

# INCOME MOVEMENT

## **Guaranteed Income Pilot Community Engagement Program Launches** *PCEP Designed to Activate Community Support for Guaranteed Income*

June 7, 2022 – Income Movement, the nation's only organization focused on grassroots advocacy for basic income policy, has launched a new [Pilot Community Engagement Program](#). This program will work with pilots including San Diego for Every Child, Moving Nashville Forward, and the Denver Basic Income Project to facilitate wider traction in the communities surrounding pilots in order to increase momentum towards federal policy. Income Movement works closely with pilot organizations to implement high impact workshops with activities that allow for all community members to dig deep into their experiences with existing systems and programs, unpack their own assumptions and questions about direct cash, and learn more about the broader impact of basic income.

“Communities surrounding pilots aren’t just bystanders,” said Stacey Rutland, the founder of Income Movement. “They can become active contributors to the movement by raising awareness about guaranteed income and changing the narrative around poverty in this country. Building support from the ground up is the only way to achieve long-term federal policy.”

Currently, there is a lack of structure in place for pilot programs to continue their impact after the pilots end. Recipients are given \$500-\$1,000/month for a year or two, and then the money stops — this program aims to ensure that the energy continues to exist beyond the life of the pilot. In order to achieve long-term federal policy, Income Movement's PCE Program will work to activate the recipients, partner organizations, and community members surrounding the pilot so they can uplift the positive results of guaranteed income and tie the effects of the pilot to the larger movement for basic income.

In addition to one-on-one strategic partnerships and facilitation support with pilot organizations, Income Movement is also building a Pilot Support Guide & Toolkit that includes curriculum and facilitation guides for community engagement, video tutorials, tools for implementation during key phases of the pilot's lifecycle, and case studies of best practices from pilot organizations across the country.

Initial PCEP workshops with community members have had encouraging results: “People who were unfamiliar with the details of a guaranteed income were able to learn more, and the idea of centering our economy on everyday people really resonated with them,” said Khea Pollard, director of San Diego for Every Child. “This was an important step in building trust and putting the community's current experiences and needs at the center of the conversation about the pilot.”

In 2022, Income Movement will be implementing PCEP to adapt to pilot community needs in Nashville, Denver, and additional programs in Gainesville, FL, Las Vegas, NV, and Portland, OR. There are now more than 90 guaranteed income pilots being implemented across the country, and guaranteed income has recently been tested at the federal level with the expansion of the Child Tax Credit in 2021. Within 6 months, this expansion [reduced child poverty by about 30%](#) — and the expiration of this policy in January 2022 led to a 40% spike in child poverty in just one month.

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