

Homelessness

A motion graphic about family homelessness in America.

Medium / Motion Graphics

Year / 2019

<https://youtu.be/EUuNCNmVA5k>

A Homelessness is a video that informs viewers about family homelessness. The motion graphic corresponds with the mobile exhibition Drifting and is intended to play on a loop within the exhibition. The video informs viewers through the use of type and hand drawn illustrations. The illustrations extend off a single line that continues throughout the video. A cardboard background and marker like typeface are used in conjunction with the drawings to mimic the quality of a homeless sign. All illustration were drawn on paper, digitized in Photoshop, then animated in After Effects.

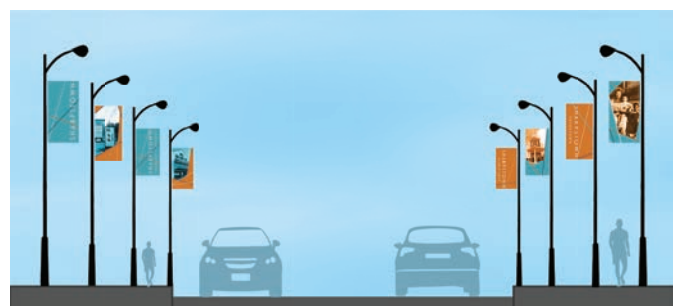


Flora

Laser etched, wooden Texas
wildflower pencil holder.

Medium / Brand/Identity, 3D
Year / 2020

Inspired by conservation efforts of the Lady Bird Johnson Wildflower Center, Flora is Purpleheart wood block pencil holder. The product includes five hand illustration of Texas native wildflowers. Each illustration was laser etched into a side of the wood block. The sixth side includes six drilled holes to hold writing utensils or office supplies. Flora was created for the Blaffer Art Museum gift shop.

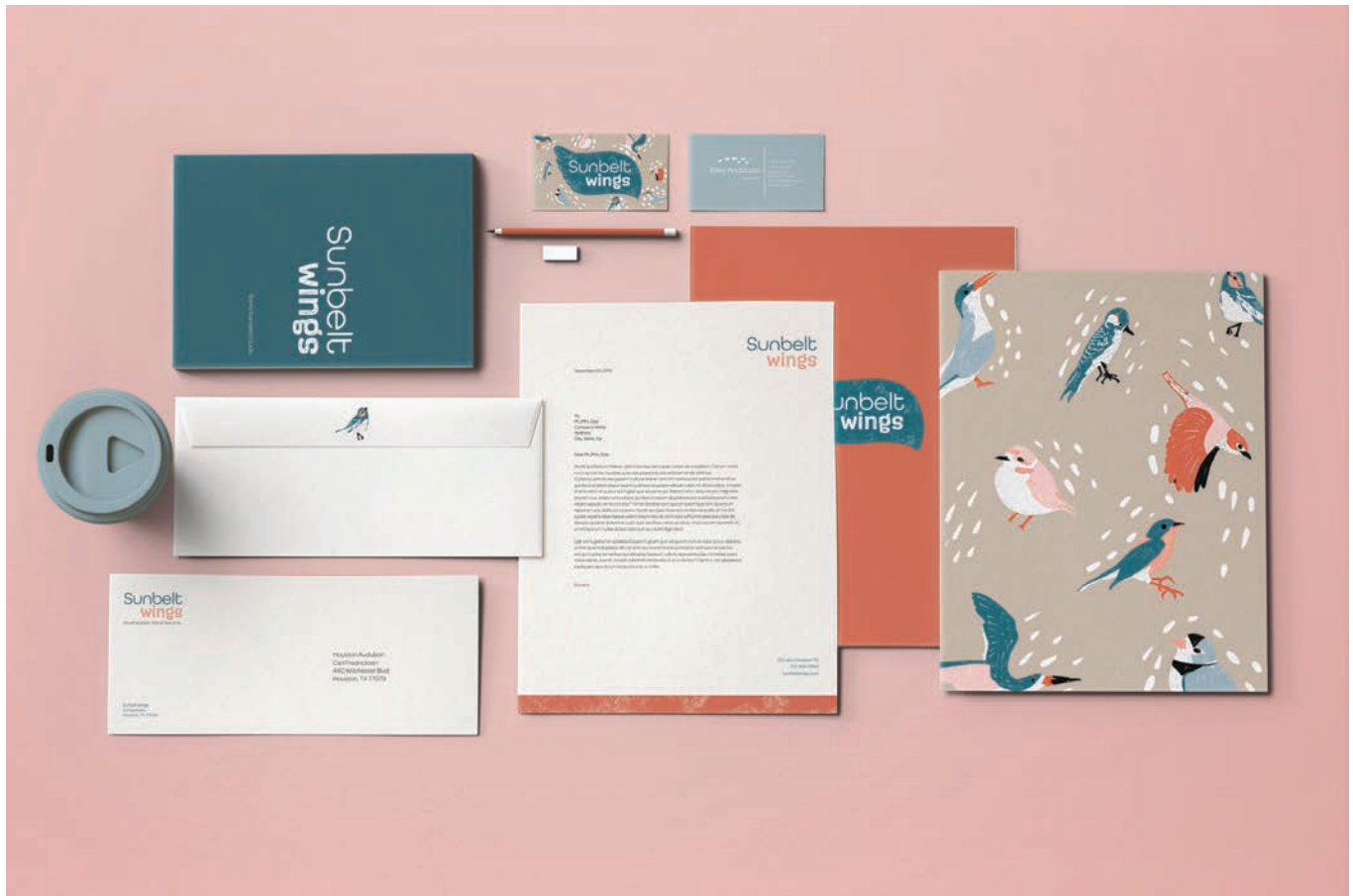


Sharpstown

Super Neighborhood
Branding Project.

Medium / Branding/Identity
Year / 2020

Built in the 1950s, Sharpstown was one of the first master planned neighborhoods in Houston, TX, it would go on to be the model for future master planned communities in the city. The branding of Sharpstown is influenced by the Mid-Century era that it was founded in. The branding set includes a logo, signage, and slogan. For the logo, a set of moving shapes inspired by the mid-century signage was chosen. The slogan, "Where Cultures Merge," pays homage to the diverse people that inhabit the community.



Sunbelt Wings

Non-profit bird conservation
organization branding

Medium / Branding/Identity
Year / 2019

Sunbelt Wings is a non-profit organization whose goal is to educate people and protect Texas birds. The branding for the organization is created to work in harmony with the mission. The branding includes hand drawn illustrations of eight Texas birds protected by Sunbelt Wings. Soft but bold colors are used to relate to the eight birds and their delicate stature and their importance to the environment. The logo uses a sans serif typeface to emphasize the serious nature of the issue in combination with a wood block display typeface to tie back in the natural environment.



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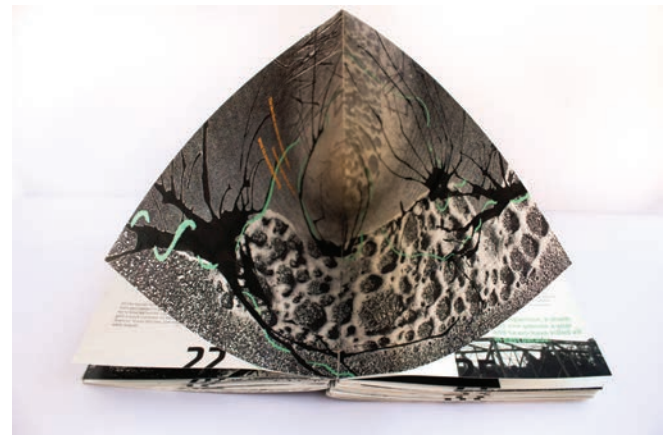


Blair

A whimsical typeface
inspired by Mary Blair

Medium / Typography
Year / 2019

Inspired by legendary Disney colorist and illustrator Mary Blair, Blair is a whimsical serif typeface. Created to embody the work of Mary Blair, the type is built on six prominent shapes inspired by pieces of her work throughout her career. These shapes make up the shape language for Blair. Some of the features that make Blair unique, is its exaggerated serifs inspired by Mary's work on *It's a Small World* and the slight tilt in the stems of the letterforms are inspired by her work on *Cinderella*. The typeface includes both the upper- and lowercase alphabet, numbers and symbols.



On a Bay That Belonged To None of Us

UHGD2020 class anthology

Medium / Print

Year / 2019

On a Bay That Belonged to None of Us is a unique book made up of twenty-one individual short stories from a single trip to Rockport, TX. Each narrative is personally designed by the individual. On Water, is a look at the inner working of a person with Thalassophobia, the persistent fear of the sea or of sea travel, and a kayaking exploration. The pages are designed to create an eerie feeling within the reader by utilizing blown ink, gritty textures and collaged images.



Theater Posters

Set of posters created for the
UH KGMCA theater season

Medium / Print, Branding/Identity
Year / 2018

The Theater Posters Series is a branding system for the University of Houston Performing Arts College 2019-2020 season, includes posters and web banners. The system uses a gestural dry brush design to mimic the dramatics and excitement of the theater. The system loosely follows the already existing University guidelines through color and typeface but pushes the limits in imagery and style.

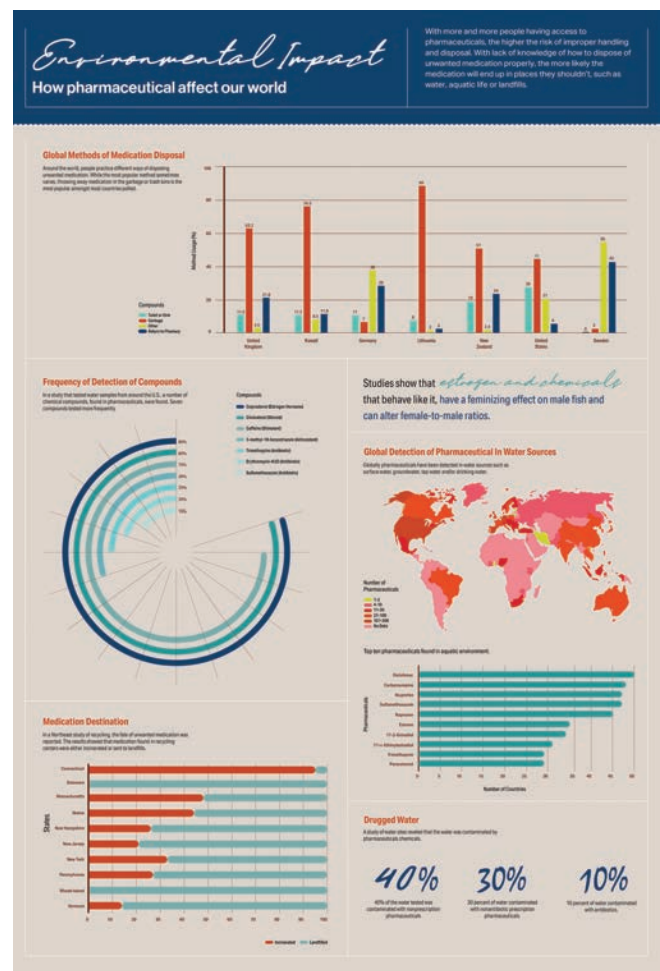
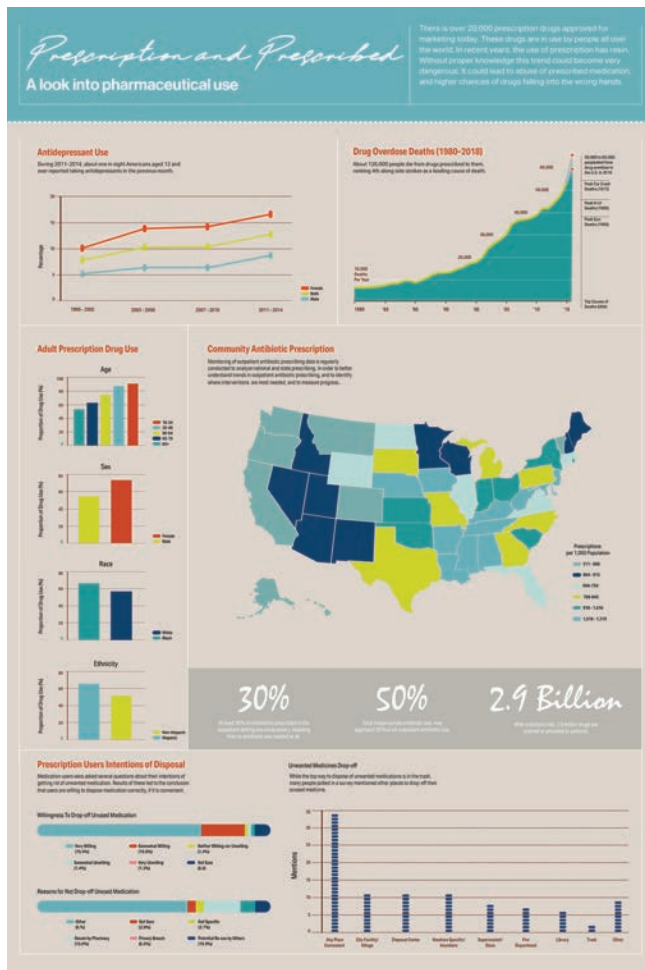


Illuminate

John F. Kennedy Center for the Performing Arts 2019 Annual Report

Medium / Branding/Identity, Print
Year / 2019

Illuminate is a 2019 annual report created for the John F. Kennedy Center for the Performing Arts. The report details the accomplishments and goals the center has achieved during the year. The report is designed to mimic the center's mission of being a beacon for arts by utilizing gradients, geometric shapes and a die cut cover to create light and shadows, as if the report itself is a beacon. The report also mimics a physical beacon in its vertical format. A serif typeface is used throughout the report to reflect the classical aesthetic and history of the center.



Pharmaceuticals

Prescription drug use and disposal data visualizations

Medium / Print
Year / 2020

Pharmaceuticals is a set of data visualization posters that displays information on the use of prescription drugs and the environmental impact of pharmaceutical disposal. The posters display the information through the use of graphs, chart, and other visual formats. Each poster is inspired to visually look like a medication package by using a sans serif font and colors commonly used for packaging. Each poster also uses a handwritten typeface to mimic a doctor's handwriting.



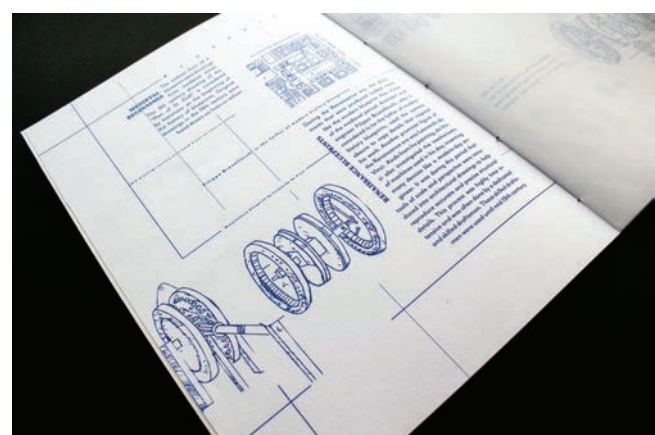
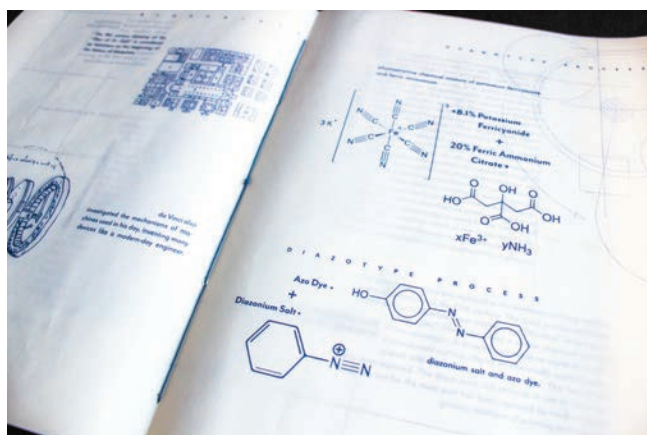
Seasons of Food

Thematic food website

Medium / Web

Year / 2018

Season of Food is a thematic food website that displays childhood recipes submitted by its users. The site is further broken down by the seasons of the year, categorizing the recipes submitted by the time of year the recipe was served. Seasons of Food was designed to mimic not only recipe cards but a scrapbook. The site keeps with its comforting aesthetic by utilizing warm-toned colors and childlike illustrations. The website also creates a personal touch by including the recipe submitters' family photos.



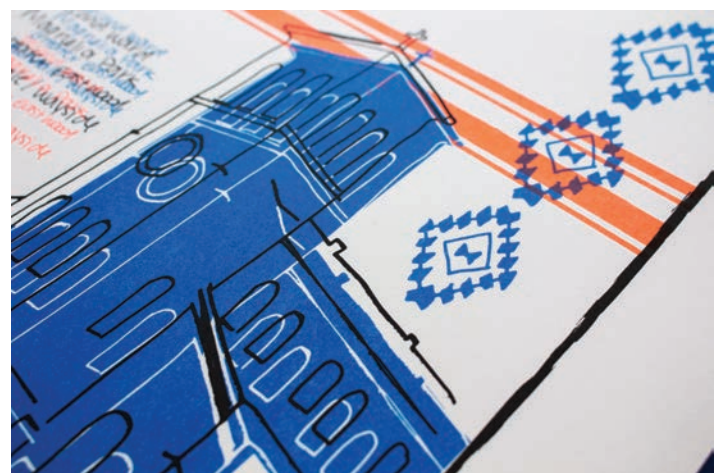
B is for Blueprint

Grid structure folios

Medium / Print

Year / 2018

B is for Blueprint is a set of three folios that detail the history of blueprints, from its origin to how they are used today. Each book is formatted to one of three grid structures: manuscript, modular or deconstructed. Each booklet uses the grid structure and hierarchy to highlight different sections of the text. The folios all include the use of vellum, architectural drawings and a color pallet limited to blues and white to further the blueprint aesthetic.



Familia

Hand lettered neighborhood
risograph poster

Medium / Typography
Year / 2019

Printed on a Risograph printer, Familia is a poster that is influenced by the history of Houston's East End neighborhood and the designer's personal ties to the area. The poster includes handwritten lettering and window signage inspired by Mexican culture. The poster also incorporates hand drawn patterning inspired by Hispanic traditional textiles and illustrative imagery from the neighborhood. The poster was created to mimic a Lotería card, a traditional Mexican game.

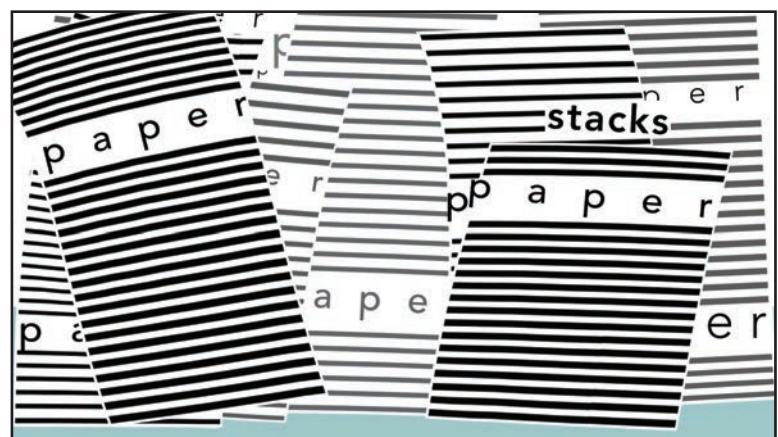
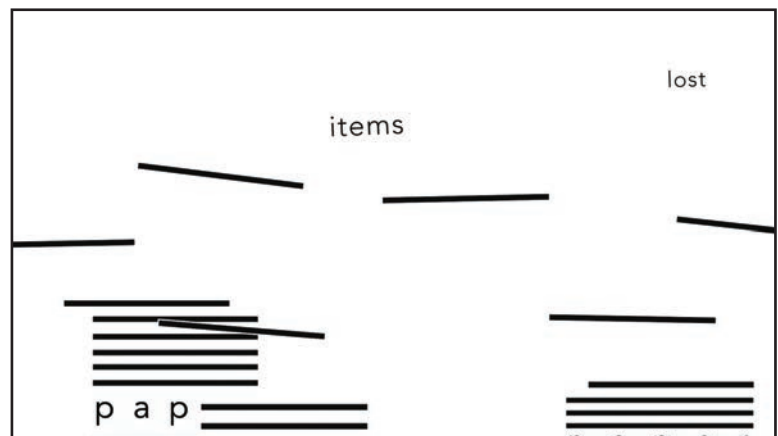
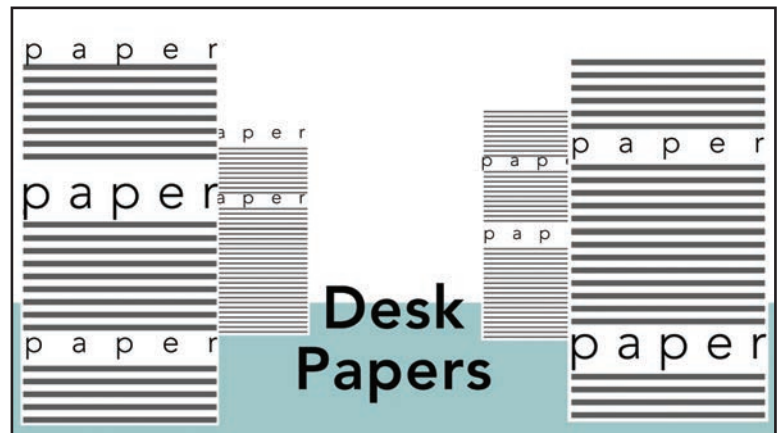
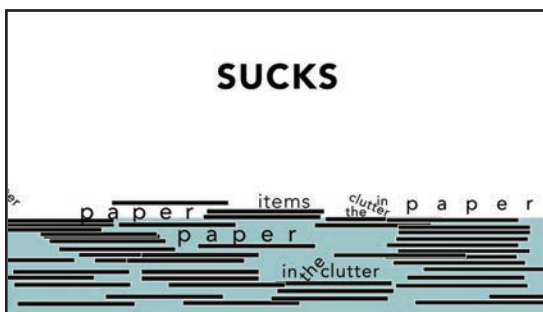
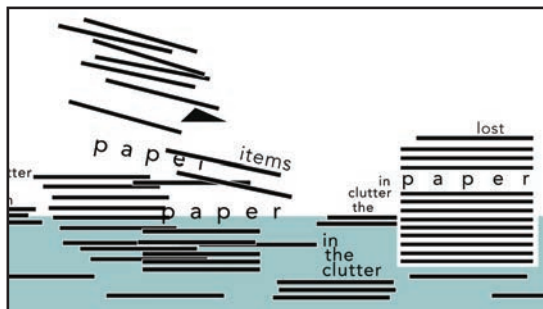
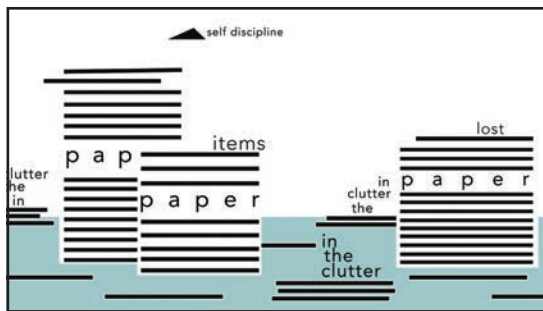


Drifting: Mobile Exhibition

A mobile exhibition about homelessness in the US

Medium / Branding/Identity, 3D
Year / 2019

Homelessness is an epidemic that affects many people around the world. Drifting is a mobile exhibition that brings this issue to the people and allows its audience to take a closer look into homelessness. The exhibition is broken down into five sections: What is a Home, Closed Doors, The Greater Impact, Globe Travelers and Don't just look, Take Action. The use of materials such as cardboard, concrete, nylon and wood simulate the environment people that face homelessness encounter. The overall goal of the exhibition is to connect emotionally to its audience, and to inspire change through the use of personal stories and facts.



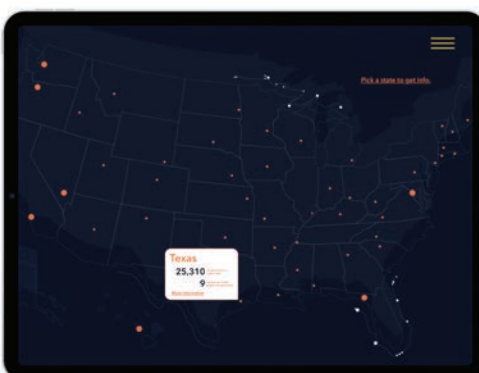
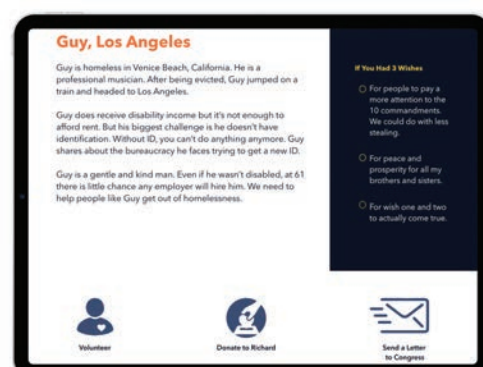
Self-Discipline

A visual haiku

Medium / Motion Graphics

Year / 2019

Using words from a haiku by David Marks, Self-Discipline is a unique and humorous motion graphic. Using simple shapes and type to create an office like setting, including a desk and stacks of paper, the video comes together in an array of scenes to tell a story of procrastination. The music and sound effects are strategically mixed in Adobe Audition and timed throughout the video in After Effects to enhance the story and give the visual haiku an overall playful tone.



Behind the Sign

Drifting Exhibition Application

Medium / UI/UX, Application
Year / 2018

Aimed at working with the Drifting mobile exhibition, this app allows users to get to know real people who are affected by homelessness across the country. The app uses an interactive map that contains statistics for multiple cities around the country, a section to donate and information on where to volunteer. Drifting app also utilizes a carousel of homeless signs that can be touched to access the stories of the people behind the sign. The app is designed to continue the exhibition's goal outside the exhibition walls.