



echo zhan

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Exhibition

Salone Satellite 2024
Milan Fairgrounds, Rho, Milan

ICFF + Wanted Design Manhattan 2021
Jacob K. Javits Convention Center, NY

Recognition

LAMP Competition | Student Winner
Revolve, decorative wall light, 2021

Wanted Design Launch Pad | Best in Lighting
Revolve, decorative wall light, 2021

Core77 Design Award | Student Runner Up
Linc, Adaptive baby stroller

SPARK! Award | Platinum
Linc, Adaptive baby stroller

SPARK! Award | Gold
Speckle, Crafting toy, 2018

Technical & Design Skills

Programming & Electronics
Python, C++, Arduino

Design & Fabrication
Fusion 360, Laser Cutter, FDM/SLA/
Polyjet 3D printing, CNC, Sewing

Digital Design
Blender, KeyShot, Figma, ProtoPie,
Photoshop, Illustrator, Premiere, After
Effects

Education

ArtCenter College of Design | Pasadena, CA
BS, product design, minor in business, 2017-2021

INSEAD | Singapore
MBA exchange program, Jan - Apr 2020

Rhode Island School of Design | Providence, RI
summer institute for industrial design studies, June - Aug 2016

East China University of Science and Technology | Shanghai, China
mechanical engineering and industrial design studies, 2015-2017

Work & Experience

Co-Founder | Kādns
Seattle, WA | December 2022 - Current

Kādns is a lighting brand established in partnership with Viola Huang. Our mission is to create lighting products that bring positive emotional impact to people's well-being. This journey began with my initial lighting design, 'Revolve,' which established the foundational ethos of our brand.

While we are both involved in every aspect of building this brand, my primary focus is on product development.

Contract Designer | Microsoft - Windows Brand&Design System
Redmond, WA | June 2023 - Current
Designing digital experiences and visuals for AI-powered features across multiple touchpoints in the user journey

Contract Industrial Designer | Microsoft - Surface Device Design
Redmond, WA | Feb 2022 - May 2023
Actively participated in innovative projects across industrial and experience design, specializing in blending digital experiences with physical device design. I also focused on practical projects, working closely with engineers to develop product solutions that balanced constraints with quality.

Design Coach | INSEAD online program Design Thinking for Business
Remote | Mar 2020 - Nov 2021
Provided weekly feedback and guidance to help business leaders from various industries leverage design thinking as a structured approach to tackle challenges and find opportunities in a business or organizational context.

Industrial Design Intern | Steelcase - Education
Grand Rapids, MI | Sep 2019 - Dec 2019
Worked on seating furnitures for educational use. Main contribution includes concept visualization, 3D modeling and prototyping.

Design Strategy Intern | EPAM Continuum
Shanghai, China | Sep 2018 - Dec 2018
Worked on seating furniture for educational use. Main contribution includes concept visualization, 3D modeling and prototyping.