Firmhouse partners with Focum to automate customer acceptance checks for their Product-as-a-Service & Subscription platform

Firmhouse and Focum are pleased to announce that Focum's customer acceptance checks are now available as part of the Firmhouse software platform. Firmhouse customers can now benefit from an automated consumer acceptance check on new orders from consumers who order subscriptions with customers that are run on the Firmhouse Product as a Service & Subscription platform. Customers like STEP Mobility and United Retail have already activated this integrated service.

"The partnership with Focum fits right into our mission to be an end-to-end solution for brands and retailers who offer subscriptions services around their products." says Bob Jansen, CEO and founder of Firmhouse. "In some cases, doing acceptance checks is mandatory for companies who offer Product-as-a-Service to consumers. By automating these checks our customers can scale their subscriber base without increasing the payload of performing customer acceptance checks manually."

"We have seen a steady increase of companies launching Product-as-a-Service models. Via our collaboration with Firmhouse we can now offer our customers a fully automated experience to perform these checks. This results in an excellent and clear registration process for new subscribers." says Alexander van Dijk, Corporate Account Manager at Focum.

Firmhouse now has integrations with a variety of partners and vendors and offers an ecosystem of services which their software platform ties together and automates, such as Mollie, Stripe, Active Ants, Zapier and Google G-Suite. They plan to add more of such partners to their ecosystem.

About Firmhouse

Firmhouse accelerates the transition to a sustainable world and circular economy. With their software platform & partner ecosystem, companies are enabled to launch Product-as-a-Service and Subscription models. Companies use the platform to launch, operate and scale their 'as-a-Service' business with Firmhouse.

About Focum

Transferring data into information into smart solutions. Focum is all about data!

Focum offers a personalized credit rating for 15,5 million inhabitants in the Netherlands and Belgium based consumers on public and proprietary data. We know that the data based and data driven economy will grow expansively. The market will shift to a consumer driven market with Fintech solutions as the main drivers. Knowledge about data and the interpretation will

become commodity. We are moving to the future in an extremely fast pace. And we are proud to be part of that journey.