

## Sustainability SWOT analysis

Sustainability SWOT analysis helps companies assess their strengths and weaknesses, opportunities and threats taking consideration the triple bottom line = people, planet and profit.

## **BEFORE:**

- Undertake materiality assessment (MA) of ESG issues relevant for your company
- Understand the trends in the industry
- Be aware of the big challenges ahead

## **DURING:**

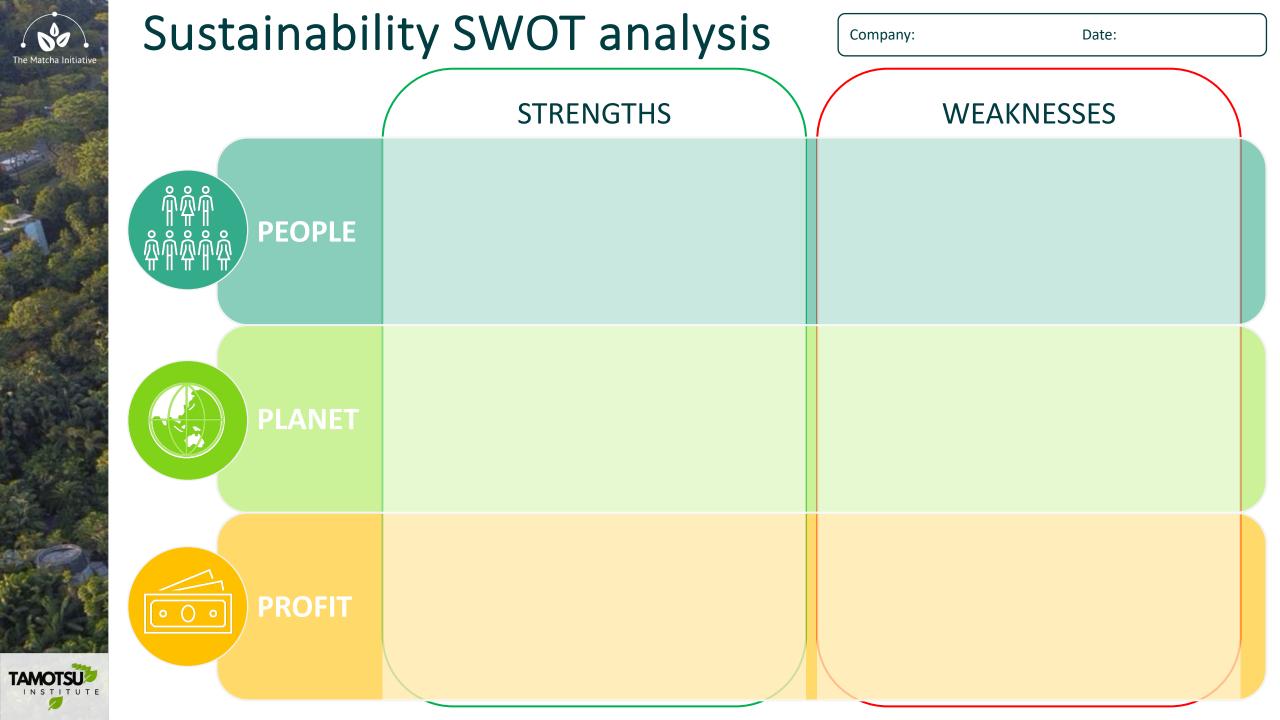
**Process instructions** 

- Use your materiality assessment, industry trends and challenges
  - to identify your company's strengths & weaknesses considering people, planet and profit
  - to determine opportunities & threads considering people, planet and profit

## AFTER:

- Look at the overall picture, the areas that need to be addressed and set priorities
- Consider implications for the company's strategy and business model
- Recommend next steps take action!







Sustainability	SWOT	analysis

Company: Date:

