



*Investing in  
agri-business  
where women  
are visible, win,  
and lead*



# Who we are

LadyAgri is a platform that enables women to thrive in business throughout the agri-value chains. LadyAgri is a non-profit association uniting a network of international expertise to support women-led businesses across Africa and the small island developing states (SIDS). LadyAgri's core mission is to build an ecosystem where women have just and equitable access to the necessary resources, technical, financial, equipment and technology to thrive. We support women to structure and grow their SMEs and Cooperatives into mature agri-businesses creating decent jobs, producing quality produce, growing their market share. We want women to reach their full potential as 'Trailblazers' in inclusive, innovative, climate smart businesses with tangible and measurable impact.

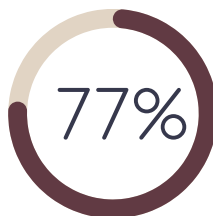
## What we do

- **Assisting** SME's, Cooperatives through mentoring, coaching & training
  - **Connecting** women in agri-business to the finance community and markets
  - **Facilitating** access to markets and B2B Agri and Food Technology Partnerships
  - **Advising** financial institutions and agri-corporates, institutions on gender-smart & agri-strategy
  - **Designing, Developing** impact measurement tools
  - **Analysing** data (gender-smart, climate smart, business viability)
  - **Advocating** by using a Gender Lens approach to Agri policy, Trade and investment. Bringing women agri-entrepreneurs' voices and case studies to policy and decision makers and investors
  - **Transforming** projects into successful gender smart Investments
  - **Building** an Ecosystem for Women in the agri-business sector
  - **Funding** through our philanthropic fund: grants for innovative gender smart projects
- 



## LadyAgri Impact

LadyAgri is committed to **measurable change** for Women in Agri-Value Chains. We analyse the business viability, the Gender impact on Women as leaders, employees, producers, distributors and consumers. The **data** feeds our methodology, solutions and advisory services to the businesses we **support**, their financial partners, Agricorporates and local and international policy makers.



of SMEs, cooperatives and economic group leaders registered in database are Women.

Representing a **total** of

**131 926**

SME employees,  
cooperative members,  
women's economic groups

**17**

**countries** where LadyAgri is active

**236**

financial, agri, value-chain, training and gender **experts** across Africa and SIDS countries

**4**

levels of **advocacy**  
(international, European, African, national)





*Strengthening women across agricultural value chains, from farm to fork*



### Pillar I

Technical Assistance  
Structure Gender-Smart  
Agricultural Value Chains

- Identify & Categorise
- Cluster & Organise
- Improve based on identified strengths and weaknesses



### Pillar II

Access to Agri-finance

Reach Bankability Status

- Financial Literacy
- Structure business plan
- Risk mitigation support

Bridge between Women,  
Banks, and Investors



### Pillar III

Access to markets,  
equipment and  
technology

- Access to Buyers
- Access to Suppliers of inputs, technology, equipment

Packaging, Branding,  
Marketing of products

691

SMEs, coops,  
and women's  
groups **trained**

627

SME and coop  
leaders **connected**  
to financial  
system

18

Financial  
Institutions  
**trained**

72

LadyAgri Members  
**supported** by  
philanthropic  
fund

# LadyAgri Philanthropic Fund\*

As part of Pillar 2 LadyAgri provides **catalytic funding** to Women Entrepreneurs who are innovating, upscaling, modernising their business and creating **opportunities** for other Women. The LadyAgri Entrepreneurship annual awards provide visibility to the **Trailblazers**, celebrating their tenacity and appetite for change. LadyAgri provides **grants**, specialist **mentorship** and **seed capital** to support Women and Men #He4She's to create a "Rising Tide of opportunity" for their businesses, communities and environment.



## BankAbility

*Creating a bridge between investors, banks and women to promote an ecosystem conducive to the active participation of women in the private sector.*



## Catalytic Commodities

*Facilitating women's access to technical assistance, financing, equipment and technology to ensure stable and diversified incomes.*



## Women Agri-Green Revolution

*Establishing partnerships/connections to ensure access, orientation and training for women to participate fully in the modernisation of agri-value chains.*



## #VisibleWomen

*Promoting, marketing and research to ensure the link between women agri-entrepreneurs, buyers, certification agencies and the financial sector.*



\*managed on behalf of LadyAgri by King Baudouin Foundation



*Support us through our  
Friends of LadyAgri fund*

<https://donate.kbs-frb.be/FAD>  
[LadyAgriImpactInvestmentHub/~my-donation](https://donate.kbs-frb.be/FAD/LadyAgriImpactInvestmentHub/~my-donation)

**[www.lady-agri.org](http://www.lady-agri.org)**