



Sergej Vavan

FULL STACK UI/UX DESIGNER

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Cologne, Germany

Focused on creating
meaningful digital products
& user experiences.

EDUCATION

"20. Oktobar" Highschool
"FAM" University - OP Management

PROFILE

As a UI/UX Designer, I specialize in branding and creating digital products with engaging user experiences. I understand the digital landscape inside-out and use creative thinking to design user-friendly experiences that also meet the business goals. Being skilled at solving design puzzles I always stay updated with the latest trends and I'm always excited to bring fresh and effective solutions to my clients, setting them apart from their competitors.

WORK EXPERIENCE

OCT 2017 - PRESENT - FREELANCE

Brand Designer & Strategist / Web & UI/UX Designer

Through my freelance work, I specialize in creating engaging digital representations of businesses by prioritizing user needs and conducting thorough strategy workshops to develop effective solutions. My skillset includes creating user personas, designing site maps, and developing digital products that align with business objectives.

MAY 2020 - AUG 2020 - CONTRACT

UI/UX Designer @flying-fish.tech

This collaborative effort culminated in the successful realization of a Uber-like booking mobile app MVP for Water Taxi Rotterdam. The main goal was to create a prototype that resonated with stakeholders, and this was accomplished through a successful prototype presentation that showcased the app's benefits, which led to securing funding for next phases of the project.

NOV 2020 - SEP 2021

UI/UX Designer @Marquer Le Futur

During my time at MLF online brand agency, I specialized in creating website designs for online entrepreneurs and coaches. I also led the design and development of the agency's new website using Webflow. This resulted with a significant increase in project inquiries from new clients, drawn by the revamped website's appeal and usability.

OCT 2021 - PRESENT

UI/UX Designer @RADIKANT

At RADIKANT, I work on the creation of a digital design system and the redesign of Infineon's brand portal. These efforts are significantly improving user experiences for Infineon's internal and external teams. Every day I collaborate closely with Infineon's brand team, developers, and freelancers successfully which results in successful achievement of our objectives.

SKILLS

Software

Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Figma

Webflow

ChatGPT

Perplexity

DALLE

Midjourney

Design

User Centered Design
Information Architecture
Visual Design
Responsive Design
Wireframing & Prototyping
Usability Testing
Interaction Design
Design Thinking

Soft Skills

Empathy
Collaboration
Curiosity
Project Management
Planning
Active listening

Languages

Serbian/Bosnian/Croatian
English
German