

— 7 WAYS TO GET PAID —

PURE
Compensation
Plan

1
Retail
Commission

2
(CRB) Customer
Retention Bonus

3
Sponsor
Bonus

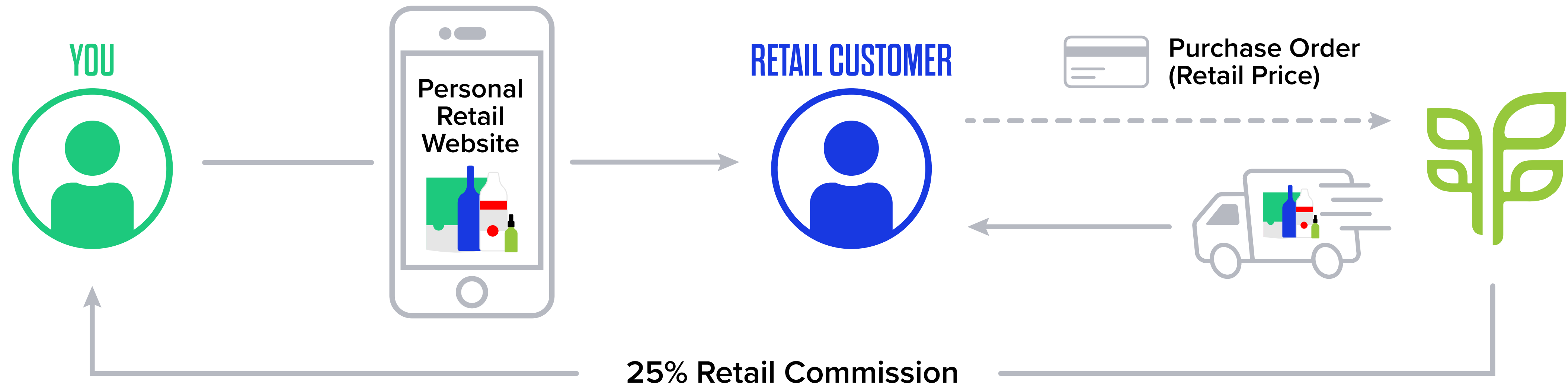
4
Team
Bonus

5
Generation
Bonus

6
Leadership
Bonus

7
Live PURE
Bonus

RETAIL COMMISSION



You earn 25% of every sale made to customers paying retail prices

EXAMPLE



CORE 4

\$139.95 IBO Price
- \$186.95 Retail Price

\$47 Profit

*Customers purchase directly from IBOs or through the company at the suggested retail price.

CUSTOMER RETENTION BONUS/CRB

5★ Customer Program

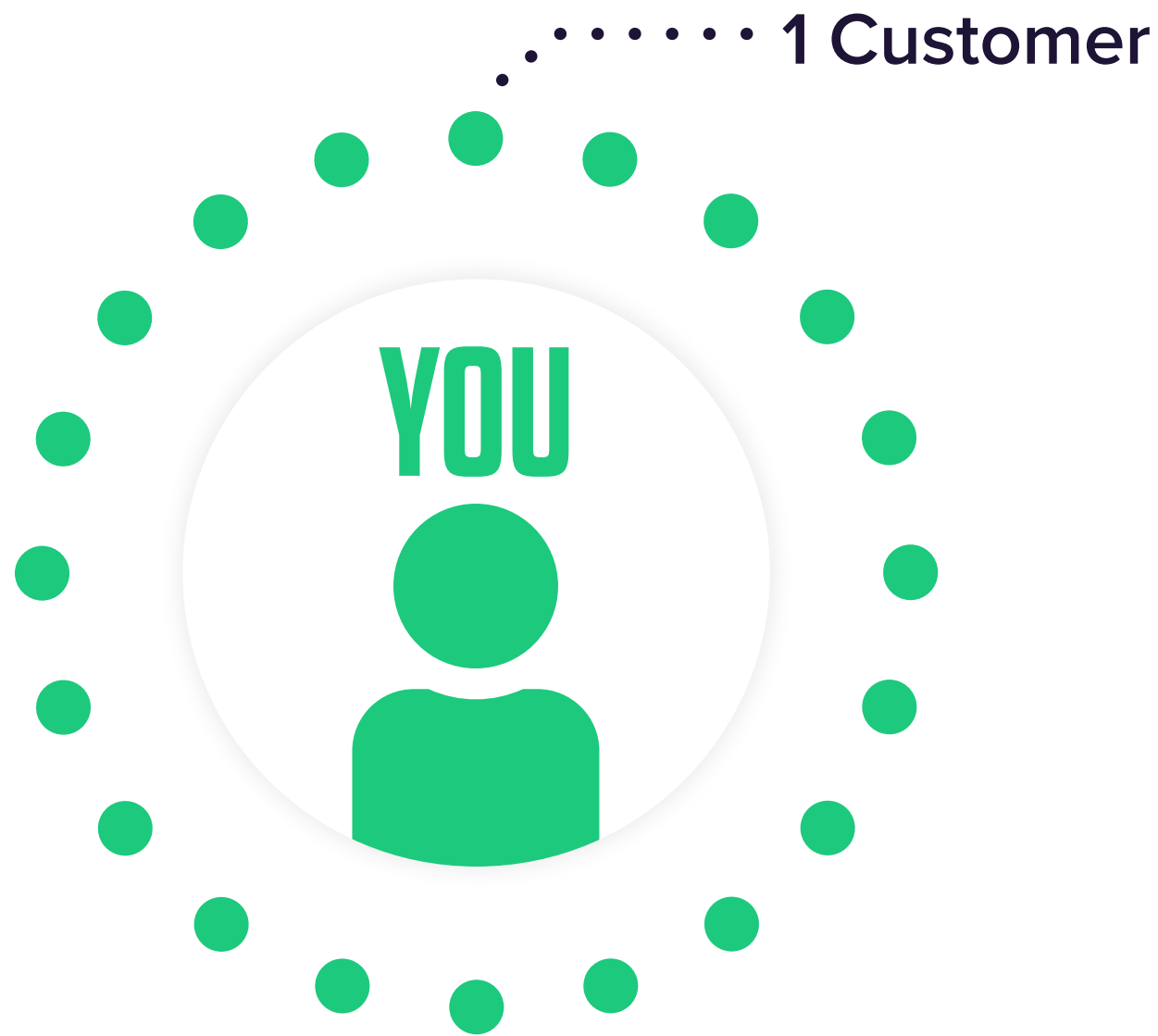
1ST order: Earn 20%

2ND order & beyond: Earn up to 50%

	Monthly Cumulative PV	Bonus
1★	1 - 100 PV	5%
2★	101 - 499 PV	20%
3★	500 - 999 PV	30%
4★	1,000 - 1,999 PV	40%
5★	2000+ PV	50%

EXAMPLE

*All commissions paid on Point Volume (PV).
100 PV = approx. \$125^{USD}



20 Customers on 100PV
of product per month =
\$1,000^{USD}/month

*Product Volume (PV) is the amount of volume assigned to each product. Customer PV includes product sales to Preferred and Retail Customers an IBO has personally sponsored.
**Customer Retention Bonus is capped at \$20,000 per month.

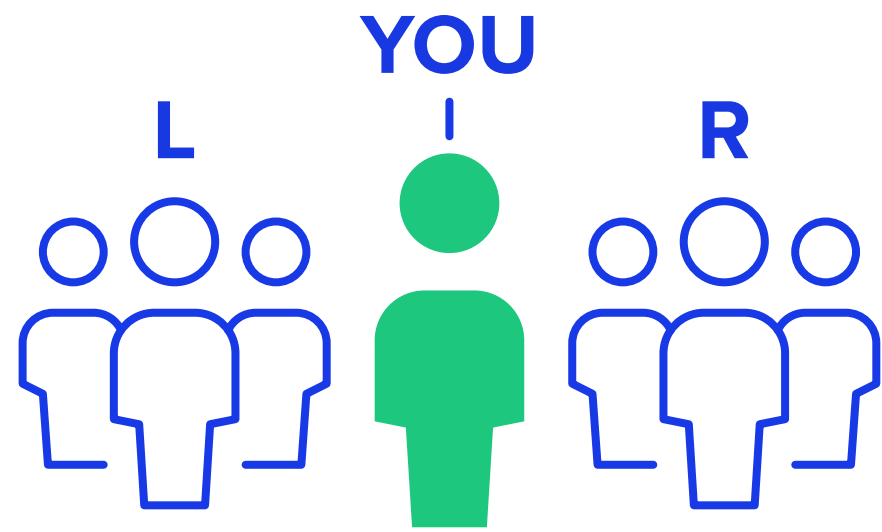
SPONSOR BONUS



PC - Preferred Customer • IBO - Independent Business Owner

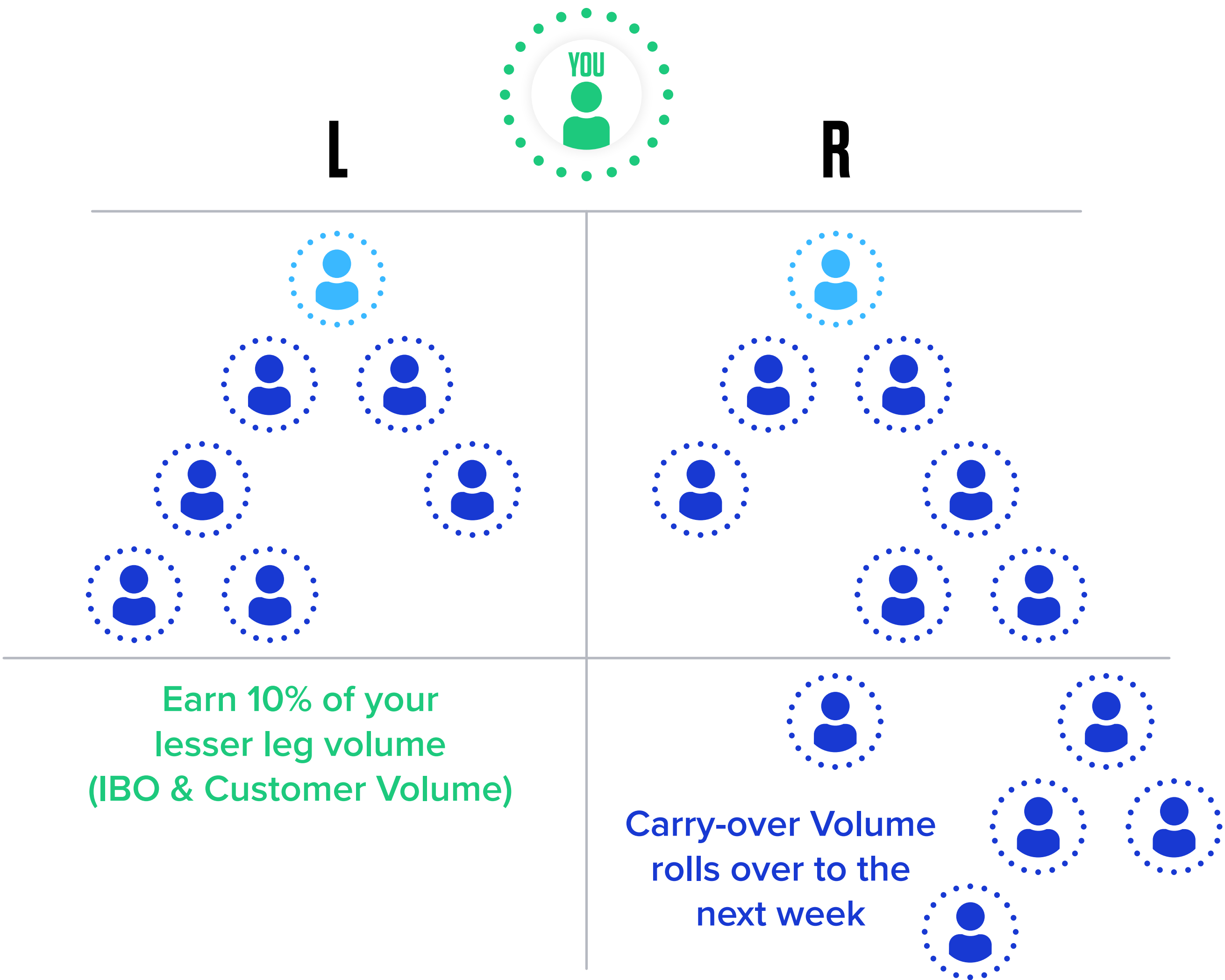
*Active IBO status is defined as having 100 PV or more (either personal product purchases or product sales to Preferred and Retail Customers or any combination thereof) every 28 days. Active IBOs are eligible to participate in Compensation Plan bonuses in addition to Retail Commissions and Sponsor Bonus on Customer orders. Product Volume (PV) is the amount of volume assigned to each product.

TEAM BONUS



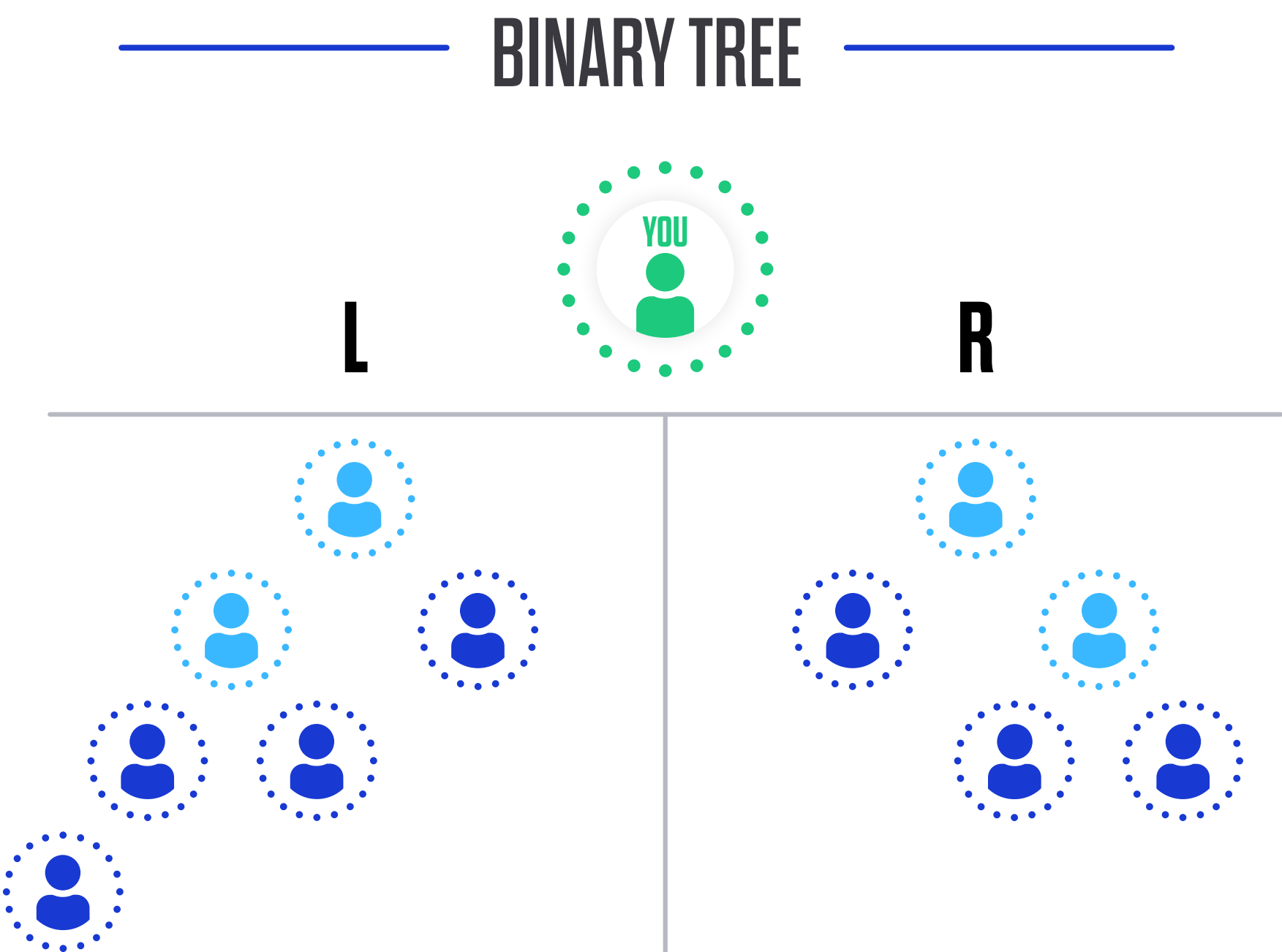
HYBRID BINARY COMPENSATION PLAN

- Build 2 Teams
- No Restrictions On Depth Of Earning*
- Paid Weekly



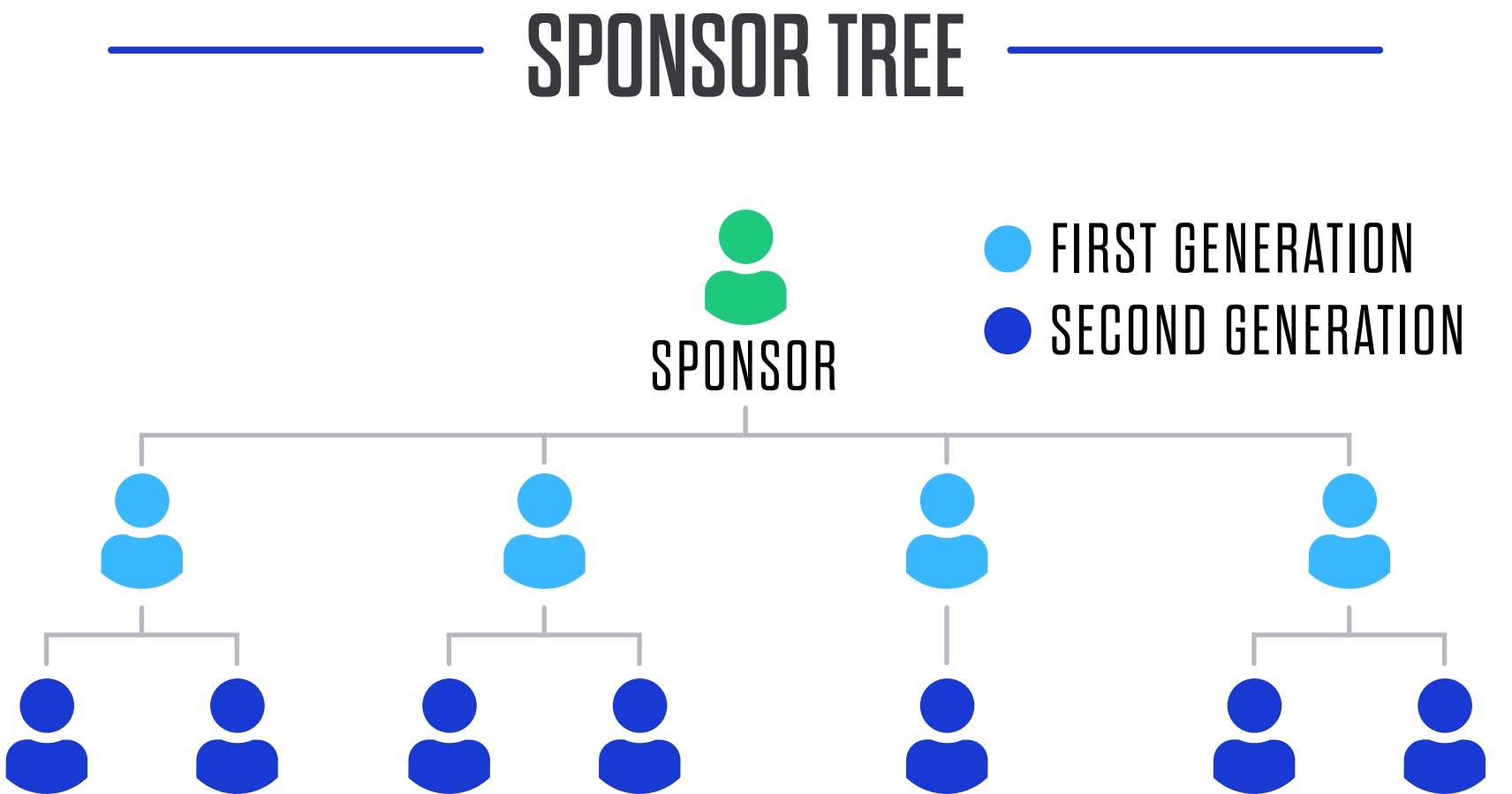
*Personal Volume (PV) consists of personal product purchases made by an IBO and/or product sales to Preferred Customers and Retail Customers an IBO has personally sponsored.

GENERATION BONUS



7% of total Team Bonuses paid to IBOs in your Sponsor Tree.

Rank = # of Generations you are paid.



RANKS	# OF GENERATIONS
GOLD	1
PLATINUM	2
SAPPHIRE	3
RUBY	4
EMERALD	4
DIAMOND	5
BLUE DIAMOND	6
PRESIDENTIAL BLACK DIAMOND	7
CHAIRMAN BLACK DIAMOND	8
AMBASSADOR BLACK DIAMOND	9
CROWN DIAMOND	10

LEADERSHIP BONUS

3% Of Total Company Volume (TCV) placed in
a global pool & shared between top PURE Ranks
(Paid Weekly)



LEADERSHIP RANK	SHARES OF POOL
DIAMOND	1
BLUE DIAMOND	2
PRESIDENTIAL BLACK DIAMOND	3
CHAIRMAN BLACK DIAMOND	4
AMBASSADOR BLACK DIAMOND	6
CROWN DIAMOND	10

LIVE PURE BONUS

LIVE PURE BONUS RANK

MONTHLY PAYOUT

GOLD DIRECTOR	\$300
PLATINUM DIRECTOR	\$500
SAPPHIRE EXECUTIVE	\$750
RUBY EXECUTIVE	\$900
EMERALD EXECUTIVE	\$1,100





PURE DESTINATIONS

go to livepure.com/incentive-trips for more information



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