

EDUCATION

Bachelor of Global Business and Digital Arts

University of Waterloo, Canada
2015-2019

SKILLS

Design Tools

- Figma
- Sketch
- Webflow
- Protopie
- Principle
- Webflow
- HotJar
- GAnalytics
- InVision
- Photoshop
- After Effects
- Illustrator
- Cinema 4D
- WordPress
- CrazyEgg

Abilities

Bilingual, rapid prototyping,
front-end development, mobile
+ web app design, user
experience research, design
direction, design system and
reverse engineering.

PROJECTS

Metadata Fixer

Nov 2020 — Present

- Created a tool to help 2,000+ users fix their pictures' EXIF metadata when exporting from Google Takeout.

CoderLife Inc.

May 2016 — Present

- Through Kickstarter, created programmer-focused products from scratch and sold them internationally to 500+ customers in 4 months, grossing \$15,000.

SUMMARY

- 5+ years of professional experience in UI/UX, visual and interaction design working in agile and fast-paced teams.
- Love creating thoughtful and beautiful digital experiences that fulfil users' needs, while experimenting with new digital mediums.
- I enjoy photography, 3D product rendering and skiing!

WORK EXPERIENCE

Formlabs

Lead Web Product Designer | Sep 2018 — Present

- Oversaw the entire website's design, created new product pages and web apps while adhering to brand's styleguide.
- Developed and maintained a Component Library and Design System to improve consistency and throughput.
- Designed multiple customer-facing web apps used as a primary source of lead generation.
- Conceptualized, designed, and created an interactive tour to showcase our products using 3D animations to customers.
- Streamlined the workflow from ideation to dev hand-off, and became a liaison between teams to increase communication.

3D Printer UI/UX Designer | May 2018 — Sep 2018

- Improved the user experience and interactions with 3D printers by collecting data, conducting research and running prototypes to iterate on the interface's design and sound notifications.
- Designed and developed a product repertoire web app for tradeshow to increase participants' engagement and learning.

Mantle Design

UI/UX Designer & Developer (Contractual) | Sep 2020 — Present

- Designed and developed websites for a variety of companies.
- Worked with clients to understand the needs and business goals.
- Adhered to tight timelines while keeping a high level of quality.

Baytek

Web Designer and Developer | Jul 2017 — Sep 2017

- Designed the new interface of the company's own CMS.
- Designed and developed custom localization-friendly WordPress themes for clients from high-fidelity mockups.