

Digital health

Market launch: Scanbot's health insurance card scanner identifies customers in insurance apps

The smartphone scans and reads health insurance cards using OCR technology and machine learning

The tech start-up Scanbot / doo GmbH from Bonn (Germany), has developed scanning solutions for integration into apps for more than 200 companies worldwide. With the newly developed health insurance card scanner, documents with sensitive data can be securely uploaded into insurance apps.

Bonn, 12/10/2019 - For digitally established health insurance companies, it is standard service to scan and transmit health records with their own insurance app. The market launch of the newly developed [health insurance card scanner](#) from the Bonn-based tech start-up [Scanbot / doo GmbH](#), makes it possible to securely handle sensitive data, thus further advancing the digitalization of the healthcare industry.

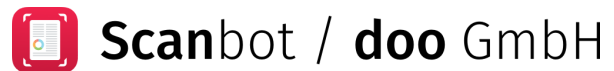
Insurance card serves as identity confirmation for apps

The customer opens their health insurance app and, using the smartphone's camera, scans the back of their European health insurance card which contains their personal data. This information is read out by the scanner using OCR technology (text recognition) and processed for further use. Insurance companies use the new technology within their own apps primarily for customer identification and as a level of security: Should the insurance company customer wish to upload sensitive documents such as a doctor's certificate, disability certificate, or similar documents, they must first confirm with their health insurance card that the scanned documents actually belong to them. If the information on the insurance card matches the customer database, the documents can be uploaded with the insurance company app.

Reaching our goal together: Customers support product development

"The health insurance card scanner evolved from customer demand.", explains Christoph Wagner, CEO of Scanbot / doo GmbH. "We are in constant contact with our customers. Several of our partners in the healthcare industry expressed to us that they had not yet found a solution for customer identification within their healthcare app. We evaluated the problem, recognized the potential, and with input from health insurance companies, developed an additional feature for the Scanbot Software Development Kit (SDK)."

PRESS RELEASE



A technology toolbox for insurance companies

The health insurance card scanner is part of the Scanbot SDK, a toolbox for app developers which makes it possible to integrate scanning and data extraction capabilities in apps. With this technology, health insurance companies can implement the scan function in their own apps without having to develop the code themselves. As with all software solutions developed by Scanbot, the health insurance card scanner is also GDPR compliant. The data are stored exclusively on the user's smartphone and do not require a network connection.

Company description

Scanbot / doo GmbH is a German software development company founded in 2011, with business presences in Bonn and San Francisco. Scanbot enables the integration of scanning and data extraction functionalities into existing mobile applications for the insurance, healthcare, logistics, and banking industry. The Scanbot B2C app scans, edits, sends and synchronizes documents, QR Codes, barcodes, and much more using only a smartphone. The Software Development Kit Scanbot SDK for B2B utilizes highly complex algorithms and machine learning to integrate scanning functionalities and data extraction into any app.

(86 words/ 599 characters)

Press Contact

Anja Huchthausen

Marketing Manager

Tel.: +49 228/ 948 000 44

Email: anja@scanbot.io

Scanbot / doo GmbH

Joseph-Schumpeter-Allee 25

53227 Bonn

www.scanbot.io/sdk