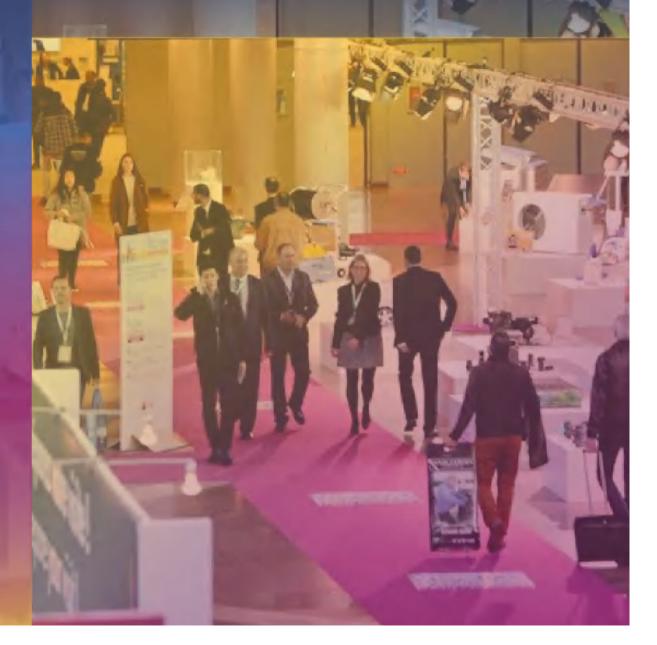
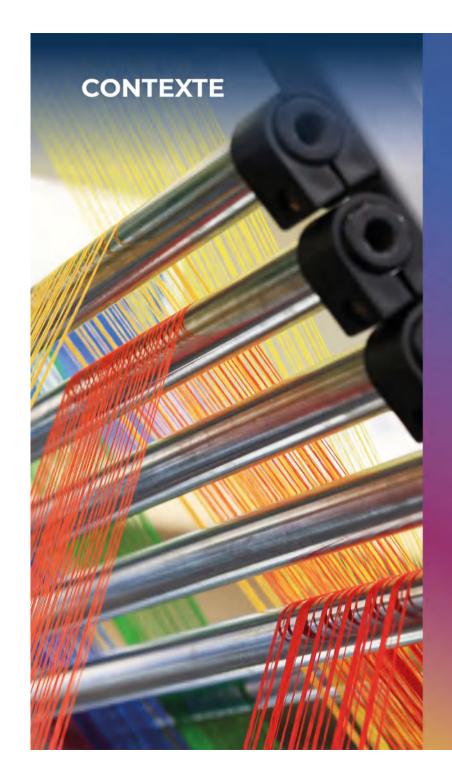


THE BIGGEST BUSINESS MEETING FOR WOMEN ENTREPRENEURS

by **GFEM**







Women entrepreneurship is a key lever for direct job creation, innovation and societal prosperity, women's entrepreneurship is one of them and societal prosperity. If Malagasy women used to undertake entrepreneurship out of necessity, more and more of them are launching themselves out of conviction and determination through innovative approaches and ideas.

However, there are still many challenges. Some difficulties already inherent to entrepreneurship

Some of the difficulties already inherent in entrepreneurship are magnified for women, for example, in terms of access to finance, not to mention

cultural and socio-economic barriers.

By putting funds in the hands of women, by supporting their access to larger markets, the Big Island can be more resilient to the various shocks that punctuate its trajectory, of which women and children are the first victims.

The Millennium Development Goal (MDG) No. 3, ratified by Madagascar, targets the empowerment of women, who are now becoming an economic force to be further supported in order to strengthen the socio-economic

fabric of the country.

Vector of mobilization of women entrepreneurs since 2016, the Groupement des Femmes Entrepreneures de Madagascar (GFEM) is launching today the first edition of the "Salon des Femmes Entrepreneures". 1This new event is part of the continuity of the annual WOMEN IN BUSINESS forums to strengthen the promotion of women's know-how and the growing economic weight of companies promoted by women in Madagascar and in the Indian Ocean region.

Today, women entrepreneurs are more than ever on the lookout for opportunities on local and international markets.



Fanja RAZAKABOANA National Chairperson Groupement des Femmes Entrepreneures de Madagascar

ABOUT THE WOMEN ENTREPRENEURS EXHIBITION?



March 17th -18 th- 19th 2023



PARTICIPANTS

+de 60 stands

+de 400 women entrepreneur

14 regions

Multi-sector experts gathered around a single platform

B-to-B meetings to connect women entrepreneurs with their future customers, suppliers and partners.

2 rotating showrooms to promote your products and services

Business talks & Workshop





The GFEM collectively builds a sustainable vision of entrepreneurship for women

The Groupement des Femmes Entrepreneurs de Madagascar (GFEM) is a non-profit organisation, created in 2016. It aims to mobilise women around the defis, opportunities and current issues essential for their development. The association thus positions itself as the main interlocutor between different stakeholders and women entrepreneurs, always with the vision of creating a business network across the world for women entrepreneurs to meet, build strong ties and develop.

A reference platform for the development of women entrepreneurs

The main objective of the association is to professionalise women entrepreneurs in the country. It is a federation of 13 autonomous associations present in the 6 provinces of Madagascar, with more than 220 women entrepreneurs from several regions of the Big Island.

- FEA Femmes Entrepreneures d'Antananarivo
- FED Femmes Entrepreneures de Diégo
- FEN -Femmes Entrepreneures de Nosy-Be
- FET Femmes Entrepreneures de Tamatave
- FEB -Femmes Entrepreneures de Betsiboka
- EFB Entreprendre au Féminin de Boeny
- FEI Femmes Entrepreneures de Ihorombe
- FEAMM Femmes Entrepreneures d'Amoron'ny Mania
- FEV Femmes Entrepreneures de Vakinakaratra
- EFHM Entreprendre au Féminin Haute Matsiatra
- AFES -Association des Femmes Entrepreneures de Sava
- FEDS Femmes Entrepreneures du Sud
- FEAA Femmes Entrepreneurs de l'Atsimo Andrefana
- FEF Femmes Entrepreneurs de Fitovinany

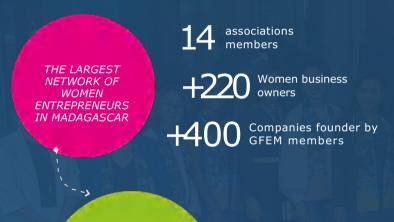


Our impact on the development of women entrepreneurs

International meeting

12 held since 2016





EXPOSURE OF MEMBERS THROUGH PARTICIPATION IN

TRADE EVENTS



CAPACITY BUILDING AND SUPPORT

FOR MEMBERS IN THE

DEVELOPMENT AND TRANSITION

OF THEIR MODEL

ECONOMIC

+20 Training and coaching

women entrepreneurs trained in: renewable energy, textiles and agribusiness





YOU ARE.....

A reference partner

- in supporting investment and development projects
- to support the development of promising sectors in the regions
- to support the emergence of a prosperous and sustainable industrial fabric

By being our privileged partner, you contribute to

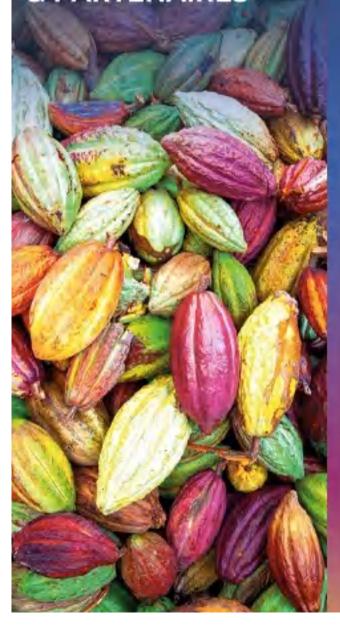
- Facilitating local and international investments
- Promote the industrialisation of Madagascar and improve regional production capacities

You will also be able to:

- Identify opportunities in your area
- Meet project leaders, landlords and investors
- Build up partnership leads
- Expand your dient and supplier portfolio



PACKAGES SPONSORS & PARTENAIRES



Counterprts/ visibility for sponsors	Official Partnership	Sponsor PLATINIUM	Sponsor Gold	Sponsor SILVER
Surface de stand	9x3m	6x3m	6x3m	3x3m
Insertion in the presentation brochure	1page	1/2 page	1/2 page	1/4 page
Visuals and communication supports	x	x	x	x
press insertion: logo	x	x	x	x
Insertion of the logo on the visual of thanks in the press	x	x	x	x
Installation of the company's roll-up / banner at the reception	x	×	x	
Inserting the logo on the background screen	x 7	x	x	
Broadcast of a Tv spot (45sec max)	х	х		
Quote during acceptance speeches	x	x		
Intervention during official sessions	х			
Visual presence on all				
other media and events 2023	X			
	50M Ariary	30M Ariary	20M Ariary	10M Ariary

THANK YOU TO ALL THOSE WHO HAVE BEEN INVOLVED WITH US SINCE 2016 ...









































CONTACT US

Groupement des Femmes Entrepreneures de Madagascar officiel - GFEM

Femmes Entrepreneures Analamanga - FEA

secretaire.fea@gmail.com

034 15 717 96 - 032 02 729 99

