


Juan Ye (Juii)

Product | UX Designer

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Education

University of Southern California

MFA, Interaction Design, 2020

Hong Kong Polytechnic University

MDes, Design Practices, 2013

Tongji University

BE, Transportation Design, 2012

Skills

Digital Tools

(proficient) Illustrator, InDesign, Photoshop, After Effects, Premiere, Adobe XD, Sketch, Figma, Cinema4D, Blender, Rhinoceros

(basic) Python Scripts, Html, CSS, Unity

Languages

English, Chinese, Japanese

Achievements

GDUSA Design Competition

Winner, 11/2020, USA

Amazon + Adobe Design Jam

Honorable mention, 09/2020, USA

International Disaster Prevention Tech. Comm. Conference

Lecturer, 07/2018 & 02/2017, Colombia

BMW Project J Design Competition

2nd prize, 10/2011, China

China Anting Automotive Design Conference & Workshop

Work on exhibition, 11/2010, China

Professional Experience

UX Designer | 06/2021 - present

VMware, Los Angeles, USA

- Shape the future of the Cloud Service Platform
- Design the features, interfaces, user flows, and interactions of Identity and Access Management (IAM)
- Work closely with cross-functional teams and make decisions

UX Design Intern | 02/2021 - 05/2021

PocketCFO, Los Angeles, USA

- Led and designed the new Multi-user Access features
- Conducted user-centered research, usability testing, and QA
- Created wireframes, mock-ups, prototypes, visuals and animations with design systems and communicated to stakeholders
- Designed responsive websites

Teaching Assistant | 08/2020 - 12/2020

USC Roski School of Art and Design, Los Angeles, USA

- Taught two 4-unit courses of ART 105: Art and Design Studio

Product Designer | 08/2014 - 07/2018

Hydrosoken Technology Institute Co., Ltd., Osaka, Japan

- Spearheaded UX projects for new SaaS product line on web GIS platforms to help prevent disasters
- Led VR visualization/3D animation projects - gained new customers
- Visualized and refined inundation maps of major cities in Japan - was published on-air by NHK
- Created marketing/business strategy for local and oversea markets

Industrial Designer | 10/2013 - 07/2014

Gate 8 Ltd., Hong Kong

- Designed retail interiors, display furniture, and exhibition layouts
- Supervised manufacturing process, QA & QC

Design Intern | 07/2011 - 09/2011

Toyota Motor Corporation, Shanghai, China

- Designed proposals for the next Prius and acted as the Project Manager for the first joint project with Tongji University

Design Intern | 12/2010 - 02/2011

Icona Design & Engineering Co., Ltd., Shanghai, China

- Designed exteriors (facelift) for four automotive companies