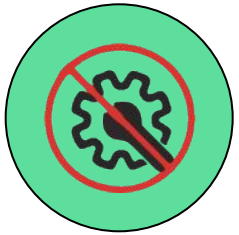
Xoxoday Plum Pro

Automate rewards and incentives delivery by connecting your applications with Plum Pro API

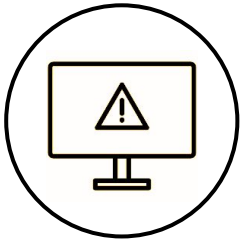
Current rewarding & incentives solutions come with **many challenges**

Limited currencies in rewards

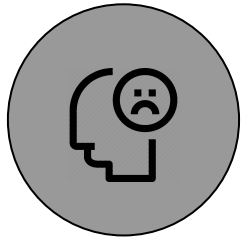
Lack of analytics and insights



Lack of a wide global catalog



No seamless integrations with other Apps



Lack of robust APIs

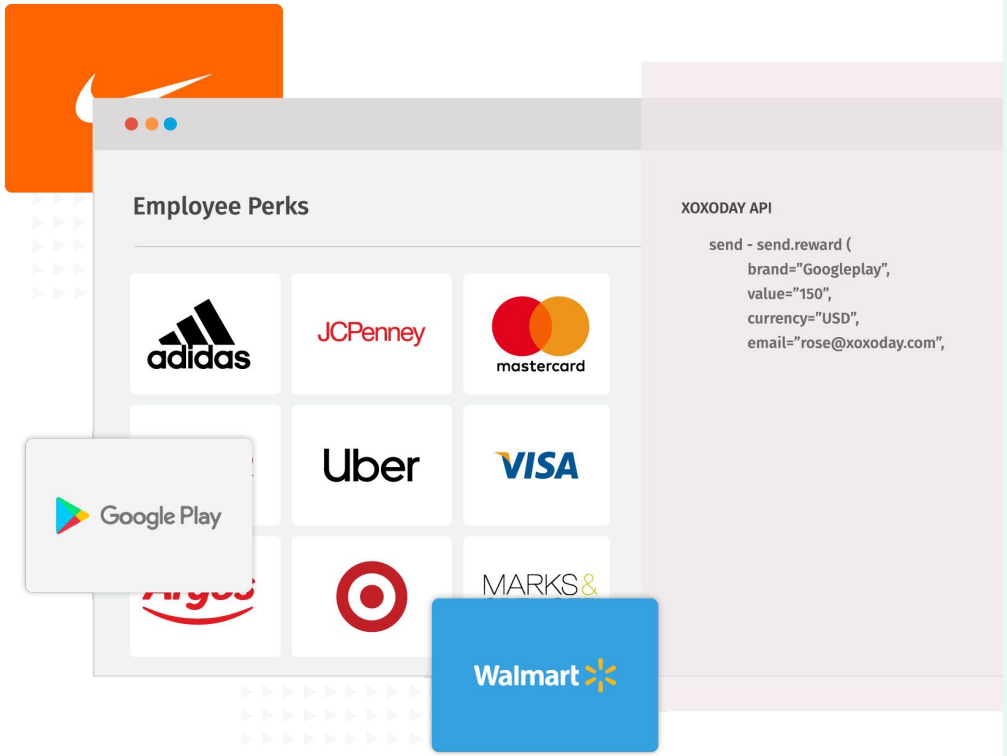
Introducing Plum Pro

Reward & Incentive Distribution Technology

Automate reward programs of any scale with Plum Pro API.

Why?

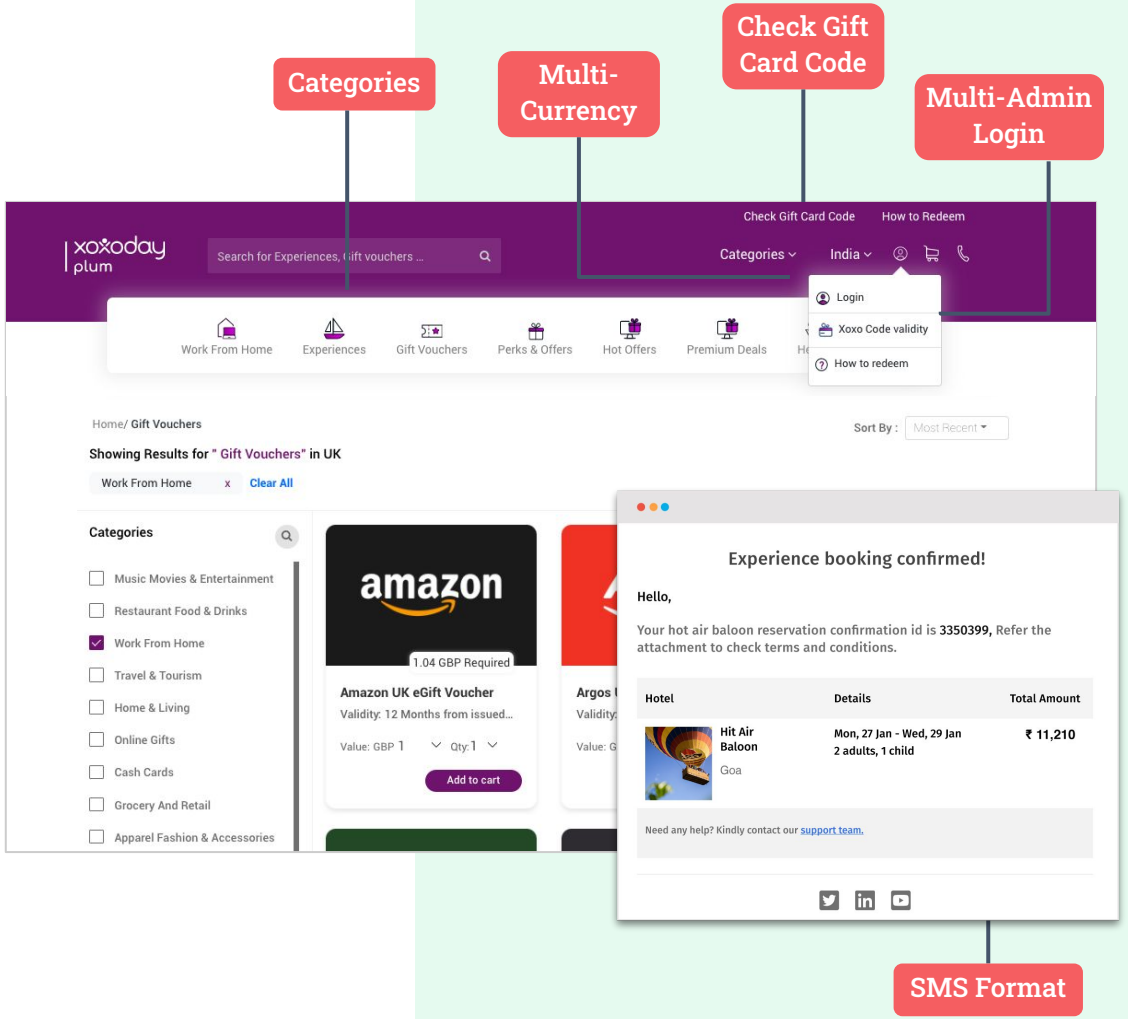
- Make operations hassle-free,
- Amplify the ROI on your reward programs, by sending rewards to any no. of users on click of a button



Multi-currency, Multi-admin Global Redemption Catalog

The Power of Choice

Plum Pro API's self-serve capabilities empowers you with complete control of the reward programs with multiple currency, multi-domain, and multi-admin capabilities.



API Integration **Use Cases**

Integration in HRMS tools for employee rewards

Integration in Marketing Automation tools for marketing incentives

Integration in Survey tools for panel incentives

Integration in Sales Enablement tools for sales incentives

Integration in Referral softwares

Integration in Gaming apps

Integration in Mobile wallets & Cashbacks

Remittance/ Commission disbursement

Earn & Burn programs - Loyalty & Cards

Integration with customer care software for CS incentives

Integration in Bitcoin platforms

Integration in Health/ Fitness for points

Plum Pro **Distribution Mechanism**

Multi- Target group	For different pockets of the Employee, Sales/ Channel partners, Agents & Consumer reward life cycle - HRMS, CRM, Sales Enablement tools, etc.
Schedule awards	Corporate gifting, Milestone achievement, Instant incentives and gratification, Fulfilment programs, Consumer promotions, Festive/ Occasion gifting etc.
End-to-end solution	Point system for gifting + Custom Catalog API Integration (using in-app catalog experience or admin dashboard)
Differentiators	Wide range of categories in catalog, Delivery formats, 24/7 Customer care, Reports, Digital-first, Automation, Multi-geography & Multi-currency
Problems solved	Zero operational hassles, Extensive global catalog, Integration with any App, Robust APIs, Cost effective

Send e-Gifts **instantly & seamlessly**

One click redemption

Instant delivery anywhere in the world

Flexi denomination

Choose the denomination of your choice and need

Personalized, Multi-admin

Customize the logo, message, theme the way you want

Global catalog

Redeem instantly on a wide range of 20,000+ catalog options

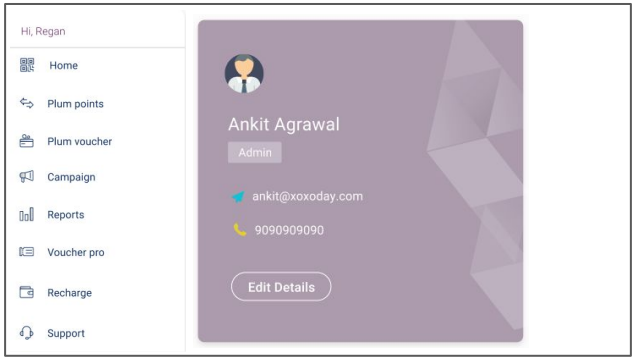
Omni-channel

Deliver in bulk or single through email, SMS, Whatsapp, or APIs

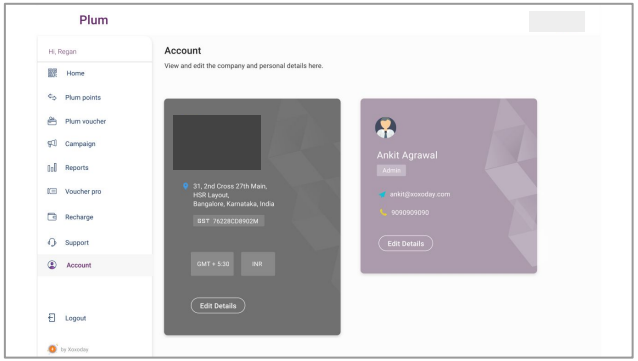
Multi-currency

Send in the currency of your choice to different countries

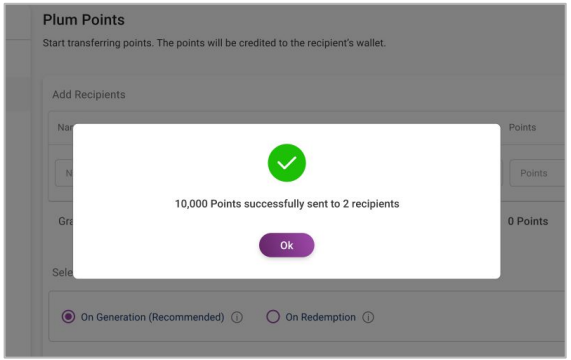
Simple **3-step process**



Step 1:
Go to admin settings



Step 2:
Add recipients and reward/voucher amount details



Step 3:
Recipients receive the reward vouchers

Digital gift **cards/vouchers**

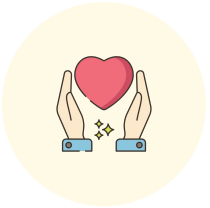
20,000+ options spread across gift cards, prepaid cards, perks, experiences, donations, financial benefits, etc.

APAC	GCC	North America	Europe	Africa	ANZ
amazon.com	homecentre	Walmart	Argos	CAPE UNION MART Est. 1933	DAVID JONES
fernsnpetals	WOJOOH FACES OF BEAUTY	STARBUCKS	buyagift.com	Checkers CRAZY GOOD FOOD	JB HI-FI
PAZZION Fabulously You	centrepoint	chili's	JOHN LEWIS & PARTNERS	FOSCHINI	MYER
LAZADA	Virgin	DELTA	iTunes	CELLC	redballoon EXPERIENCE GIFTING
amazon.co.jp	TAVOLA	Tango	NEW LOOK	CYCLE LAB	Prezzee
LOVE2SHOP	ARDENE	Roots	PIZZA EXPRESS	KEEDO	PANDORA
VISA		Tim Hortons	CAFFÈ NERO	MANTALITY	Tinggly
		AIR CANADA			Healthy CHEF

Multiple categories to choose from

Cash Card

Fintech



Health & Wellness

Mobile Recharge

Experience & Activities

E-commerce

Philanthropy

Lifestyle

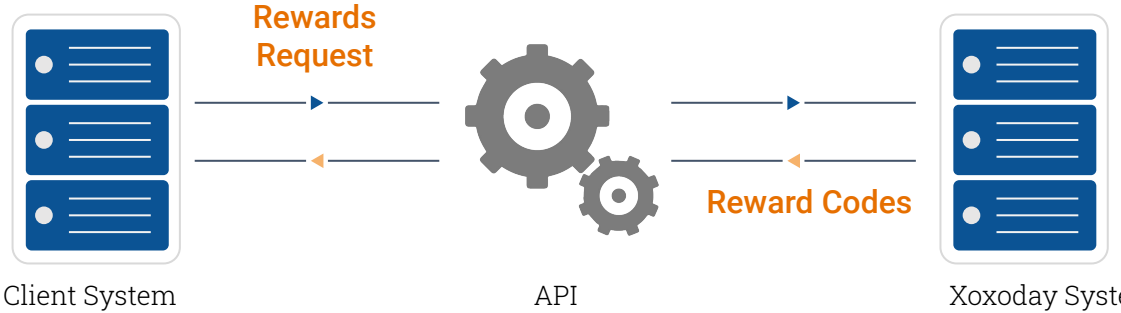
Fitness

Learning

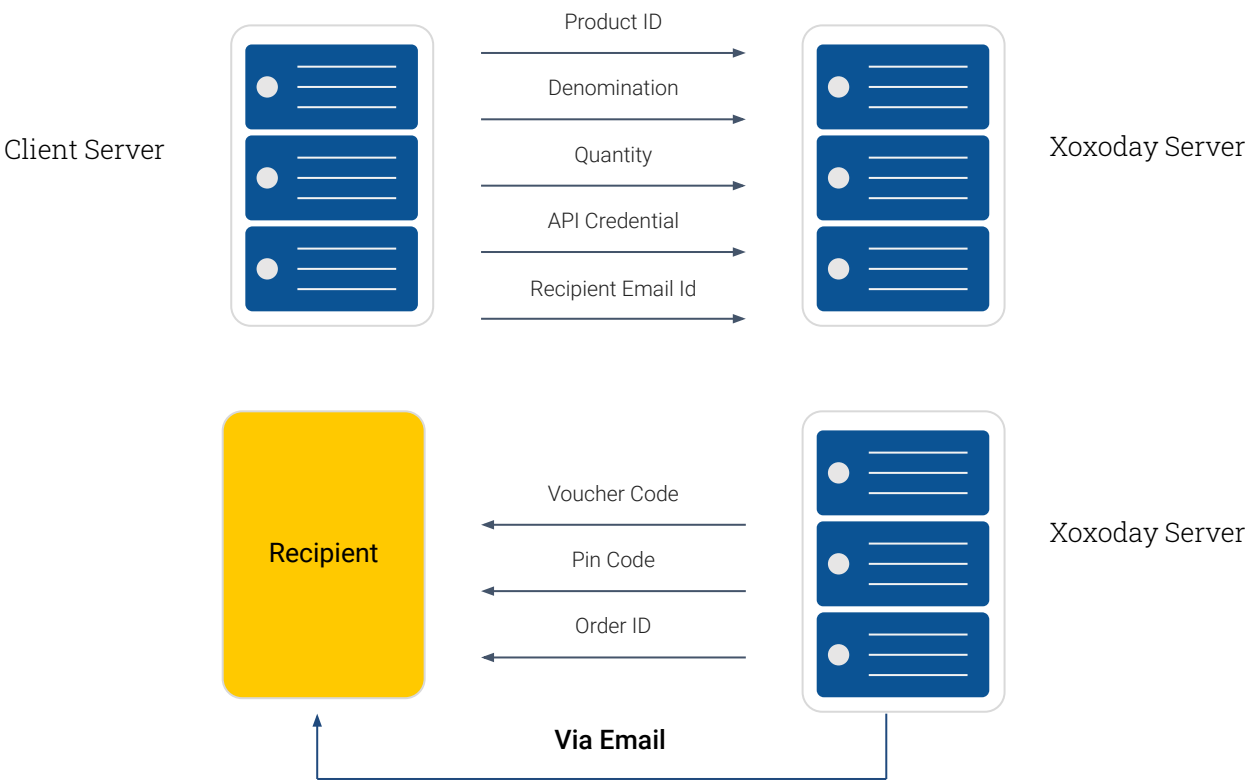
Robust integration using **Plum Pro API**

Use simple plug and play API to list the entire rewards catalogue on your platform and order any brand, any quantity at any time and the same will be delivered in the real time to your system or the end user.

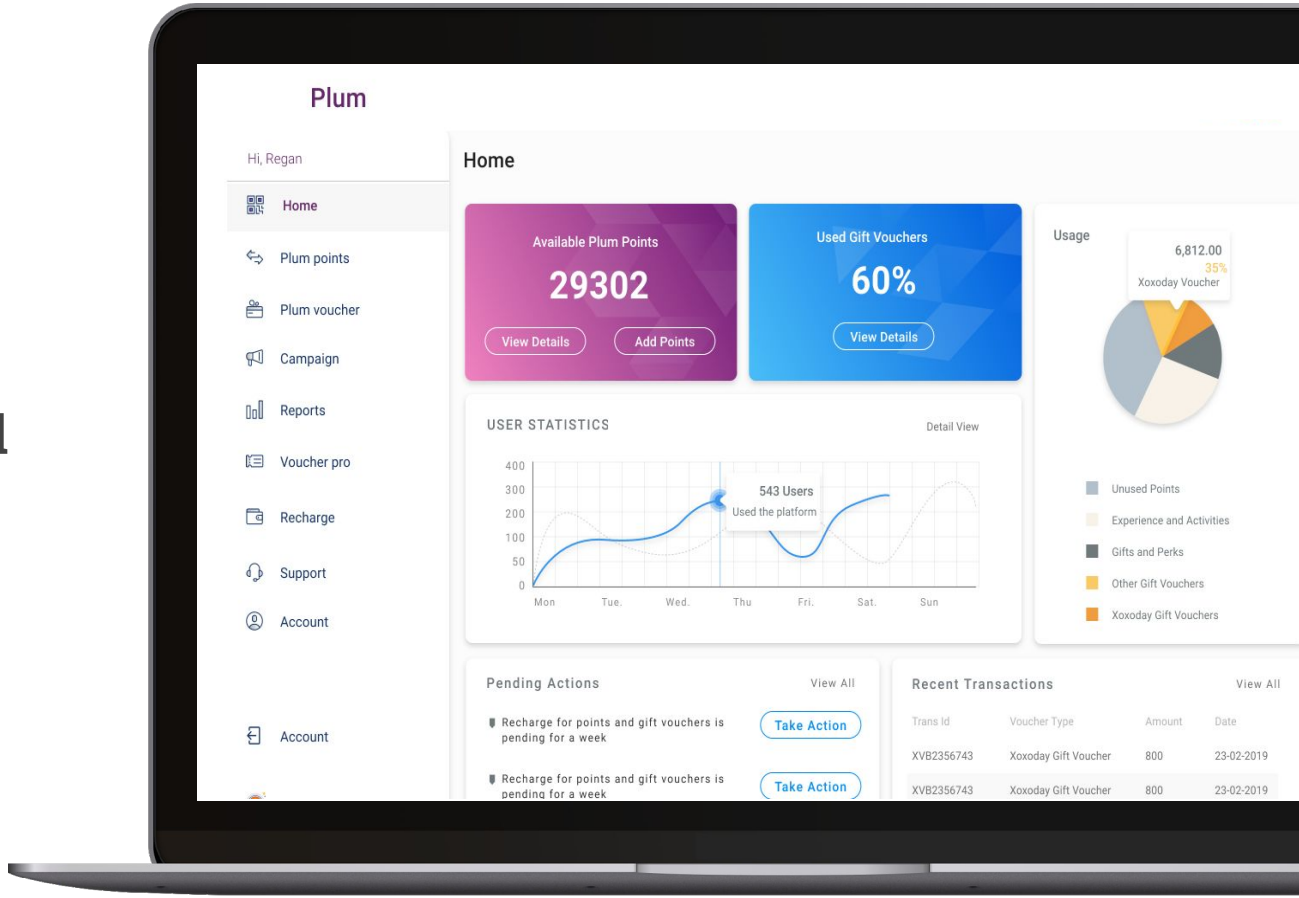
How does it work?



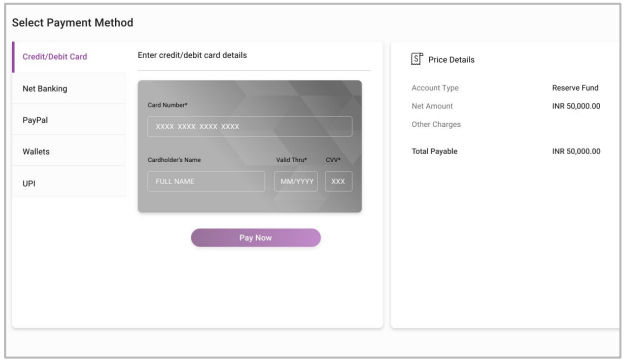
Integrate Gift Card API Via Email



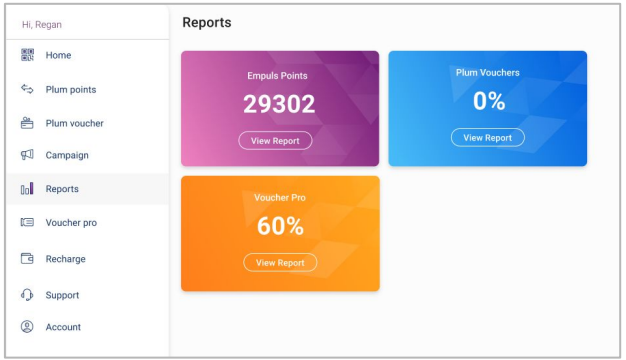
The Visually Robust, **Admin Dashboard**



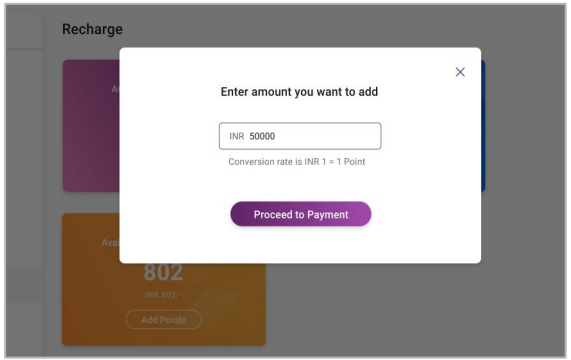
Flexible, **Scalable & Secure**



1. Quick & multiple
payment options



2. Graphic & extensive
reporting



3. Speedy amount
recharge & checkout

Xoxoday Credentials

2.5 M+	**1000+**	**4.5** ★	**~$40 Million**	**80+ Countries**
Users	Global Clients	Star rating (10,000+ reviews)	Worth of rewards processed in FY 20	Global Presence of Catalog
20,000+	**5**	**200**	**10,000+**	
Global Brand Partners & Suppliers	Offices: India, Ireland, US, Singapore & UAE	Employees across the globe	Daily transactions	

Global recognition & awards

CNBC TV18 YOUNG TURKS

future of India

SaaStr EUROPA 2019

ORACLE Global Startup Ecosystem — Oracle Startup Cloud Accelerator

A BayGroup Company NEXT BIG 100

INDIA SME 100 Awards

ET NOW LEADERS OF TOMORROW

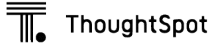
INDIA'S TOP 100 EMERGING HR LEADERS 2019

FT FINANCIAL TIMES

TECHR SPOTLIGHT AWARDS

technology fast 50 companies-to-watch | Deloitte.

Join **1000+ Clients**



Call it what you will, incentives are what get people to work harder.

Let’s Talk

www.xoxoday.com
cs@xoxoday.com

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