

Simon Lin

UX / Product Designer

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simonlin.design 

Experience

Apr 2018 - Present

Sr. UX Designer | [Indeed](#)

Led the design for job seeker experience for Japan market. My focus areas covered job search, application process, job seeker/employer engagement, cross-platform(mobile web, app, desktop) experience, and established design library.

July 2017 - Mar 2018

Sr. UI/UX Designer | [Odigo Travel](#)

Designed overall experience across Odigo website & trip planner App. My work included identifying user problems, creating user flow, delivering design mockups, prototyping, and building the fundamental design system.

July 2017 - Mar 2018

Co-Founder & Product Designer | [KAPI App](#)

Initiated this product and worked with 3 engineers to launched the MVP in 6 months. I focused on planning the product roadmap, designing the end to end experience.

Education

MING-CHUAN University, Taiwan
BA of Design, Commercial Design (2008-2012)

Tool

UI/Graphics

- Figma
- Sketch
- illustrator
- Photoshop

Prototyping

- ProtoPie
- Principle
- HTML/CSS/JS

Collaboration

- JIRA
- Slack
- Google Docs

Language

Chinese (Mandarin) - Native

English - Professional Working Proficiency

Skills

- UI/Interaction/Visual Design (Web&App)
- Rapidly Prototyping
- Front-End Development
(HTML, CSS/SASS, Fundamental Javascript)
- User Research & Usability Test

Achievements

Lecturer & Owner | 2016 & 2020

Product design online course

Launched two product design online courses with nearly 2,000 enrolled students in the past few years. I teach fundamental product design, UI skills, and design tools such as Sketch and Figma.

<https://www.uiux-figma.com/>

Founder & Curator | 2017-Present

Medium publication | AAPD

I founded a Medium publication that curated more than 500+ high-quality Chinese design articles related to UI/UX/Product design. This publication now has 80+ co-writers and 15,000+ followers.

<https://medium.com/as-a-product-designer>

Speaker | 2017-Present

10+ Public design talks

In the past few years, I've shared different topics about product design & design experience in various design communities in Taiwan.