

Sustainability SWOT analysis

Sustainability SWOT analysis helps companies assess their **strengths** and **weaknesses**, **opportunities** and **threats** taking consideration the triple bottom line = people, planet and profit.

Process instructions



BEFORE:

- Undertake materiality assessment (MA) of ESG issues relevant for your company
- Understand the trends in the industry
- Be aware of the big challenges ahead

DURING:

- Use your materiality assessment, industry trends and challenges
 - to identify your company's strengths & weaknesses considering people, planet and profit
 - to determine opportunities & threads considering people, planet and profit

AFTER:

- Look at the overall picture, the areas that need to be addressed and set priorities
- Consider implications for the company's strategy and business model
- Recommend next steps – take action!

Sustainability SWOT analysis

Company:

Date:

	STRENGTHS	WEAKNESSES
PEOPLE		
PLANET		
PROFIT		

Sustainability SWOT analysis

Company:

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