Spoof trailer ‘Crazy Rich Asians 2: The Blood Behind the Money’ exposes Tay Za, Myanmar crisis profiteer

Justice For Myanmar has released a spoof Crazy Rich Asians sequel trailer, ‘Crazy Rich Asians 2: The Blood Behind the Money’, spotlighting the real Tay Za, founder of Htoo Group of Companies, and one of the richest men in Myanmar.

Tay Za’s business empire funnels foreign currency and military equipment to the Myanmar military, supporting the junta’s campaign of terror against the people. The US, UK, Canada and EU have imposed sanctions on Tay Za and his companies, but Singapore continues to act as a haven for his and other military crony business dealings, undermining international efforts to resolve the crisis in Myanmar.

The ‘unofficial’ movie trailer and poster circulating online include actual footage sourced from YouTube of Tay Za and his family celebrating at the lavish wedding of one of his sons. It promises the “True story of Tay Za, one of the richest men in Myanmar, and the dirty deals that pay for his beautiful life”.

Featured in the trailer are Tay Za and some of his family members who have a stake in a blood-stained network of more than 60 businesses in Myanmar and Singapore. Tay Za heads Htoo Group of Companies as chair, with his brother Thi Ha as vice chair and his son Pyae Phyo Tay Za as managing director. His other two children, Htoo Htet Tay Za and Htoo Htwe Tay Za (also known as Rachel Tayza), are directors and shareholders of numerous Htoo subsidiaries and associated companies, while his wife Thida Zaw is involved in Htoo’s business in Singapore.

This ‘Crazy Rich Asians 2: The Blood Behind the Money’ trailer is the latest addition to the campaign calling on the Singapore government to block the junta’s access to funds, arms, equipment and jet fuel. Other spoof actions include ‘Dirty Over 30’, a parody of the Forbes 30 Under 30 list, profiling Tay Za and eight other businesspeople who’ve amassed sizable fortunes funding brutality, mass-murder and war crimes in Myanmar, yet continue to freely do business in Singapore.

The public campaign is mounting pressure on Singapore, which is currently the third-largest supplier of arms and equipment to the Myanmar military, to stop all arms trading to the military from its jurisdiction. In October, 430 civil society organisations sent an open letter to the Singapore government, and more than 29,000 people have signed a petition initiated by the Blood Money Campaign. The #DoMoreSingapore and #NoMoreDirtyDeals online movement is continuing amidst substantial gains being made on the ground against the Myanmar military across the country.

More information:

Watch and share the Crazy Rich Asians 2 movie trailer on Facebook and X, or download it here

Read our feature on Htoo Group of Companies here

Justice For Myanmar, a group of covert activists campaigning for justice and accountability for the people of Myanmar, is calling for an end to military business and for federal democracy and a sustainable peace.