

# Hyro Privacy Policy

Last updated: (24-06-2020)

Hyro is a storytelling software that provides companies with a tool to create stunning presentations and present it. We understand that when you use Hyro's platform you are placing your trust in us to handle your data appropriately, including personal information of your company.

Hyro ("us", "we", or "our") operates https://www.hyro.world (the "Site"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site.

We use your Personal Information only for providing and improving the Site. By using the Site, you agree to the collection and use of information in accordance with this policy.

#### **Information Collection And Use**

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name ("Personal Information").

We distinguish between personal data that you actively provide to us and personal data that - for technical reasons - are automatically passed on to us through the use of cookies.

When you contact Hyro via a contact form the Site asks you to provide your personal data. This personal data is stored in the customer system of Hyro. The only personal data that is stored is the contact form data (name, company and email address).



## Log Data

Like many site operators, we collect information that your browser sends whenever you visit our Site ("Log Data").

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we use third party services such as Google Analytics to collect, monitor and analyze user behavior. The information is stored based on your IP address of your computer at the servers of Google. More information can be found in the <u>privacy policy of Google</u>.

#### **Cookies**

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your computer's hard drive.

Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our site.

#### Security

The security of your Personal Information is important to us. As software vendor Hyro will do anything in its power to make sure that the Hyro platform is being kept in perfect condition, all day, every day. This is being done by executing extensive quality assurance on the products which are in development, doing random tests and checks on production, actively monitoring the cloud and local software resources and keeping operating systems and used software libraries up to date.



The Hyro Content Management System is hosted at Amazon Web Services and might use related AWS hosting products. This will ensure that the CMS has a relatively high (above industry average) uptime. Even though AWS has a solid reputation for high availability of hosting services, the uptime and availability of AWS is outside of Hyro's control.

## **Changes To This Privacy Policy**

This Privacy Policy is effective as of 24-06-2020 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

### **Contact Us**

So, let's say you've read everything here, but you still have more questions or concerns about how we're processing personal information. You can contact us by emailing to <a href="https://hello@hyro.world">hello@hyro.world</a>.