

CoPilot Data Solutions is committed to the security and privacy of your data and protecting you and your school(s) from attempts to compromise it. This Statement of Privacy applies to www.copilotdata.com and CoPilot Data Solutions (hereinafter referred to as "CoPilot") and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to CoPilot include www.copilotdata.com and CoPilot Data Solutions. The CoPilot website is an educational data analysis site. By using the CoPilot website, you consent to the data practices described in this statement.

CoPilot does not sell your data to third parties, and does not share personal information placed in our systems with third parties, except in the few exceptional circumstances such as when you ask us to share it or when we are required to do so by law.

CoPilot provides powerful, easy-to-use management tools and dashboards to help school administrators interpret use educational data. We only keep your personal information as long as you ask us to keep it.

FERPA

CoPilot acknowledges that Customer Data may include personally identifiable information from education records that are subject to FERPA ("FERPA Records"); and (b) to the extent that Customer Data includes FERPA Records, CoPilot Data Solutions will be considered a "School Official" (as that term is used in FERPA and its implementing regulations) and will comply with FERPA.

Collection of your Personal Information

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an account on our Site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to

services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

Use of your Personal Information

CoPilot collects and uses your personal information to operate its website(s) and deliver the services you have requested.

Sharing Information with Third Parties

CoPilot does not sell, rent or lease its customer lists to third parties.

CoPilot may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to CoPilot, and they are required to maintain the confidentiality of your information.

CoPilot may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on CoPilot or the site; (b) protect and defend the rights or property of CoPilot; and/or (c) act under exigent circumstances to protect the personal safety of users of CoPilot, or the public.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by CoPilot. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the CoPilot website.

Use of Cookies

The CoPilot website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize CoPilot pages, or register with CoPilot site or services, a cookie helps CoPilot to recall your specific

information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same CoPilot website, the information you previously provided can be retrieved, so you can easily use the CoPilot features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the CoPilot services or websites you visit.

Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Security of your Personal Information

CoPilot secures your personal information from unauthorized access, use, or disclosure. Data is encrypted at several levels. Data processed through Google forces HTTPS (Hypertext Transfer Protocol Secure) for all transmissions between users and G Suite services and uses Perfect Forward Secrecy (PFS) for all its services. Google also encrypts message transmissions with other mail servers using 256-bit Transport Layer Security (TLS) and utilizes 2048 RSA encryption keys for the validation and key exchange phases. This protects message communications when users send and receive emails with external parties also using TLS.

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy

of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

Children Under Thirteen

CoPilot collects personally identifiable information from children under the age of thirteen for educational data analysis.

We provide information about our personal data practices for children on our home page and wherever we knowingly collect personal data from children on our Web site. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website. If you are a parent and you have questions regarding our data collection practices, please contact us using the information provided at the end of this Statement of Privacy.

E-mail Communications

From time to time, CoPilot may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication.

If you would like to stop receiving marketing or promotional communications via email from CoPilot, you may opt out of such communications by replying UNSUBSCRIBE to any email.

External Data Storage Sites

We may store your data on servers provided by third party hosting vendors with whom we have contracted.

Changes to this Statement

CoPilot reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

Contact Information

CoPilot welcomes your questions or comments regarding this Statement of Privacy. If you believe that CoPilot has not adhered to this Statement, please contact CoPilot at:

CoPilot Data Solutions info@copilotdata.com
Telephone number:
(817) 752-4766

Effective as of May 1, 2018