

DRAFT AGENDA

Training Workshop: Trade Analysis

VENUE: MS TEAMS (LINK)

DATE: 22-24 MARCH 2022 (10:30-16:30)

Introduction to Handbook on Trade Analysis

Modern FTAs are helping propel developing countries into sophisticated global value chains, attract investment in critical sectors, and specialise in segments driven by competitive advantage. Cambodia must prioritise negotiating a set of free trade agreements (FTAs) that will enable its exporters to continue trading on a preferential basis. Toward this goal, this is the second workshop in a series, aimed to improve the readiness and strengthen the analytical capacity for negotiations of FTA for Cambodia trade policy stakeholders. More specifically, this assignment aims to shape tools and analytical frameworks in view of assessing the trade patterns and market access conditions to potential trade partners' markets, as well as help to prepare, prioritise and sequence negotiation strategy for Cambodia over the next decade.

Course Description:

The overall objective of this training is to support Government of Cambodia to improve its capacity in trade analysis to form the basis for evidence-based trade policy planning, as well as to ensure that the project outputs can be replicated and updated in the future. The specific objective is to introduce the major content of the Trade Analysis Handbook, which covers different tools of trade data and analyses to support government officials in the preparation for trade negotiation and monitoring trade performance under negotiated agreements.

It will first introduce the main content of the Handbook, followed by detailed introduction of the major contents, data resources, and open access tools for analysis with demo to guide the participants on data management, analytical tools, and the interpretation of the results. Following each theoretical session will be an exercise in which participant will be able to carry out the data acquisition, data manipulation, analysis, interpret the outcomes, and present the results. The module will provide hands-on experience when they conduct the analyses under the guidance of the Expert Team.

The training will last for three days. In the first day, the workshop will focus on basic trade flow and tariff data for trade in goods analysis. The first day will support in engaging the participants to familiarise themselves with the general trade data analytical methods. On the second day, the participants will be introduced to the NTMs data and resources, as well as to integrated Open Access tools for trade analysis, including the World Bank WITS and UNESCAP Trade Intelligence Negotiations Advisor (TINA), which can be used to simulate trade liberalisation scenario and preparation for trade negotiations. On the third day, the workshop will focus on the trade in services data analysis and supporting tools to prepare for the negotiations. Institutional Framework in preparation for trade negotiation will also be briefly discussed with the participants to garner the needs for strengthening and integrating institutional capacity.

Purpose of the workshop:

- Training on how to conduct Trade Data Analysis
- Conducting Trade Data Analysis with participating government officials
- Increased knowledge on trade data sources and analytical methodology and available supporting tools

Prerequisites for the training:

- Prerequisite knowledge: Basic understanding of international trade relations, policies, FTAs and related concepts
- Languages: The training will be conducted in English and all materials shared with be in English
- Hardware requirements: Computer with stable Internet Access

Agenda

Day/Time	Training Topic	Activity
Tuesday 22 March 2022		
10:15 – 10:30	Online registration	
10:30 – 10:45	Opening remarks	<ul style="list-style-type: none">• Welcome from ARISE+• Welcome from EUD (TBC)• Opening remarks by MOC (TBC)
10:45 – 11:00	Handbook Introduction	An introduction of the Handbook on Trade Analysis
11:00 – 12:00	Trade flow data & analysis	Introduction to trade data, trade indicator, and trade flow analysis. Introduction to trade data resources (COMTRADE, ITC Trade Map)
12:00 – 13:00	Lunch break	
13:00 – 14:00	Tariff data & analysis	Introduction to tariff and tariff data resources (WTO TAO, MacMap)
14:00 – 14:45	Trade & tariff data analysis	<u>Demo</u> : How to download, manipulate, and interpret the data from major sources and tools (COMTRADE, ITC Trade Map, WTO TAO, Market Access Map)
14:45 – 15:00	Tea break	
15:00 – 15:45	Exercise	<u>Exercise</u> : Participants work in groups to download, manipulate, and interpret the data from different sources (COMTRADE, ITC Trade Map, WTO TAO, Market Access Map)
15:45 – 16:30	Exercise (cont.)	Group presentation on analysis results
Wednesday 23 March 2022		
10:15 – 10:30	Online registration	
10:30 – 10:40	Recap of Day 1	Review of any questions from day 1, and recap
10:40 – 11:30	NTM data & analysis	Introduction to NTM and NTM data resources (UNCTAD TRAINS)
11:30 – 12:00	NTM data & analysis	<u>Demo</u> : How to download, manipulate, and interpret the data from major sources and tools (TRAINS)
12:00 – 13:00	Lunch break	

13:00 – 14:00	Open Access tools for Trade Analyst	Introduction to integrated Open Access tools for trade analysis (WITS, TINA)
14:00 – 14:45	Open Access tools for Trade Analyst	<u>Demo</u> : How to download, manipulate, and interpret the data from integrated Open Access tools for trade analysis (WITS, TINA)
14:45 – 15:00	Tea break	
15:00 – 15:45	Exercise	Participants work in groups to download, manipulate, and interpret the data from integrated Open Access tools for trade analysis (WITS, TINA)
15:45 – 16:30	Exercise (cont.)	Group presentation on analysis results

Thursday 24 March 2022

10:15 – 10:30	Online registration	
10:30 – 11:30	Trade in Service Overview	Quick reminder of trade in services main concepts.
11:30 – 12:00	Trade in Service Schedules	Understanding TiS Schedules (GATS and FTA)
12:00 – 13:00	Lunch break	
13:00 – 14:00	Trade in Service Analysis	Introduction to trade in services analysis; data sources and tool, including demonstration of how to download, manipulate, and interpret the data (I-TIPS and TISMOS Services)
14:00 – 14:45	Exercise	Participants work in groups to download, manipulate, and interpret the data from I-TIP and TISMOS
14:45 – 15:00	Tea break	
15:00 – 15:45	Exercise (cont.)	Group presentation on analysis results
15:45 – 16:30	Discussion	Institutional Framework in preparation for trade negotiation
16:30 – 16:45	Evaluation & Closing Remarks	