracy Keen made a motion to discuss the LP Gene Test Proposal. Holly Deschenes second motion. Vote; 5 Yes; 6 No; 1 Abstain. MOTION FAILED.
- -Holly Deschenes made a motion to accept the proposal on the trail and in hand trail. Revise the wording but the points remain on score sheets. Janette Arends second Unanimous. MOTION PASSED.

-Kathy Mckenzie made a motion to discuss the Ambassador Award. Janette Arends second. Holly Deschenes mad a motion to accept as written except need a sponsor for the award and removing the lifetime membership. Karen Meyere second. Unanimous, MOTION PASSED.

-Excessive White Limit. Dawn Walther recommendations by Sunday.

-Shawn Wiest made a motion to adjourn at 3:28 pm. Second by Charlene Shingleton.

Hall of Fame Committee: Committee met/Discussion/No action taken.

Respectfully submitted,

Stacey Stewart

Stacey Stewart/POAC