



ILTMIMI Data Privacy Policy v1.7a

What Information we collect

We may collect the following information: name and job title contact information, including email address demographic information such as postcode, preferences, and interests' other information relevant to customer surveys and/or offers.

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and for the following reasons: Internal record keeping. We may use the information to improve our products and services, to conduct market or customer satisfaction research or for statistical analysis. We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable, physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added, and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. We use traffic log cookies to identify which pages are being used. This helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system. Overall, cookies help us provide you with a better website by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.



Managing cookies in your browser

If you would like to know more about cookies or learn how to manage cookies in your browser. The following website may be helpful:

www.whatarecookies.com

Advertising and Remarketing

We also use the data collected via cookies to run our advertising campaigns. with Facebook Ads conversion tracking (Facebook, Inc.), Google AdWords conversion tracking (Google Inc.) and Google Analytics with anonymized IP. Google Analytics is a web analysis service provided by Google Inc. (“Google”). Google utilises the Data collected to track and examine the use of this website, to prepare reports on its activities and share them with other Google services. Google may use the Data collected to contextualize and personalize the ads of its own advertising network. This integration of Google Analytics anonymizes your IP address. It works by shortening Users’ IP addresses within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases will the complete IP address be sent to a Google server and shortened within the US. Our website uses a remarketing advertising service. Our remarketing service is provided by Google and other companies that show our ads on websites across the Internet. With remarketing, you may see ads for our products you have previously looked at.

Links to other websites. Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website.

Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways: whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at office@iliketomoveitmoveit.co.uk. We will not sell, distribute, or lease your personal information to third parties unless we have your permission or are required by law to do so.



What are your Data Subject Access Rights?

You have the following rights as a Data Subject:

Right to access – you have the right to request a copy of all data we hold about you

Right to rectification – where any data we hold is incorrect, you have the right to ensure it is correct

Right to be forgotten – if you no longer wish for us to hold your data, we will delete it

Right to portability – you can ask us to provide your data to a third party in machine-readable formats

Right to restrict processing – since we only use this to contact you, there is no processing to restrict, we would simply delete the information wherever possible and in keeping with our own obligations. If at any point you believe the information we process on you is incorrect, you may request to see this information and even have it corrected or deleted. If you wish to raise a complaint about how we have handled your personal data, you can contact our Data Protection Lead who will investigate the matter. If you are not satisfied with our response or believe we are processing your personal data not in accordance with the law, you can complain to the Information Commissioner's Office. For more information, please send an email to our Data Protection Lead at: office@iliketomoveitmoveit.co.uk

Version Control:

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8/2/2017	1.5	Ari Baker
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