



INCREASING RESPONSE RATES MADE EASY WITH XOXODAY AND TYPEFORM

Send personalised rewards, incentives and gift cards to your respondents to increase survey response rate with Xoxoday Plum

About the Integration

Survey non-responsiveness or low response rate is a huge challenge that businesses face. How can you overcome this challenge? How can you motivate people to respond to the surveys and share valuable insights?

The not-so-complicated solution to the challenge is the tried-and-tested method of using rewards and benefits to engage respondents and increase the response rates. Xoxoday Plum is now integrated with Typeform to help organizations improve the response rates by using digital rewards and benefits. The seamless integration between the platforms not only makes rewards management simple and easy but also ensures exceptional user experience.



BENEFITS

Send instant digital rewards to survey respondents

Integrate Typeform with Xoxoday Plum to instantly send rewards to your respondents



Instant gratification

Provides a sense of fulfilment for the user on completion of a particular task, leaving behind a good taste of the application or platform used.



Automated workflows

You can set up custom workflows and triggers to automate the complete process of sending, tracking and managing rewards, incentives, gift cards, etc.



Hassle-free Rewarding

Provides a hassle-free method for organizations to reward users based on specific triggers.



Approval Workflows

Eliminate any duplicate or multiple reward claims by using Xoxoday's robust built-in approval process. Scrutinize all claims before approving or rejecting them.



Extensive Global Catalogue

Xoxoday's storefront offers an extensive global catalogue of 5000+ experiences, 3000+ gift vouchers and 12000+ perks for your users to choose from.



No-code set-up

No human intervention or technical support needed. No code workflow set-up with a step-by-step walkthrough.



24*7 support

We offer 24*7 global support for all your user queries during redemption - ensuring seamless and non-intrusive experience.



Reliable & Secure

Our facilities, processes and systems are reliable, robust and tested by reputed quality control and data security organizations - including GDPR, ISO and SOC compliance.

How to connect SAP SuccessFactors with Xoxoday Plum

1. Go to Typeform marketplace → Connect → Search for Xoxoday Plum
2. Click on the “Use this Integration” button to connect with Xoxoday Plum.
3. Now, you will be redirected to the Xoxoday app registration page.
4. Log-in/Sign-up to your Xoxoday account with admin credentials to access the Xoxoday admin dashboard.
5. Follow the guided step-by-step process to start off using Xoxoday with Typeform.

Give your users the power of choice

