

**REACHING
SUPPORTING
DEVELOPING
TRANSFORMING**

**YOUTH
FAMILIES
COMMUNITIES
CITIES**



boy with a ball
reaching youth - building leaders

2012 ANNUAL REPORT

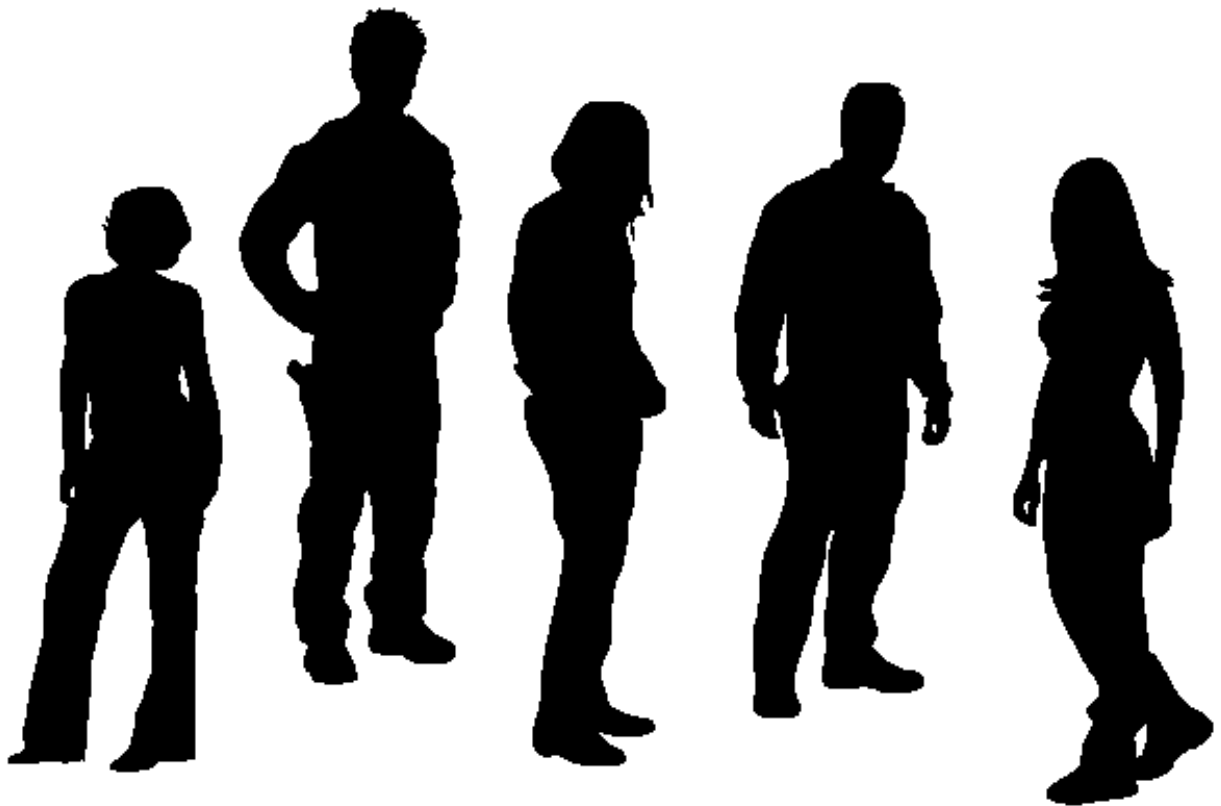
IT BEGINS WITH ONE LEADER...

Boy With a Ball Global works to identify one strong visionary & entrepreneurial individual who is passionate about the needs of young people in their community and who wants to do something about it in their city.



AND THEN A TEAM...

Once identified, BWAB Global staff work to sharpen the local leader's vision and skills while training them in how to attract and build a team and found a non-profit organization.



WHO WALK INTO

NEIGHBORHOODS...

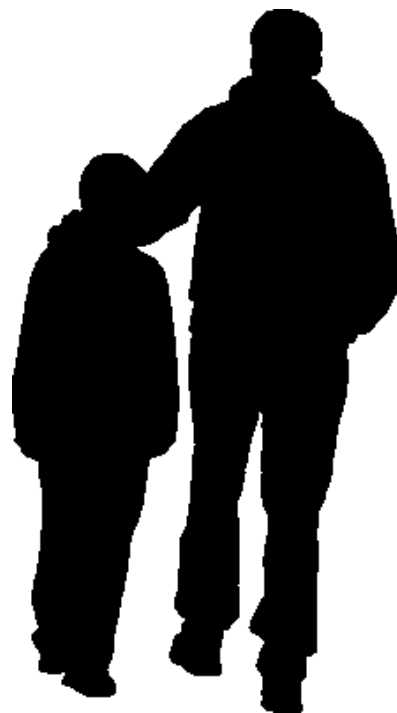
As the team develops, they begin walking through at-risk neighborhoods to both learn about the community and to begin building friendships with the people who live there.



AND BUILD

MENTORING RELATIONSHIPS & SMALL GROUPS...

With each conversation and interaction, individuals in the community are drawn into mentoring relationships and weekly small groups within which they can grow and develop the skills necessary to reach their dreams and to become leaders.



TO POSITIVELY IMPACT

THEIR COMMUNITY THEIR CITY & THEIR WORLD

These mentoring relationships and small groups provided by Boy With a Ball teams help community members become leaders who turn and help their neighbors. Healthy communities grow to build healthy cities which grow to build a healthy world.





YOUTH





MATTER

At Boy With a Ball Global we are committed to bettering cities around the world by reaching young people and equipping them to be leaders capable of transforming their own communities. We do this by founding equipping and supporting local youth, family and community development organizations and then weaving them into an international community of practice to support their growth. We also create and implement innovative methodologies and we advocate for the implementation of best practices in youth development so that they can thrive.

AS WE DEVELOP OUR YOUNG PEOPLE...

Never before in the history of mankind have there been more young people. Never before have young people been forced to navigate such a complex landscape in order to reach positive outcomes. Globalization, technology and economic uncertainty are converging upon the largest youth population in history with volatile results including:

- **The Youth Bulge**—A common phenomenon in many developing countries, and in particular, in the least developed countries in which a country achieves success in reducing its infant mortality rate while mothers continue to have a high fertility rate. As a result, a large share of the population is comprised of children and young people. Today's youth are tomorrow's adults.
- **The Arab Spring**— In large part due to factors resulting from the Youth Bulge described above, Arab youth found themselves in desperate conditions that included being without adequate education, healthcare, housing, transportation and employment and they took to the streets in protests and uprisings that led to violence and revolution in many Middle Eastern countries.
- **Disengaged Youth**— More than one in seven young Americans are “disconnected from work and from school. “

THE PROBLEMS



5.8 MIL

Over 5.8 million of U.S. youth aged 16 to 24 are neither working nor in school.



44%

44% of U.S. youth live in low-income families while 22 percent live in poverty.



75 MIL

Globally, 75 million youth between 15 and 24 years of age are unemployed.

WE ARE DEVELOPING OUR CITIES.

While young people around the world are facing significant challenges and are vulnerable to not only high-risk behaviors but to an alarming absence of opportunities, there is a hopeful side to the current situation.

The essence of crisis combines both the concepts of “danger” and “opportunity.” When young people grow up within affluence, they are often underdeveloped like a muscle that is never exerted. However, when a young person grows up knowing that they are facing an extraordinary uphill climb to accomplish what before would have been almost expected, they often rise to the challenge. Unfortunately, when youth face such adverse circumstances in isolation and without support, the stress and anxiety can actually prove debilitating.

Boy With a Ball teams launch into a city’s youth population to surround them with supportive mentoring relationships and small groups where they are equipped not only to reach their dreams but to turn and help the young people and families around them. The result is a grassroots youth, family and community development movement that is capable of transforming cities one young person, one family, one neighborhood and one community at a time. Boy With a Ball Global exists to make certain that this cycle of development happens.

THE POTENTIAL



1/2

1/2 half of the world’s youth population is under the age of 25.



1.2 BIL

By the year 2025, 1.2 billion people in the world will be considered “youth.”



85-90%

85-90% of youth aged 15-24 live in developing countries.

A WORD FROM OUR CHAIRMAN

2012 In Review: Progress, Passion, Partners

Passion

Contrary to Billy Crystal's line in *City Slickers*, there isn't "just one thing." Most of us have several things that are really important to us, including such things as family, work, or faith. What makes you want to get out of bed in the morning? That's where your passion is.

Our staff and our Board of Directors are passionate about Boy With A Ball. No one exemplified that more than Dr. Randy Cottingham, who recently stepped down from the board and its chairmanship. We want to thank him for his wise leadership during a critical growth phase for BWAB.

We believe everyone should be passionate about young people. For us, that passion has translated into repeated individual victories as we worked to develop a workable process for youth development. The TOMSE (Teams-Outreach-Mentoring-Small groups-Equipping/Education) has now been codified into a ninety page manual that can be taught as an ongoing class or a short seminar. This is a major accomplishment for us, as we work to define our intellectual property and prepare to propagate our successful approaches to youth development.

Progress

The TOMSE manual is just one of several key achievements we accomplished in 2012. We were one of 8 regional winners of the Classy Award, given to organizations that are most effective in serving youth. We also received an increase to \$200,000 in the renewal of our CARSI (Central American Regional Security

Initiative) grant from the US Department of Defense. Both the increase and renewal are important affirmations of the quality of our work in Costa Rica.

Perhaps eclipsing all of these important steps is the successful launching of Boy With A Ball San Antonio. Patrick Currie has taken the helm as executive director, overseeing volunteers and staff including Christine Torres and Anna Currie. The BWAB SA board has been established and is functioning effectively, particularly in the area of creative fundraising efforts. Most recently BWAB SA has received a \$50,000 six month grant to start a new program for college readiness in a local school district (Harlandale). This program has already started, and will complement the Velocity program we started two years ago in Harlandale. The Velocity program pairs high school student mentors with junior high students, and has grown dramatically. The students are really embracing it.

The BWAB Global Team has played critical roles in all of the progress made by the San Antonio team. For example, Jamie Johnson, our Executive Director, is also the Chairman of the San Antonio Board. The process of the Global Team is a cycle of development of and release to local, indigenous teams. This replication pattern has been successful and is critical to our vision to go beyond helping youth to developing them into leaders that can then give back to their communities.

Partners

As the Global Team, we are in need of

partners: people who share the same passion for youth development. It is always easier to raise support for local programs from local individuals and organizations. But these local teams wouldn't exist without the global team, who birthed each one of them, and continues to feed and nurture them. Global Team Partners see the critical role we play in the health and growth of the local teams, and have vision for creation of new local teams.

Currently a unique partnering opportunity exists: a matching grant program. The cost of completing our website is \$8,500. We have received the promise of a matching grant up to half of that amount. The website is critical to our ongoing growth, your ability to stay in touch with what we are doing, and will provide support for the local team websites as well.

We would like to get our website up and running in the next six weeks. Every dollar you give will become two dollars with this matching grant. Please consider a onetime contribution to this important initiative. We are also greatly appreciative of those of you who give on a monthly basis, no matter what the amount. The more we receive the more time, energy and resources we can apply to fulfilling our vision: Reaching Youth, Building Leaders.

Mark Woodruff, MD
Board Chair, Boy With a Ball Global
Partner, SW Family Physicians

Boy With a Ball Global Accomplishments in 2012

- ***First U.S. BWAB established as separate entity with Boy With a Ball San Antonio.***
- ***Regional winner at 2012 CLASSY Awards.***
- ***Awarded \$200,000 in CARSI funding from U.S. State Department for work toward reaching youth in slums in Costa Rica.***
- ***Volunteers gave over 7, 697 total hours to helping youth in C.R., Nicaragua and U.S..***

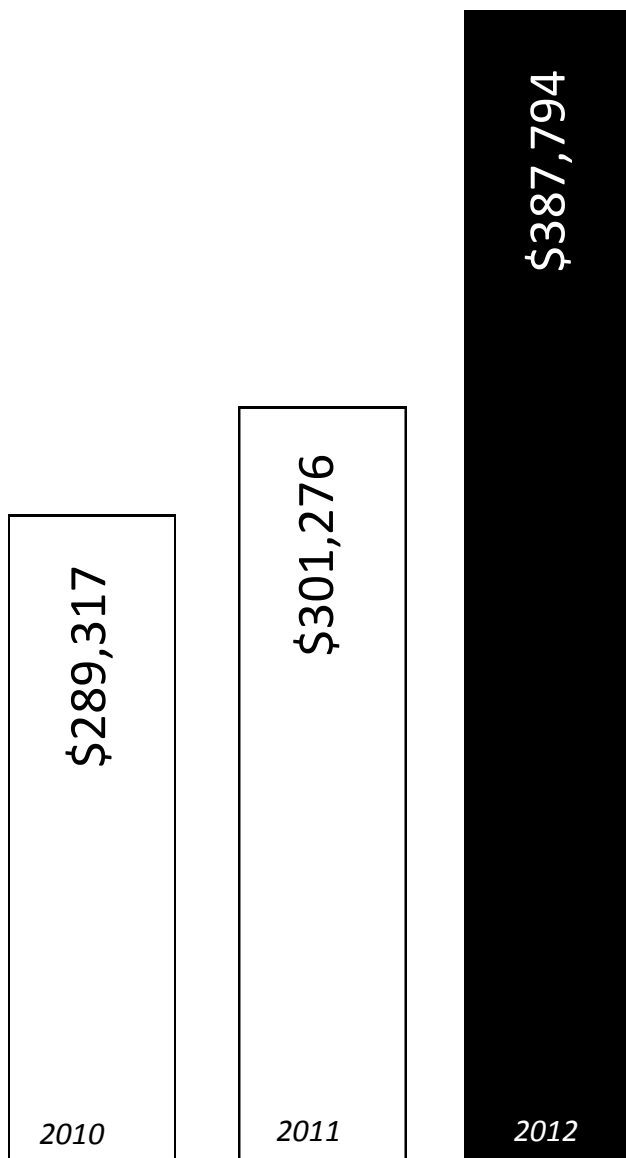


FINANCIALS

Year Ending December 31, 2012

During the calendar year 2012 Boy With a Ball Global had \$387,794 in revenues and support. This was a 29 percent increase in spite of the economic downturn. This increase was due to a second grant from the U.S. State Department for our slum development work in Costa Rica as well

as growth of new and existing funders and contributors. The increase in net assets during 2012 of \$661,023 to a total of \$729,211 is a partially a result of a process of inventorying and valuating our intellectual property as well as restricted and unrestricted revenues.



2012 REVENUE OVER EXPENSES

Fundraising: \$5,481	1.5 %
Management & General: \$35,893	9.6 %
Program Services: \$332,693	88.9 %

2012 REVENUE OVER EXPENSES

2012 REVENUES AND OTHER SUPPORT

Individual Contributions	\$112, 213
Corporate Contributions	73, 931
Restricted Contributions	13, 481
Grant Revenue	179, 134
Earned Program Revenue	9, 035
Total Revenue	\$387,794

2012 EXPENSES

Program Services	\$332, 693
Management & General	35, 893
Fundraising	5, 841
Total Expenses	\$374, 067

2012 REVENUE OVER EXPENSES

\$ 13,727

NET ASSETS

Beginning of the 2012	\$661, 023
End of 2012	\$729, 211

