



**Top Female Streamers with a  
Combined Total of 5.1M  
Followers on Twitch  
Gaming & eSports**

# Key Takeaways

## Top Female Streamers with 100K+ Followers

- [CaptainPuffy](#)
- [lilsimsie](#)
- [negaoryx](#)
- [ShubbleYT](#)
- [Snifferish](#)
- [Vixella](#)
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- [caitibugzz](#)
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## Top Female Streamers with 50K-99.9K Followers

- [Whatiflulia](#)
- [AshleyRoboto](#)
- [LuxieGames](#)
- [Holiwhirl](#)
- [Strawburry17plays](#)
- [jennmcallister](#)
- [mischacrossing](#)
- [kalynnkoury](#)
- [Luminum](#)
- [jojosolos](#)

## Top Female Streamers with 5K-49.9K Followers

- [itsmeTroj](#)
- [MsAshRocks](#)
- [ChillboBagginz](#)
- [Risshella](#)
- [sair](#)
- [ardenrose](#)
- [melletanina](#)
- [Tokki](#)
- [DeeSimsYT](#)
- [Xmiramira](#)

## Top Emerging Streamers with <15K Followers

- [elainettie](#)
- [heyraion](#)
- [courtily](#)
- [littlekiiwi](#)
- [lillipie101](#)
- [yuzuju](#)
- [megsoundslikeegg](#)
- [timeclova](#)
- [itslemonsquares](#)
- [blondechipmunk](#)

# Top Streamer Methodology

## Top Streamers analyzed portrayed to the following qualities:

- Streamer identifies as female
- Streamer's audience was +55% or greater female
- Streamer's profile and video content supported inclusivity

### Step 1: Calculate the total number of Twitch Followers (Jan 2021):

1.6M Followers (Streamer A) +  
500K Followers (Streamer B) +  
275K Followers (Streamer C) =

**2.4M Followers**

### Step 2: Calculate the percentage of Twitch Followers for each streamer:

#### Streamer A:

1.6M Followers / 2.4M Followers = **67%**

#### Streamer B:

500K Followers / 2.4M Followers = **21%**

#### Streamer C:

275K Followers / 2.4M Followers = **12%**

### Step 3: Repeat steps 1 & 2 for Hours Watched and Average Viewers (Past 30 Days), and Total Views:

40K (Streamer A) + 30K (Streamer B) +  
100K (Streamer C) = **170K hours watched**

**Streamer A:** 40K hours watched /  
170K hours watched = **24%**

**Streamer B:** 30K hours watched /  
170K hours watched = **18%**

**Streamer C:** 100K hours watched /  
170K hours watched = **59%**

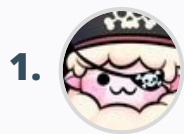
### Step 4: Calculate the average of the percentages for all metrics to get the final athlete score and rank accordingly:

#### Streamer A's Score:

(67% Followers + 24% hours watched  
+ 20% of average viewers + 16% of  
total views) / 4 = **32%**  
**(Rank #1)**

# Top Female Streamers with 100K+ Followers

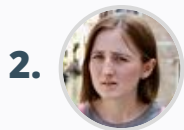
Click to jump to:



1.

**CaptainPuffy: 22.8%**

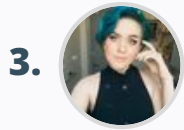
1.6M Twitch Followers | 13.2M Total Views  
125.9K Hours Watched | 2.8K Avg. Viewers



2.

**Lilsimsie: 23.0%**

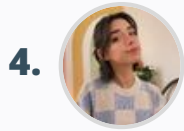
546K Twitch Followers | 10.7M Total Views  
266.4K Hours Watched | 3.7K Avg. Viewers



3.

**Negaoryx: 14.6%**

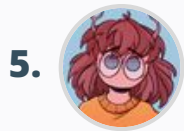
121K Twitch Followers | 25.5M Total Views  
49.9K Hours Watched | 1.2K Avg. Viewers



4.

**ShubbleYT: 8.8%**

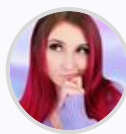
357K Twitch Followers | 3.4M Total Views  
66.5K Hours Watched | 1.9K Avg. Viewers



5.

**Snifferish: 5.7%**

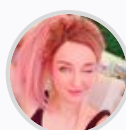
557K Twitch Followers | 1.6M Total Views  
14.6K Hours Watched | 1.9K Avg. Viewers



6.

**Vixella: 4.9%**

189K Twitch Followers | 2.5M Total Views  
36.8K Hours Watched | 960 Avg. Viewers



7.

**Claresiobhan: 4.0%**

146K Twitch Followers | 1.5M Total Views  
34.5K Hours Watched | 821 Avg. Viewers



8.

**Caitibugzz: 4.0%**

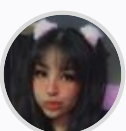
115K Twitch Followers | 190K Total Views  
25.5K Hours Watched | 1.5K Avg. Viewers



9.

**Blushi: 2.8%**

201K Twitch Followers | 1.6M Total Views  
16.7K Hours Watched | 282 Avg. Viewers



10.

**Strawbys: 2.1%**

208K Twitch Followers | 669K Total Views  
10.6K Hours Watched | 177 Avg. Viewers



## CaptainPuffy:

**Name:** Caroline  
**Age:** 23 years old  
**Location:** US  
**Gaming Focus:** Sandbox



**1.6M** Twitch Followers  
**13.2M** Total Views  
**125.9K** Hours Watched  
**2.8K** Avg. Viewers



**1.3M** Followers



n/a



**252K** Subscribers



**691K** Followers



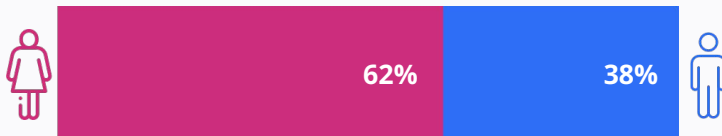
n/a



**56K** Members



### Audience Gender Breakdown



### Popular Games

By % Hours Watched in Past 30 Days\*

Minecraft	65%
Just Chatting	20%
Among Us	6%
Five Nights at Freddy's	5%
Mario Party	4%

### Cumulative Twitch Followers

Dec. '21 - Nov. '21

2M

0

Dec. '21

Nov. '21

\*Past 30 days (12/18/21-01/19/22)

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## Lilsimsie:

**Name:** Kayla Marie Sims

**Age:** 22 years old

**Location:** US

**Gaming Focus:** Social  
Simulation



**546K** Twitch Followers

**10.7M** Total Views **266.4K**

Hours Watched **3.7K** Avg.  
Viewers



**228K** Followers



n/a



**1.5M** Subscribers



**218K** Followers



**156K** Followers



n/a

## Audience Gender Breakdown



## Popular Games

By % Hours Watched in Past 30 Days\*

Animal Crossings	42%
The Sims 4	36%
Food & Drink	9%
Among Us	8%
The Sims Medieval	5%

## Cumulative Twitch Followers

Dec. '21 - Nov. '21

1M

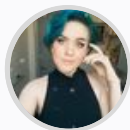
0

Dec. '21

Nov. '21

\*Past 30 days (12/18/21-01/19/22)

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## Negaoryx:

**Name:** n/a

**Age:** n/a

**Location:** US

**Gaming Focus:** Physical  
Puzzler



**121K** Twitch Followers

**25.5M** Total Views

**49.9K** Hours Watched

**1.2K** Avg. Viewers



**84.3K** Followers



n/a



**19.2K** Subscribers



**22.6K** Followers

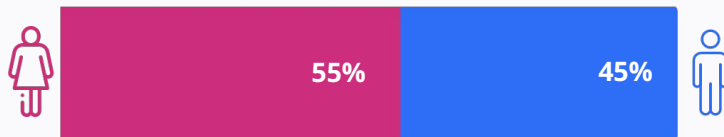


n/a



**5.1K** Members

## Audience Gender Breakdown



## Popular Games

By % Hours Watched in Past 30 Days\*

The Room	34%
Fall Guys: Ultimate Knockout	23%
Dead by Daylight	18%
Just Chatting	17%
The Beginner's Guide	9%

## Cumulative Twitch Followers

Dec. '21 - Nov. '21

500K

0

Dec. '21

Nov. '21

\*Past 30 days (12/18/21-01/19/22)

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## ShubbleYT:

**Name:** Shelby  
**Age:** 28 years old  
**Location:** US  
**Gaming Focus:** Party Games



**357K** Twitch Followers  
**3.4M** Total Views  
**66.5K** Hours Watched  
**1.9K** Avg. Viewers



**336K** Followers



**23.3K** Followers



**821K** Subscribers



**326K** Followers



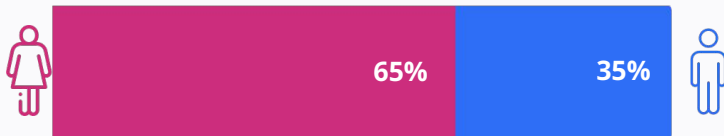
n/a



n/a



### Audience Gender Breakdown



### Popular Games

By % Hours Watched in Past 30 Days\*

Just Chatting	53%
RISK	16%
Minecraft	11%
Five Nights at Freddy's	10%
Among Us	9%

### Cumulative Twitch Followers

Dec. '21 - Nov. '21

500K

0

Dec. '21

Nov. '21

\*Past 30 days (12/18/21-01/19/22)

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## Snifferish:

**Name:** n/a

**Age:** n/a

**Location:** US

**Gaming Focus:** Sandbox



**557K** Twitch Followers

**1.6M** Total Views

**14.6K** Hours Watched

**1.9K** Avg. Viewers



**557K** Followers



n/a



**71K** Subscribers



**127K** Followers



**1.7M** Followers

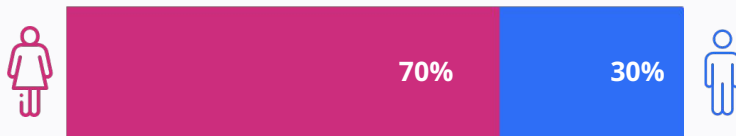


n/a



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## Audience Gender Breakdown



## Popular Games

By % Hours Watched in Past 30 Days\*

Minecraft	83%
Just Chatting	13%
Ooblets	5%

## Cumulative Twitch Followers

Dec. '21 - Nov. '21

1M

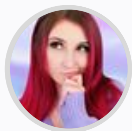
0

Dec. '21

Nov. '21

\*Past 30 days (12/18/21-01/19/22)

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## Vixella:

**Name:** Sasha  
**Age:** n/a  
**Location:** US  
**Gaming Focus:** Social Simulation



**189K** Twitch Followers  
**2.5M** Total Views  
**36.8K** Hours Watched  
**960** Avg. Viewers



**131K** Followers



n/a



**1.6M** Subscribers



**230K** Followers



**40K** Followers



n/a

## Audience Gender Breakdown



## Popular Games

By % Hours Watched in Past 30 Days\*

Animal Crossing	64%
Nancy Drew	21%
House Flipper	9%
Mario Party Superstars	6%

## Cumulative Twitch Followers

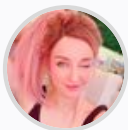
Dec. '21 - Nov. '21

500K



\*Past 30 days (12/18/21-01/19/22)

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Claresiabhan

**Name:** Clare Siobhán  
**Age:** n/a  
**Location:** US  
**Gaming Focus:** Action  
Role-Playing



146K Twitch Followers  
1.5M Total Views  
34.5K Hours Watched  
821 Avg. Viewers



171.1K Followers



n/a



1.9M Subscribers



328.2K Followers



250.5K Followers



11.3K Members

Audience Gender Breakdown



Popular Games

By % Hours Watched in Past 30 Days\*

The Elder Scrolls V	47%
Just Chatting	23%
The Sims 4	18%
UNO	13%

Cumulative Twitch Followers

Dec. '21 - Nov. '21

500K



\*Past 30 days (12/18/21-01/19/22)



## Clarescaitibugzz

**Name:** Caiti  
**Age:** 17 years old  
**Location:** US  
**Gaming Focus:** Survival  
Horror Point



**115K** Twitch Followers  
**190K** Total Views  
**25.5K** Hours Watched  
**1.5K** Avg. Viewers



**41.4K** Followers



n/a



**11.8K** Subscribers



**70.9K** Followers



**179.8K** Followers



**10.6K** Members

### Audience Gender Breakdown



### Popular Games

By % Hours Watched in Past 30 Days\*

Just Chatting	75%
Five Nights at Freddy's	17%
Unknown	7%

### Cumulative Twitch Followers

Dec. '21 - Nov. '21

500K

0

Dec. '21

Nov. '21

\*Past 30 days (12/18/21-01/19/22)

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**Blushi**

**Name:** Haley  
**Age:** 21 years old  
**Location:** US  
**Gaming Focus:** Sandbox



**201K** Twitch Followers  
**1.6M** Total Views  
**16.7K** Hours Watched  
**282** Avg. Viewers



**24.4K** Followers



n/a



n/a



**10.2K** Followers



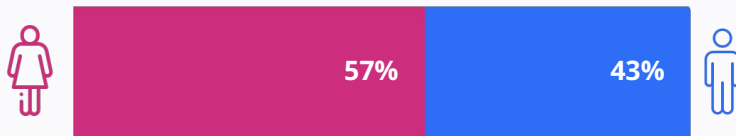
**40K** Followers



**7.1K** Members



## Audience Gender Breakdown



## Popular Games

By % Hours Watched in Past 30 Days\*

Minecraft	93%
Phasmophobia	4%
Valorant	3%

## Cumulative Twitch Followers

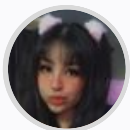
Dec. '21 - Nov. '21

500K



\*Past 30 days (12/18/21-01/19/22)

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**strawbys**

**Name:** Kianna  
**Age:** 23 years old  
**Location:** Canada  
**Gaming Focus:** Battle Royale



**208K** Twitch Followers  
**669K** Total Views  
**10.6K** Hours Watched  
**177** Avg. Viewers



n/a



n/a



**16K** Subscribers



**36.2K** Followers



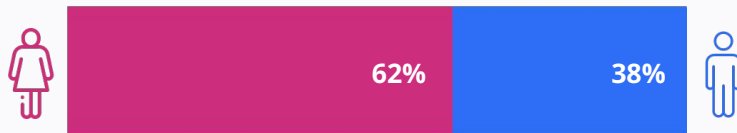
**332.1K** Followers



**7.3K** Members



## Audience Gender Breakdown



## Popular Games

By % Hours Watched in Past 30 Days\*

Fortnite	99%
Valorant	1%

## Cumulative Twitch Followers

Dec. '21 - Nov. '21

500K





\*Past 30 days (12/18/21-01/19/22)

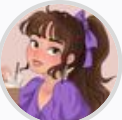
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# Top Streamers with 50K-99K Followers


Click to jump to:


1.  **Whatifjulia: 10.2%**  
55K Twitch Followers | 1.3M Total Views  
199.0K Hours Watched | 1.0K Avg. Viewers


2.  **Ashleyroboto: 7.5%**  
85K Twitch Followers | 3.8M Total Views  
77.5K Hours Watched | 956 Avg. Viewers

3.  **LuxieGames: 7.4%**  
68K Twitch Followers | 4.1M Total Views  
86.1K Hours Watched | 807 Avg. Viewers


4.  **Holiwhirl: 5.9%**  
61K Twitch Followers | 6.0M Total Views  
44K Hours Watched | 311 Avg. Viewers

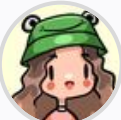
5.  **Strawburry17plays: 4.3%**  
66K Twitch Followers | 6.5M Total Views  
3.1K Hours Watched | 112 Avg. Viewers

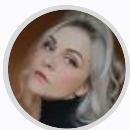
6.  **Jennmcallister: 4.3%**  
68K Twitch Followers | 417K Total Views  
26.2K Hours Watched | 1.2K Avg. Viewers

7.  **Mischacrossing: 4.2%**  
51K Twitch Followers | 3.1M Total Views  
Hours Watched | 502 Avg. Viewers

8.  **Kalynnkoury: 4.1%**  
95K Twitch Followers | 167K Total Views  
5.1K Hours Watched | 1.4K Avg. Viewers

9.  **Luminum: 3.75%**  
74K Twitch Followers | 2.0M Total Views  
36.0K Hours Watched | 341 Avg. Viewers

10.  **jojosolos: 3.0%**  
76K Twitch Followers | 754K Total Views  
32.5K Hours Watched | 348 Avg. Viewers



**whatifjulia**

**Name:** Julia  
**Age:** 26 years old  
**Location:** US  
**Gaming Focus:** Social Simulation



**55K** Twitch Followers  
**1.3M** Total Views  
**199.0K** Hours Watched  
**1.0K** Avg. Viewers



**12.5K** Followers



n/a



**1.73** Subscribers



**12.5K** Followers



n/a

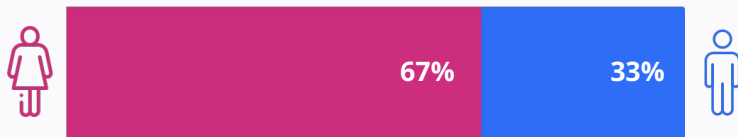


n/a



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## Audience Gender Breakdown



## Popular Games

By % Hours Watched in Past 30 Days\*

Animal Crossing	72%
Mario Party Superstars	14%
Fortnite	6%
Jack Box Party Packs	4%

## Cumulative Twitch Followers

Dec. '21 - Nov. '21

100K

0

Dec. '21

Nov. '21

\*Past 30 days (12/18/21-01/19/22)

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**ashleyroboto**

**Name:** Ashley  
**Age:** 26 years old  
**Location:** Canada  
**Gaming Focus:** Social Simulation



**85K** Twitch Followers  
**3.8M** Total Views  
**77.5K** Hours Watched  
**956** Avg. Viewer



**1.3K** Followers



n/a



**13.9K** Subscribers



**11.6K** Followers



n/a

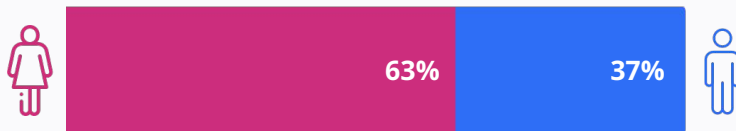


n/a



RightMetric

## Audience Gender Breakdown



## Popular Games

By % Hours Watched in Past 30 Days\*

Just Chatting	52%
Animal Crossing	21%
Mario Party Superstars	11%
The Sims	9%

## Cumulative Twitch Followers

Dec. '21 - Nov. '21

100K

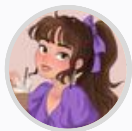
0

Dec. '21

Nov. '21

\*Past 30 days (12/18/21-01/19/22)

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**luxiegames**

**Name:** Luxie

**Age:** n/a

**Location:** n/a

**Gaming Focus:** Social  
Simulation



**68K** Twitch Followers

**4.1M** Total Views

**86.1K** Hours Watched

**807** Avg. Viewers



**652** Followers



n/a



**9.8K** Subscribers



**8.6K** Followers



**218.3K** Followers

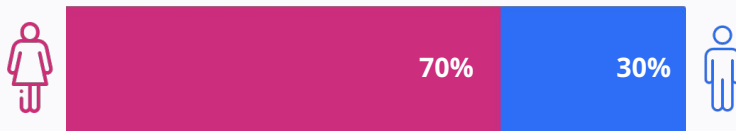


**3.6K** Members



RightMetric

## Audience Gender Breakdown



## Popular Games

By % Hours Watched in Past 30 Days\*

Animal Crossing	87%
Just Chatting	5%
Stardew Valley	3%

## Cumulative Twitch Followers

Dec. '21 - Nov. '21

100K

0

Dec. '21

Nov. '21

\*Past 30 days (12/18/21-01/19/22)

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**holiwhirl**

**Name:** Luxie  
**Age:** 26 years old  
**Location:** UK  
**Gaming Focus:**  
Multiplayer battle royale game



**68K** Twitch Followers  
**4.1M** Total Views  
**86.1K** Hours Watched  
**807** Avg. Viewers



**14.1K** Followers



n/a



n/a



**5.8K** Followers



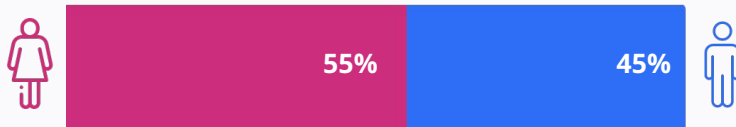
n/a



**3.3K** Members



## Audience Gender Breakdown



## Popular Games

By % Hours Watched in Past 30 Days\*

Apex Legends	96%
We Were Here Together	3%
Valorant	2%

## Cumulative Twitch Followers

Dec. '21 - Nov. '21

100K

0

Dec. '21

Nov. '21

\*Past 30 days (12/18/21-01/19/22)

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## strawburry17plays

**Name:** Meghan Camarena

**Age:** n/a

**Location:** US

**Gaming Focus:** Puzzle,  
adventure



**66K** Twitch Followers

**6.5M** Total Views

**3.1K** Hours Watched

**112** Avg. Viewers



**188K** Followers



n/a



**1M + 333K** Subscribers



**514K** Followers

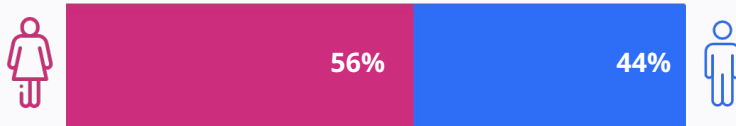


n/a



**2.7K** Members

### Audience Gender Breakdown



### Popular Games

By % Hours Watched in Past 30 Days\*

Last Campfire	48%
Just Chatting	17%
Minecraft	16%
RISK	10%
Mario Kart 8	8%

### Cumulative Twitch Followers

Dec. '21 - Nov. '21

100K

0

Dec. '21

Nov. '21

\*Past 30 days (12/18/21-01/19/22)

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**jennmcallister**

**Name:** Jenn McAllister

**Age:** n/a

**Location:** US

**Gaming Focus:** Battle Royale



**68K** Twitch Followers

**417K** Total Views

**26.2K** Hours Watched

**1.2K** Avg. Viewers



**1.7M** Followers



n/a



**3.5M + 417K** Subscribers



**1.5M** Followers



**322K** Followers



n/a

## Audience Gender Breakdown



## Popular Games

By % Hours Watched in Past 30 Days\*

Fortnite	28%
Phasmophobia	20%
Mario Party Superstars	19%
Unpacking	13%

## Cumulative Twitch Followers

Dec. '21 - Nov. '21

100K



\*Past 30 days (12/18/21-01/19/22)

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**mischacrossing**

**Name:** Mischa  
**Age:** 27 years old  
**Location:** US  
**Gaming Focus:** Social Simulation



**51K** Twitch Followers  
**3.1M** Total Views  
**29.8K** Hours Watched  
**502** Avg. Viewers



**30.2K** Followers



n/a



**56.2K** Subscribers



**8.5K** Followers



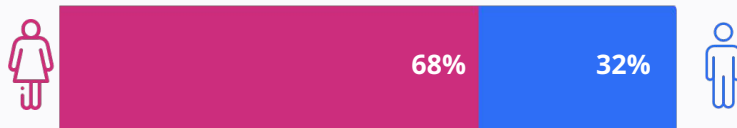
n/a



n/a



## Audience Gender Breakdown



## Popular Games

By % Hours Watched in Past 30 Days\*

Animal Crossing	91%
Mario Party Superstars	4%
Super Mario Party	3%

## Cumulative Twitch Followers

Dec. '21 - Nov. '21

100K

0

Dec. '21

Nov. '21

\*Past 30 days (12/18/21-01/19/22)

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**kalynnkoury**

**Name:** Kalynn Koury

**Age:** n/a

**Location:** US

**Gaming Focus:** Sandbox



**95K** Twitch Followers

**167K** Total Views

**5.1K** Hours Watched **1.4K**  
Avg. Viewers



**150K** Followers



n/a



**403K** Subscribers



**292K** Followers



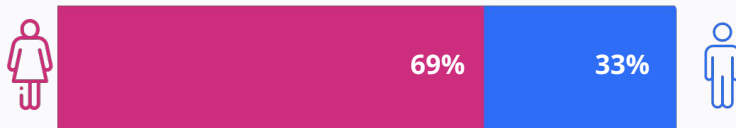
n/a



n/a



## Audience Gender Breakdown



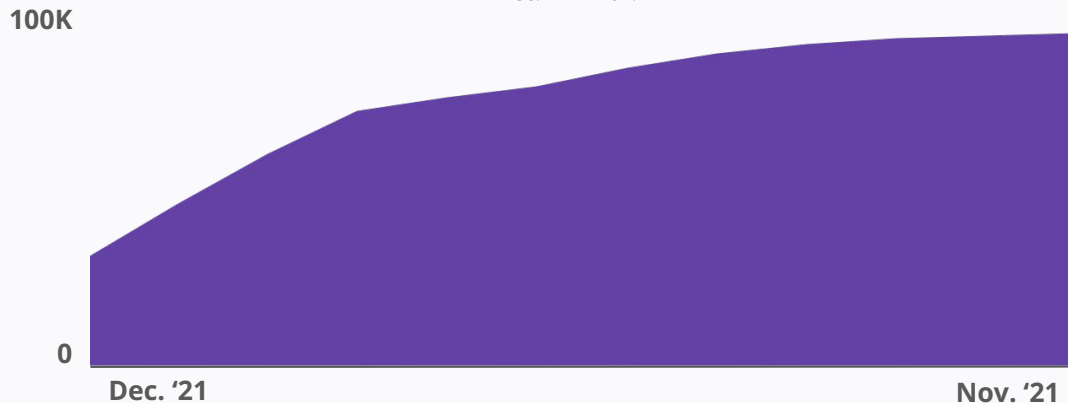
## Popular Games

By % Hours Watched in Past 30 Days\*

Minecraft	71%
Just Chatting	30%

## Cumulative Twitch Followers

Dec. '21 - Nov. '21



\*Past 30 days (12/18/21-01/19/22)

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## luminumn

**Name:** Luna

**Age:** n/a

**Location:** Australia

**Gaming Focus:** Auto  
battler



**74K** Twitch Followers  
**2.0M** Total Views  
**36.0K** Hours Watched  
**341** Avg. Viewers



**19.7K** Followers



n/a



**104K** Subscribers



**12.4K** Followers

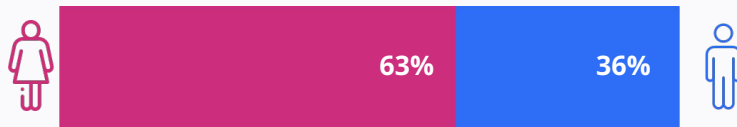


**25.8K** Followers



n/a

### Audience Gender Breakdown



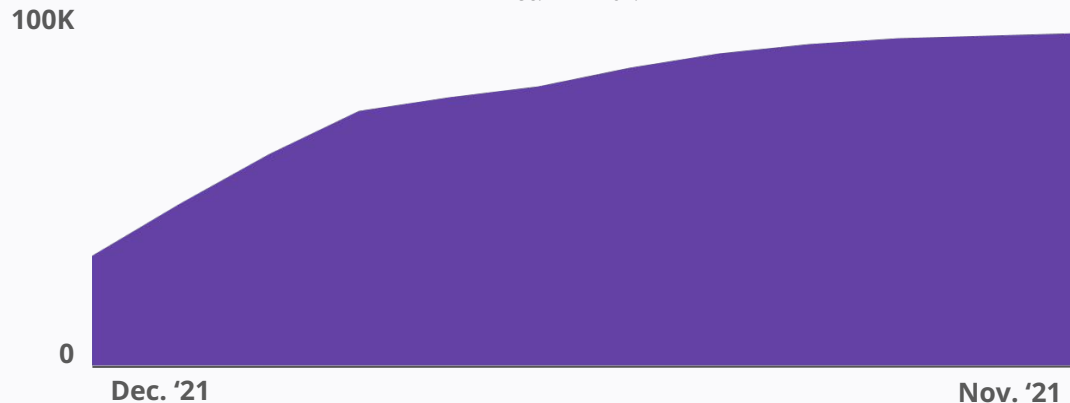
### Popular Games

By % Hours Watched in Past 30 Days\*

Team Fight Tactics	62%
League of Legends	38%
Just Chatting	1%

### Cumulative Twitch Followers

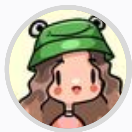
Dec. '21 - Nov. '21



\*Past 30 days (12/18/21-01/19/22)

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**jojosolos**

**Name:** n/a

**Age:** n/a

**Location:** US

**Gaming Focus:**

Multiplayer survival



**76K** Twitch Followers

**754K** Total Views

**32.5K** Hours Watched

**348** Avg. Viewers



**38.3K** Followers



n/a



**32K + 1.24K** Subscribers



**3.4K** Followers



n/a

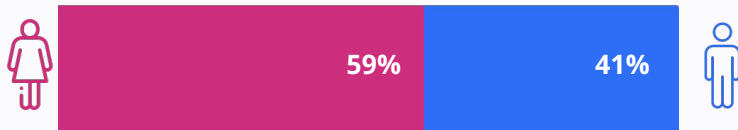


**2.7K** Members



RightMetric

## Audience Gender Breakdown



## Popular Games

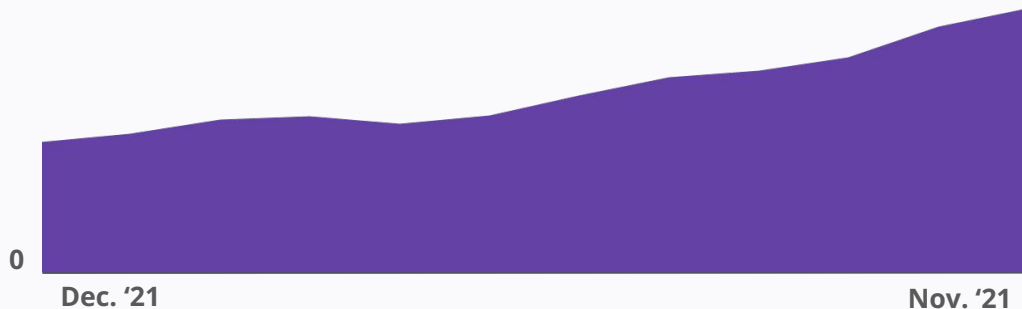
By % Hours Watched in Past 30 Days\*

Project Winter	30%
Five Nights at Freddy's	24%
Just Chatting	18%
Among Us	16%
Stardew Valley	13%

## Cumulative Twitch Followers

Dec. '21 - Nov. '21

100K

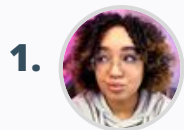


\*Past 30 days (12/18/21-01/19/22)

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# Top Streamers with 5K-49K Followers

Click to jump to:



1.

**ItsmeTroi: 6.36%**

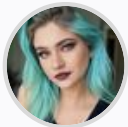
33K Twitch Followers | 3.5M Total Views  
33.6K Hours Watched | 1.4K Avg. Viewers



2.

**MsAshRocks: 4.4%**

30K Twitch Followers | 8.3M Total Views  
9.9K Hours Watched | 171 Avg. Viewers



3.

**ChillboBagginz: 4.3%**

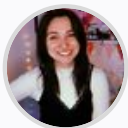
42K Twitch Followers | 1.9M Total Views  
Hours Watched | 392 Avg. Viewers



4.

**Risshella: 3.5%**

29K Twitch Followers | 2.0M Total Views  
26.7K Hours Watched | 444 Avg. Viewers



5.

**sair: 2.5%**

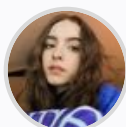
24K Twitch Followers | 939K Total Views  
Hours Watched | 445 Avg. Viewers



6.

**ardenrose: 2.4%**

37K Twitch Followers | 931K Total Views  
20.5K Hours Watched | 684 Avg. Viewers



7.

**michelletanina: 2.3%**

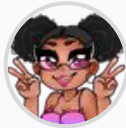
10K Twitch Followers | 913K Total Views  
30.8K Hours Watched | 603 Avg. Viewers



8.  
48.6K

**Tokki: 2.3%**

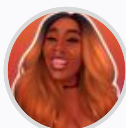
43K Twitch Followers | 980K Total Views  
22.5K Hours Watched | 398 Avg. Viewers



9.

**DeeSimsYT: 2.3%**

46K Twitch Followers | 1.8M Total Views  
17.0K Hours Watched | 200 Avg. Viewers



10.  
41.1K

**Xmiramira: 2.7%**

49K Twitch Followers | 2.0M Total Views  
9.2K Hours Watched | 214 Avg. Viewers



**itsmetroi**

**Name:** Troi

**Age:** 28

**Location:** US

**Gaming Focus:** Social  
Simulation



**33K** Twitch Followers

**3.5M** Total Views

**33.6K** Hours Watched

**1.4K** Avg. Viewers



**21.7K** Followers



n/a



**204K + 8.23K** Subscribers



**11.7K** Followers



n/a



**21.3K** Members

## Audience Gender Breakdown



## Popular Games

By % Hours Watched in Past 30 Days\*

The Sims 4	96%
Five Nights at Freddy's	3%
Just Chatting	1%

## Cumulative Twitch Followers

Dec. '21 - Nov. '21

50K

0

Dec. '21

Nov. '21

\*Past 30 days (12/18/21-01/19/22)

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**msashrocks**

**Name:** Ashley  
**Age:** 23 years old  
**Location:** US  
**Gaming Focus:**  
Competitive shooter



**33K** Twitch Followers  
**3.5M** Total Views  
**33.6K** Hours Watched  
**1.4K** Avg. Viewers



**15K** Followers



**20.8K** Followers



**886** Subscribers



**5.9K** Followers

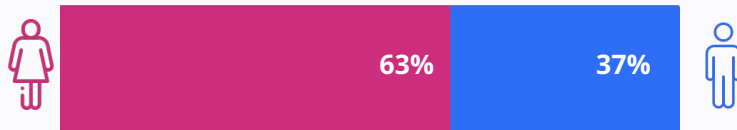


**4.5K** Followers



n/a

## Audience Gender Breakdown



## Popular Games

By % Hours Watched in Past 30 Days\*

Valorant	58%
New World	18%
Just Chatting	15%
Mario Kart 8	5%

## Cumulative Twitch Followers

Dec. '21 - Nov. '21

50K

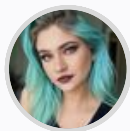
0

Dec. '21

Nov. '21

\*Past 30 days (12/18/21-01/19/22)

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**chillbobagginz**

**Name:** Emmy  
**Age:** 26 years old  
**Location:** US  
**Gaming Focus:**  
Action-adventure



**42K** Twitch Followers  
**1.9M** Total Views  
**48.6K** Hours Watched  
**392** Avg. Viewers



**35.6K** Followers



n/a



**1.36K** Subscribers



**12.3K** Followers



n/a

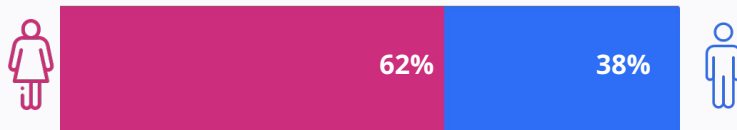


n/a



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## Audience Gender Breakdown



## Popular Games

By % Hours Watched in Past 30 Days\*

Just Chatting	46%
Sekiro	45%
Unpacking	5%
Propnight	3%

## Cumulative Twitch Followers

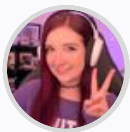
Dec. '21 - Nov. '21

50K



\*Past 30 days (12/18/21-01/19/22)

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**risshella**

**Name:** Rachel  
**Age:** n/a  
**Location:** US  
**Gaming Focus:** Social Simulation



**29K** Twitch Followers  
**2.0M** Total Views  
**26.7K** Hours Watched  
**444** Avg. Viewer



**4.9K** Followers



n/a



**6.76K** Subscribers



n/a



n/a



**3.6K** Members



## Audience Gender Breakdown



## Popular Games

By % Hours Watched in Past 30 Days\*

Animal Crossing	75%
The Sims 4	23%
Among Us	2%

## Cumulative Twitch Followers

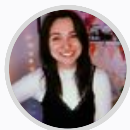
Dec. '21 - Nov. '21

50K



\*Past 30 days (12/18/21-01/19/22)

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**sair**

**Name:** Sair

**Age:** n/a

**Location:** Canada

**Gaming Focus:** Social  
Simulation



**24K** Twitch Followers  
**939K** Total Views  
**41.1K** Hours Watched  
**445** Avg. Viewers



**2.1K** Followers



n/a



**1.17K** Subscribers



**1.2K** Followers



**3K** Followers



n/a

## Audience Gender Breakdown



## Popular Games

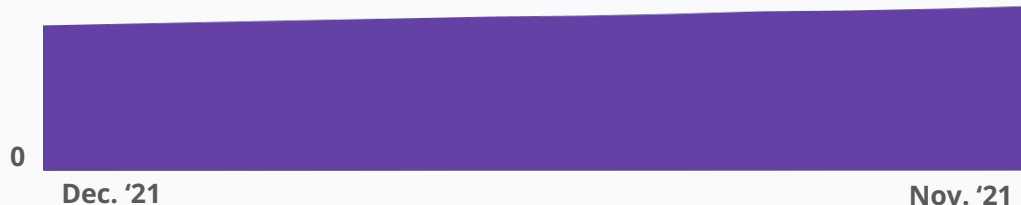
By % Hours Watched in Past 30 Days\*

Animal Crossing	63%
Just Chatting	24%
Fortnite	9%
Stardew Valley	3%

## Cumulative Twitch Followers

Dec. '21 - Nov. '21

50K



\*Past 30 days (12/18/21-01/19/22)

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**ardenrose**

**Name:** Arden Rose

**Age:** 22

**Location:** US

**Gaming Focus:** Social  
Simulation



**37K** Twitch Followers

**931K** Total Views

**20.5K** Hours Watched

**684** Avg. Viewers



**762K** Followers



**69K** Followers



**1.45M** Subscribers



**779K** Followers



n/a



n/a



## Audience Gender Breakdown



## Popular Games

By % Hours Watched in Past 30 Days\*

Animal Crossing	63%
Nancy Drew	7%
Just Chatting	2%

## Cumulative Twitch Followers

Dec. '21 - Nov. '21

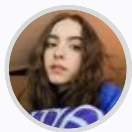
50K



\*Past 30 days (12/18/21-01/19/22)

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**michelletanina**

**Name:** Michelle

**Age:** n/a

**Location:** Canada

**Gaming Focus:** Social  
Simulation



**10K** Twitch Followers

**913K** Total Views

**30.8K** Hours Watched

**603K** Avg. Viewers



**1.4K** Followers



n/a



**2.67K** Subscribers



**2.1K** Followers



**3.6K** Followers



**1.1K** Members

## Audience Gender Breakdown



## Popular Games

By % Hours Watched in Past 30 Days\*

Animal Crossing	70%
Pokémon Brilliant Diamond	30%

## Cumulative Twitch Followers

Dec. '21 - Nov. '21

50K

0

Dec. '21

Nov. '21

\*Past 30 days (12/18/21-01/19/22)

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**tokki**

**Name:** Tokki

**Age:** n/a

**Location:** n/a

**Gaming Focus:**

Multiplayer horror



**43K** Twitch Followers

**980K** Total Views

**22.5K** Hours Watched

**398** Avg. Viewers



**6.3K** Followers



n/a



n/a



**5.4K** Followers

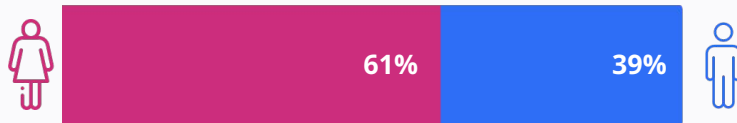


**444** Followers



**2.7K** Members

## Audience Gender Breakdown



## Popular Games

By % Hours Watched in Past 30 Days\*

Dead by Daylight	96%
Just Chatting	4%

## Cumulative Twitch Followers

Dec. '21 - Nov. '21

50K

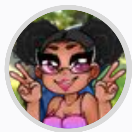


Dec. '21

Nov. '21

\*Past 30 days (12/18/21-01/19/22)

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**deesimsyt**

**Name:** Diane  
**Age:** 27 years old  
**Location:** n/a  
**Gaming Focus:**  
Action-adventure



**46K** Twitch Followers  
**1.8M** Total Views  
**17.0K** Hours Watched  
**200** Avg. Viewers



**16.5K** Followers



n/a



**160K** Subscribers



**5.6K** Followers



n/a



n/a

## Audience Gender Breakdown



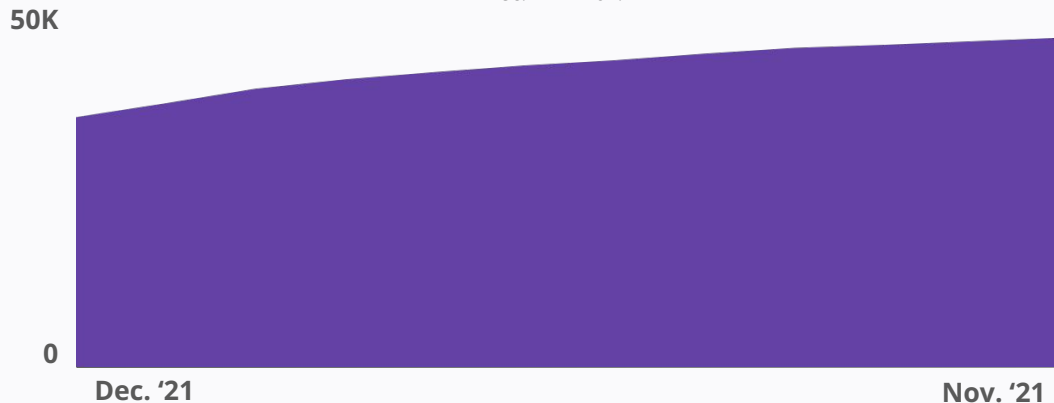
## Popular Games

By % Hours Watched in Past 30 Days\*

GTA V	54%
7 Days to Die	33%
The Sims 2	9%
My Time at Portia	5%

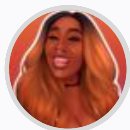
## Cumulative Twitch Followers

Dec. '21 - Nov. '21



\*Past 30 days (12/18/21-01/19/22)

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**xmiramira**

**Name:** Mira

**Age:** n/a

**Location:** US

**Gaming Focus:** Action  
role-playing



**46K** Twitch Followers

**1.8M** Total Views

**17.0K** Hours Watched

**200** Avg. Viewers



**39.9K** Followers



**2.5K** Followers



**102K** Subscribers



**14.5K** Followers



**22.6K** Followers



**4.8K** Members

## Audience Gender Breakdown



## Popular Games

By % Hours Watched in Past 30 Days\*

Just Chatting	76%
Monster Hunter Rise	21%
Crab Game	3%

## Cumulative Twitch Followers

Dec. '21 - Nov. '21



\*Past 30 days (12/18/21-01/19/22)

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# Top Emerging Streamer Methodology

**Top Streamers analyzed portrayed to the following qualities:**

- Streamer identifies as female
- Streamer's audience was +55% or greater female
- Streamer's profile and video content supported inclusivity

**Step 1: Calculate the % change in followers from January 2021 to January 2022:**

**Streamer A:**

Jan. '21: **1K Followers**

Jan. '22: **10K Followers**

$$((10,000-1000)/1000) = \mathbf{900\%}$$

**Step 2: Repeat step 1 for total hours watched:**

**Streamer A:**

Jan. '21: **4K hours watched**

Jan. '22: **25K hours watched**

$$((25,000-4000)/4000) = \mathbf{525\%}$$

**Step 3: Take an average of these two percentages:**

**Streamer A:**

$$(900\% + 525\%)/2 =$$

$$((25,000-4000)/4000) = \mathbf{713\%}$$

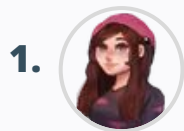
**Step 4: Add all of the streamer's averages together and then divide each by this total to get their relative score and rank them accordingly:**

$$\mathbf{713\%} \text{ (Streamer A)} + \mathbf{925\%} \text{ (Streamer B)} + \mathbf{320\%} \text{ (Streamer C)} / 3 = \mathbf{653\%}$$

$$\text{Streamer A: } \mathbf{713\%} / \mathbf{653\%} = \mathbf{109\% \text{ (Rank \#2)}}$$

# Top Emerging Streamers with <15K Followers

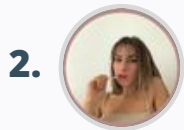
Click to jump to:



1.

**[elainettie](#): 68.5%**

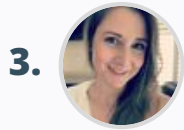
7K Twitch Followers | 51K Total Views  
6.4K Hours Watched | 83 Avg. Viewers



2.

**[heyraion](#): 14.8%**

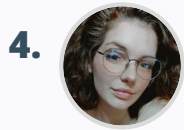
11K Twitch Followers | 63K Total Views  
6.8K Hours Watched | 163 Avg. Viewers



3.

**[courtilly](#): 8.1%**

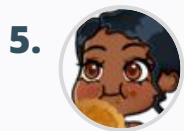
8K Twitch Followers | 77K Total Views  
20.9K Hours Watched | 218 Avg. Viewers



4.

**[littlekiwi](#): 2.3%**

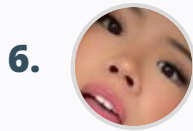
4K Twitch Followers | 45K Total Views  
6.5K Hours Watched | 74 Avg. Viewers



5.

**[lillipie101](#): 1.6%**

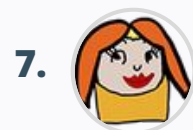
9K Twitch Followers | 180K Total Views  
24.1K Hours Watched | 162 Avg. Viewers



6.

**[yuzuju](#): 1.1%**

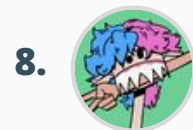
6K Twitch Followers | 60K Total Views  
3.0K Hours Watched | 45 Avg. Viewers



7.

**[megsoundslikeegg](#): 0.7%**

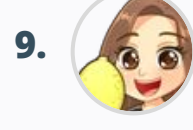
5K Twitch Followers | 107K Total Views  
5.1K Hours Watched | 67 Avg. Viewers



8.

**[timeclova](#): 0.6%**

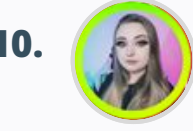
13K Twitch Followers | 77K Total Views  
3.1K Hours Watched | 86 Avg. Viewers



9.

**[itslemonsquares](#): 0.2%**

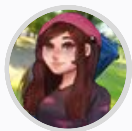
12K Twitch Followers | 153K Total Views  
10.1K Hours Watched | 114 Avg. Viewers



10.

**[blondechipmunk](#): 0.2%**

5K Twitch Followers | 37K Total Views  
Hours Watched | 48 Avg. Viewers



**elainettie**

**Name:** Elaine

**Age:** n/a

**Location:** Australia

**Gaming Focus:** Sandbox



7K Twitch Followers

51K Total Views

6.4K Hours Watched

83 Avg. Viewers

158 Days Active



273 Followers



294 Subscribers



n/a



602 Followers



431 Members

**180 Day Follower Growth**

*(Jul. '21 - Jan. '22)*

**+222%**

**Total Follower Growth**

*(Feb. '21 - Jan. '22)*

**+691,600%**

**Total Hours Watched Growth**

*(Feb. '21 - Jan. '22)*

**+2,100,100%**

**Games Played**

Minecraft, Words On Stream

**Days Active on Twitch**

**158**

**% of Female Followers**

**56%**

## Cumulative Twitch Followers

Dec. '21 - Nov. '21

15K

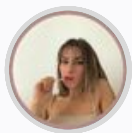
**Account Launched**

*Feb. '21*

0

Jan. '21

Dec. '21



**heyraion**

**Name:** Raion

**Age:** 19 years old

**Location:** n/a

**Gaming Focus:** Open-world action RPG



**11K** Twitch Followers

**63K** Total Views

**6.8K** Hours Watched

**163** Avg. Viewers



**397** Followers



**647** Subscribers



**17.7K** Followers



**69.8K** Followers



n/a

**180 Day Follower Growth**

*(Jul. 29, '21 - Jan. 25 '22)*

**+201%**

**Total Follower Growth**

*(Jan. '21 - Jan. '22)*

**+68,356%**

**Total Hours Watched Growth**

*(Jan. '21 - Jan. '22)*

**+536,600%**

**Games Played**

Genshin Impact,  
Animal Crossing,  
Food & Drink

**Days Active on Twitch**

**174**

**% of Female Followers**

**73%**

## Cumulative Twitch Followers

Jan. '21 - Dec. '21

15K

**Account Launched**

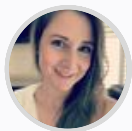
*Jan. '21*

0

Jan. '21

Dec. '21





**courtily**

**Name:** Court  
**Age:** 30 years old  
**Location:** US  
**Gaming Focus:** Multiplayer  
social deduction



8K Twitch Followers  
77K Total Views  
20.9K Hours Watched  
218 Avg. Viewers



1.5K Followers



644 + 330 Subscribers



509 Followers



n/a



n/a

**180 Day Follower Growth**  
*(Jul. 29, '21 - Jan. 25 '22)*

+732%

**Total Follower Growth**  
*(Jan. '21 - Jan. '22)*

+46,873%

**Total Hours Watched Growth**  
*(Jan. '21 - Jan. '22)*

+283,435%

**Games Played**

Among Us,  
Codenames, Twelve  
Minutes

**Days Active on Twitch**

247

**% of Female Followers**

60%

### Cumulative Twitch Followers

Jan. '21 - Dec. '21

15K

0

Jan. '21

Dec. '21



littlekiiwi

**Name:** Anouk  
**Age:** 24 years old  
**Location:** n/a  
**Gaming Focus:** Social Simulation



4K Twitch Followers  
45K Total Views  
6.5K Hours Watched  
74 Avg. Viewers



936 Followers



30 Subscribers



291 Followers



n/a



307 Members

**180 Day Follower Growth**  
(Jul. '21 - Jan. '22)

+107%

**Total Follower Growth**  
(Jan. '21 - Jan. '22)

+12,472%

**Total Hours Watched Growth**  
(Jan. '21 - Jan. '22)

+79,986%

**Games Played**

Animal Crossing  
Stardew Valley, Kena

**Days Active on Twitch**

196

**% of Female Followers**

70%

### Cumulative Twitch Followers

Jan. '21 - Dec. '21

15K

0

Jan. '21

Dec. '21



**lillipie101**

**Name:** Lillie  
**Age:** 21 years old  
**Location:** US  
**Gaming Focus:**  
Multiplayer horror



9K Twitch Followers  
180K Total Views  
24.1K Hours Watched  
162 Avg. Viewers



2.7K Followers



379 Subscribers



384 Followers



1.4K Followers



653 Members

**180 Day Follower Growth**  
*(Jul. '21 - Jan. '22)*

**+127%**

**Total Follower Growth**  
*(Jan. '21 - Jan. '22)*

**+4,795%**

**Total Hours Watched Growth**  
*(Jan. '21 - Jan. '22)*

**+61,196%**

**Games Played**

Dead by Daylight,  
VHS

**Days Active on Twitch**

**585**

**% of Female Followers**

**64%**

### Cumulative Twitch Followers

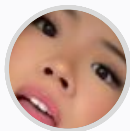
Jan. '21 - Dec. '21

15K

0

Jan. '21

Dec. '21



**yuzuju**

**Name:** Yuzu  
**Age:** n/a  
**Location:** US  
**Gaming Focus:**  
competitive shooter



6K Twitch Followers  
60K Total Views  
3.0K Hours Watched  
45 Avg. Viewers



1.8K Followers



746 Subscribers



1.9K Followers



41.6K Followers



397 Members

**180 Day Follower Growth**  
(Jul. '21 - Jan. '22)

+157%

**Total Follower Growth**  
(Jan. '21 - Jan. '22)

+12,080%

**Total Hours Watched Growth**  
(Jan. '21 - Jan. '22)

+34,460%

**Games Played**

VALORANT, Just  
Chatting, Art

**Days Active on Twitch**

215

**% of Female Followers**

61%

### Cumulative Twitch Followers

Jan. '21 - Dec. '21

15K

0

Jan. '21

Dec. '21



**megsoundslikeegg**

**Name:** Megan

**Age:** n/a

**Location:** n/a

**Gaming Focus:**

Competitive shooter



5K Twitch Followers

107K Total Views

5.1K Hours Watched

67 Avg. Viewers



2.0K Followers



n/a



1.3K Followers



4.4 Followers



n/a

**180 Day Follower Growth**

(Jul. '21 - Jan. '22)

**+82%**

**Total Follower Growth**

(Jan. '21 - Jan. '22)

**+5,962%**

**Total Hours Watched Growth**

(Jan. '21 - Jan. '22)

**+21,518%**

**Games Played**

VALORANT, Marbles  
On Stream, Just  
Chatting

**Days Active on Twitch**

**289**

**% of Female Followers**

**58%**

## Cumulative Twitch Followers

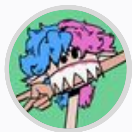
Jan. '21 - Dec. '21

15K

0

Jan. '21

Dec. '21



**timeclova**

**Name:** Clog

**Age:** 16 years old

**Location:** Australia

**Gaming Focus:** Art



**13K** Twitch Followers

**77K** Total Views

**3.1K** Hours Watched

**86** Avg. Viewers



**1.1K** Followers



**583** Subscribers



**995** Followers



**16.5K** Followers



**1.2K** Members

**180 Day Follower Growth**

*(Jul. 29, '21 - Jan. 25 '22)*

**+91%**

**Total Follower Growth**

*(Jan. '21 - Jan. '22)*

**+9,851%**

**Total Hours Watched Growth**

*(Jan. '21 - Jan. '22)*

**+13,193%**

**Games Played**

Just Chatting,  
Art, TETR.IO

**Days Active on Twitch**

**262**

**% of Female Followers**

**64%**

### Cumulative Twitch Followers

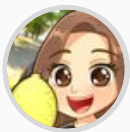
Jan. '21 - Dec. '21

15K

0

Jan. '21

Dec. '21



## itslemonsquares

**Name:** Sarah  
**Age:** 21 years old  
**Location:** Canada  
**Gaming focus:** Horror  
investigation survival



**12K** Twitch Followers  
**153K** Total Views  
**10.1K** Hours Watched  
**114** Avg. Viewers



**963** Followers



n/a



**3.5K** Followers



**65.1K** Followers



**877** Members

**180 Day Follower Growth**  
(Jul. '21 - Jan. '22)

+95%

**Total Follower Growth**  
(Jan. '21 - Jan. '22)

+4,605%

**Total Hours Watched Growth**  
(Jan. '21 - Jan. '22)

+8,952%

**Games Played**

Phasmophobia,  
Dead by Daylight

**Days Active on Twitch**

326

**% of Female Followers**

64%

### Cumulative Twitch Followers

Jan. '21 - Dec. '21

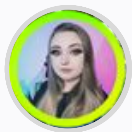
15K

0

Jan. '21

Dec. '21





## blondechipmunk

**Name:** Chloe

**Age:** mid 20's

**Location:**

UK

**Gaming focus:** Multiplayer  
horror



5K Twitch Followers

37K Total Views

3.2K Hours Watched

48 Avg. Viewers



1.1K Followers



233 Subscribers



n/a



4.9K Followers



420 Members

**180 Day Follower Growth**

(Jul. 29, '21 - Jan. 25 '22)

+122%

**Total Follower Growth**

(Jan. '21 - Jan. '22)

+664%

**Total Hours Watched Growth**

(Jan. '21 - Jan. '22)

+8,814%

**Games Played**

Dead by Daylight

**Days Active on Twitch**

163

**% of Female Followers**

58%

### Cumulative Twitch Followers

Jan. '21 - Dec. '21

15K

0

Jan. '21

Dec. '21