



## REX Recruitment Outsourcing Solution



# Your Business Continuity Partner



We serve as the go-to partner for our clients in recruiting and managing qualified, professionals and skilled talents across the marketing, communications and creative industry. Each of our candidates go through a stringent screening & interview process to ensure that we find the best fit to fulfill our clients' business needs.

We cover the Asia Pacific region in terms of recruitment.

1

Specialised in Creative & Marketing Industry

2

Industry Network

3

Resource Partner

# Talent Challenge of Companies Today



## Competency

Talents do not possess the right specific skill sets

## Focus

People managers have to juggle between core responsibilities & finding the right talent

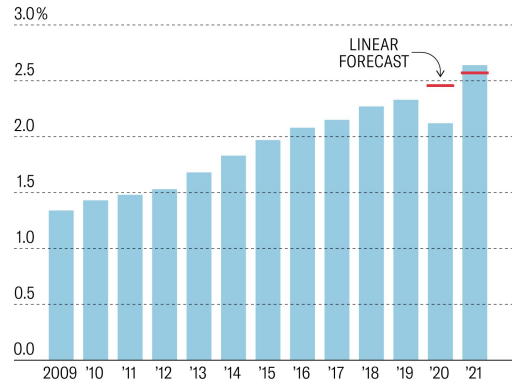
## Continuity

Business units stuck when key personnel leaves the business or unable to take advantage of growth due to lack of resources

## Average Monthly Quit Data

Data on total employment from 2009 through 2019 reveals that the Great Resignation is not a pandemic-driven anomaly.

### Share of workers voluntarily leaving jobs

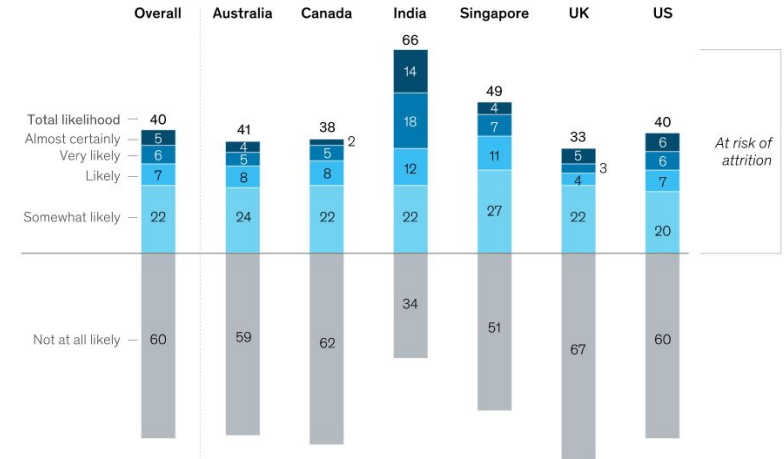


Source: Bureau of Labor Statistics, author's calculations



Forty percent of workers globally say that they might leave their jobs in the near future.

### Likelihood that respondents will leave their current job in next 3–6 months, %



Note: Figures may not sum to total, because of rounding.  
Source: Subset of respondents from McKinsey's 2022 Great Attrition, Great Attraction 2.0 global survey who were employed at the time of the survey, which was conducted between Feb 2022 and Apr 2022 (n = 12,378)

## 1. End-to-end recruitment

- a. Screening
- b. Profiling
- c. Interviews
- d. Assignment curation for better evaluation of skill-set (if required)
- e. Reference check
- f. Offering

## 2. Talent Management / Outsourced Headcount

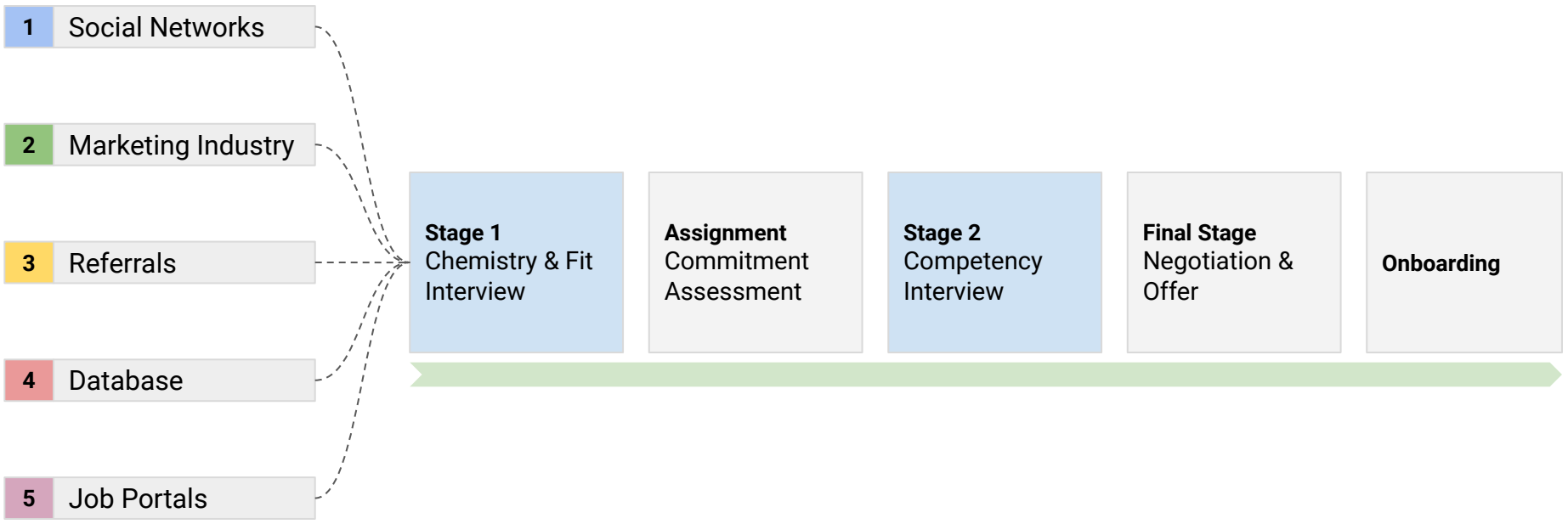
- a. Payroll management
- b. Leave management
- c. Medical & Insurance

## 3. Assisted Onboarding (For existing clients of REX)

- a. Brand introduction
- b. Agency process



# Recruitment Approach



# Client: adidas



## Scenario

REX supports adidas in recruiting talents across the following divisions:

1. Marketing
2. Branding
3. Visual Merchandising
4. Makerlab Salespersons (Full-time & Part-time)

Managed services include:

1. Payroll Management
2. Leave Management
3. SOP Development for outsource retail salesperson

## Recruitment Duration

Average of 3 months per candidate

## Contract Period

Multi-year Retainer



## Scenario

Client required a specialist in the field of marketing with working experience in managing and setting up campaigns in Oracle Eloqua. The role is a support function for inside sales and is primarily responsible to drive leads through online campaigns.

## Recruitment Duration

2 months

## Contract Period

6 + 6 months







## REX Recruitment Outsourcing Solution

