

Advised by IndexAtlas, JAKOTA K-Pop and Korean Entertainment ETF (Ticker KPOP) Benchmarks Booming \$63 Billion Korean Entertainment Industry

February 21, 2024, Seoul – New York – [JAKOTA Index Portfolios Inc](#), a New York based financial media and index investing company servicing the JAKOTA region (Japan, Korea, Taiwan) has partnered with Content Technologies Inc, a Seoul headquartered investment firm that manages one of the largest music rights libraries in Asia and makes investments in a variety of high growth music ventures in Asia, to sponsor and serve as the index provider to the NYSE Arca-listed KPOP and Korean Entertainment ETF (the “Fund”) originally sponsored by Content Technologies in 2022.

Renamed into “JAKOTA K-Pop and Korean Entertainment ETF” (“KPOP ETF”) as of immediate effect, the JAKOTA-managed exchange traded fund remains listed in the USA under the ticker “KPOP” and can be traded from any brokerage account or trading platform connected to the US stock market.

IndexAtlas advised on this transaction, for more information go to full press release below or follow us at www.indexatlas.com.

Original Press Release: <https://jakotaindex.com/editorial/jakota-index-portfolios-inc-backs-kpop-etf-partners-with-content-technologies-inc/>