

AGENDA

Dissemination Workshop on FTA Potential Study and Trade Analysis Handbook

DATE: 8-9 SEPTEMBER 2022 (9:00 – 15:00)

VENUE: HYATT REGENCY, MEETING SUITE 7 @ 2ND FLOOR

MS TEAMS: [CLICK HERE TO JOIN THE MEETING](#)



SCAN THIS QR CODE FOR UPDATED INFORMATION AND WORKSHOP MATERIALS

Introduction to FTA Potential Study

Modern free trade agreements (FTAs) are propelling developing countries in integrating into sophisticated global value chains, attract investment in critical sectors, and specialise in segments where competitive advantage can be driven. In this context, Cambodia must prioritise negotiating a set of FTAs that will enable its exporters to continue trading on a preferential basis. Toward this goal, this is the third and final of a series of workshops aimed to improve the readiness and strengthen the analytical capacity for negotiations of FTA for Cambodia trade policy stakeholders. More specifically, this workshop aims to present the methodology and findings of a FTA potential study, in view of assessing the trade potential and barriers to access promising markets, as well as help prioritise and sequence its negotiation strategy over the next decade (until 2030).

Day 1 of the workshop is aimed at a general audience, with a focus on the findings of the FTA Potential Analysis Study. This workshop will present a summary of the analytical results produced using some of the methodological approach introduced in the handbook of trade analysis. Following on this, the workshop will dedicate a session for feedback on the findings, as well as discussion on the implications of the findings and strategy for future negotiations.

Day 2 of the workshop is geared towards more technical experts in trade analysis, who are involved in supporting the preparation for trade negotiations. The first half of the training day will discuss the methodological approach used in the FTA potential analysis and introduction to data sets with regard to market access and non-market access commitment analysis of the potential trade partners. In the second half, the workshop will provide an introduction to the projection of baseline data into the future, models used for quantitative modelling, with additional checks and calibration done by the Expert Team to ensure the accuracy and validity of the results.

Purpose of the workshop:

- To explain the methodology employed to conduct the FTA Potential Study;
- To present the results and findings of the FTA Potential Analysis Study;
- To seek feedback from relevant ministries and stakeholders on the implications of the findings; and
- Brainstorm on the strategy for future negotiations.

Agenda

Day 1: Presentation of the FTA Potential Study Findings

Date: **Thursday 8th September 2022**

Place: **Hyatt Regency Phnom Penh, Meeting Suite 7 (2nd Floor)** (hybrid)

Time	Activity
09:00-09:30	Participant registration and MS Teams log in <i>(coffee and refreshment will be served during registration)</i>
09:30-09:40	Welcome by moderator National Anthem
09:40-09:45	Welcome from Dr. Angelika Stauder, First Secretary and Deputy Head of Cooperation, German Embassy to Cambodia
09:45-09:50	Welcome from Ms. Christina Novio Garcia, Program Manager, Trade, Private Sector and Energy, European Union Delegation to Cambodia
09:50-10:00	Opening by H.E. Sok Sopheak, Secretary of State, Ministry of Commerce
10:00-10:10	Group photo
10:10-10:25	Break
10:25-12:00	Presentation of the findings <i>Paul Baker and Penghuy Ngov</i>
12:00-13:00	Lunch
13:00-13:30	Feedback session on the findings <i>Moderated by IEC team</i>
13:30-14:30	Implications of the findings and strategy for negotiations <i>Paul Baker and Penghuy Ngov</i>
14:30-14:45	Closing by H.E. Sok Sopheak, Secretary of State, Ministry of Commerce

Day 2: Presentation of the Methodology of the FTA Potential Study

Date: **Friday 9th September 2022**

Venue: MS Teams only

Note: For interested analysts

Time	Activity
9:45-10:00	MS Teams Login
10:00-11:00	FTA analysis and introduction to data sets (Database, mining scope and depth of agreements and calculations) <i>Paul Baker and Penghuy Ngov</i>
11:00-11:15	Break
11:15-12:00	FTA analysis and introduction to data sets (Database, mining scope and depth of agreements and calculations) (cont.) <i>Paul Baker and Penghuy Ngov</i>
12:00-13:00	Lunch
13:00-13:45	Forecasting into 2030 (CGE Model, building assumptions and baseline) <i>David Vanzetti</i>
13:45-14:30	Scenarios and results (Scenario building, generation of results & presentation) <i>David Vanzetti</i>
14:30-15:00	Presentation, infographics and conclusions <i>Paul Baker and Penghuy Ngov</i>