RYAN HALLAK

SENIOR PRODUCT DESIGNER

CONTACT

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SUMMARY

I am a senior UX/UI designer with over 4 years of experience. I've worked in a wide range of industries with startups, nonprofits, and large corporations along with mentoring students at several design schools. My business background helps me bring a unique perspective to user-centered design.

TOOLS

Design: Figma, Sketch, XD

Icons/Design Assets: Adobe Creative Cloud

Prototyping: InVision, Proto.io, Figma

Research Synthesis: Miro, Mural, FigJam

Workflow: Jira, Confluence, Monday

EDUCATION

Flatiron School
UX/UI Design Certification

University of Michigan
UX Research and Design Certification (Coursera)

Monmouth University
B.S. B. A. Decision Sciences, Management and Marketing

PROFESSIONAL EXPERIENCE ~5 YEARS

Senior Product Designer

Resolve Medical | 2023 - Current

- Designed the company's core digital product with various complexities and user stories
- Overseeing and prioritizing the product roadmap as the de facto product manager
- Managing the design system for the website and web application
- Collaborating with upper management, engineers, sales and ops teams to create a seamless experience for patients

Senior UX/UI Designer

Verdict MMA | 2021 - 2023

- Acted as the sole designer to lead design efforts within the company
- Designed new features within the existing free app to begin monetizing the product
- Built a design system from the ground up, in order to apply a consistent visual style and brand across all platforms and streamline the development process
- Achieved **4.9 stars** with over **3,000 reviews** in the app store

UX Designer

Cambio | 2020 - 2021

- Aimed to create a usable MVP that would attract new users and open the company to future investments (Ultimately **accepted to Y-Combinator**)
- Conducted numerous research phases to solve a difficult issue - creating an easy to understand financial product aimed specifically at people with low financial literacy
- Used proven UX research methodologies to synthesize all of our findings, and design practical wireframes and user flows as a result

Additional Work

Freelance |2019 - Current

- Worked with over a dozen different companies over the past 5 years to create custom experiences for their digital products. Many of these products have gone on to receive large rounds of funding, win awards, and gain media recognition.

Mentoring |2022 - Current

- I've mentored students at top design programs to help them begin a career in UX or UI design. Teaching them to manage deadlines, learn technical and soft skills, and guide them on industry best practices has helped me become more fit for management positions.

DESIGN ACCOLADES

Sprockets: 4x increase of product usage within my 6 months at the company

Verdict MMA: 4.9 Star Rating on App Store with 3,000+ Reviews

Cambio: Y-Combinator investment/partnership upon completion of my design tenure

Keylitic: Product Hunt #2 Product of the Week, #1 Marketing Product of the Month